# CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS) STAFF PROFILE

#### PERSONAL INFORMATION

1. Name : Dr. J. Lalithambigai

2. Date of Birth : 30.08.1983

3. Address :

Residential	Office
14, Narayana Nagar,	Cauvery College for Women,
No. 1 Tolgate,	Annamalai Nagar,
Trichy – 621216.	Trichy – 620018.

### **ACADEMIC INFORMATION**

4. Designation & Department: Associate Professor in Commerce

### 5. Educational Qualification:

Degree	Year	College/University
Ph.D.	2023	Bharathidasan University
UGC - NET (Commerce)	2019	UGC
M. Phil	2011	Jamal Mohamed College, Trichy – 620021.
M.Com.	2006	Seethalakshmi Ramaswami College, Trichy – 620002.
B.Com.	2004	Seethalakshmi Ramaswami College, Trichy – 620002.

## 6. Experience :

Date of Joining	Institution	Year of Experience
18.06.2012	Cauvery College for Women, Trichy – 18.	12 years and 7 months

#### 7. Researcher ID:

" Itesculcine ib.	
Google Scholar	https://scholar.google.com/citations?view_op=new_articles&hl=en&imq=Pr aba+J+Commerce#
ORCID	https://orcid.org/0000-0003-4756-6442
SCOPUS	https://www.scopus.com/dashboard.uri?origin=sbrowse&zone=TopNavBar/
Mendeley	https://www.mendeley.com/reference-manager/library/all-references

Web of Science / Publons	https://publons.com/researcher/4332411/lalithambigai-j/
VIDWAN	https://vidwan.inflibnet.ac.in/profile/205659

# 8. Areas of Specialization : Financial Management

# 9. Languages known: Tamil & English

# 10. Subjects Taught :

UG	Financial Accounting, Business Accounting, Financial Management,
	Computerized Accounting, Corporate Accounting, Management Accounting,
	Business Law, Labour Law, Financial Services, Computerized Accounting,
	Computer Applications in Business, Business Communication, BankingTheory
	Law & Practice.

### 11. Details of Publications:

Journal Name &	Year of	ISSN	Name of the Danes	Impact
Volume	Publication	Number	Name of the Paper	Factor
ANVEASAK	January -June 2023 January -June 2022	0378 - 4568 0378 - 4568	Impact of Social Media Advertisement in Indian Business Context Directors Perception on Corporate Governance Practices in Textile	
			Manufacturing Industries	
Journal of Management & Entrepreneurship	April – June 2022	2229 - 5348	Factors influencing Employees towards Practicing Corporate Governance in Textile Manufacturing Industries	
International Journal of Management (IJM)	November 2020	Vol. 11, Issue 11, November 2020, pp. 4210-4215	Evaluate the Level of Employee Awareness towards Practicing Corporate Governance in Textile Manufacturing Industries	

International Journal of Management (IJM)	October 2020	Vol. 11, Issue 10, October 2020, pp. 2500-2506	Corporate Governance Practices on Financial Performance of Textile Manufacturing Industries in Tamil Nadu	
Kala: The Journal of Indian Art History Congress	February2021	0975 – 7945 Vol. 27, No. 1 (V), 2021	Corporate Governance Practices on Financial Performance of Textile Manufacturing Industries in Tamil Nadu	
International Journal of Researchand Analytical Reviews (IJRAR) (Vol. 6)	February2019	2348-1269	Impact of Corporate Governance Practices on Management Efficiency of Manufacturing Firms Working Capital	5.75

# 12. Details of Seminars / Conferences / Workshops / FDP Attended:

Year &			National /
Date	Organizer	Title	International
22.06.2024	Star International Foundation for Research Education	One Day Online Faculty Development Program	National
20.04.2024 – 29.04.2024	Malaviya Mission Teacher Training Programme (MM – TTP) of University Grants Commission (UGC)	"NEP 2020 Orientation & Sensitization Programme"	National
22.08.2023 – 21.10.2023	Teaching & Learning Centre, Ramanujan College, University of Delhi	Fundamentals of GST (Two months Certificate Course)	National
19.09.2023 – 26.09.2023	The Power Positivity Approach in Teaching & Learning System of Cultural Transformation	Seven Days International Level Virtual Faculty Development Programme	International

12.09.2023 – 19.09.2023	Sathyabama Institute of Science and Technology	Six Days International Faculty Development Program on Research Methodology	International
25.08.2023	Sri Ramakrishna College of Arts and Science, Coimbatore	International Conference on Artificial Intelligence in Banking and Insurance	International
12.06.2023 – 20.06.2023	Indira Gandhi National Open University Staff Training and Research Institute	Professional Development Programme on "Implementation of NEP- 2020 for University and College Teachers	National
11.07.2022	Presidency University, Karnataka	Saturday Talk Entrepreneurship Series	International
29.06.2022 – 01.07.2022	PSG College of Arts & Science, Coimbatore	The Research Conclave 2022	International
28.05.2022	NSE Academy	Faculty Development Programme on Fin Tech the Future Finance	National
18.03.2022 – 26.03.2022	Jamal Mohamed College	One Week National Level FDP on Investors Awareness and Education	National
26.02.2022	Dr. MGR Janaki College of Arts and Science for Women	Role of Micra Finance Institutions in Empowering Women Entrepreneurs	National
25.02.2022	Karpagam Academy of Higher Education	One day National Webinar on "Financial Empowerment through Wealth Creation"	National
15.02.2022	ICAR Indian Agricultural Research Institute	National Webinar on  "Financial  Empowerment  Through Wealth  Creation"	National

07.02.2022	SVP Engineering College	National Webinar on "Strategy for Personal Finance Management"	National
03.02.2022	Sharnbasva University, Karnataka	Strategy for Managing Personal Finance	National
01.02.2022	KPR College of Arts & Science, Coimbatore	Financial Empowerment through Wealth Creation	National
17.01.2022 – 23.01.2022	Rathinam College of Arts & Science, Coimbatore	Faculty Development Programme on Investors Education	National
22.12.2021 – 24.12.2021	Ayya Nadar Janaki Ammal College	Three Day National Level Virtual Faculty Development "Research Methodology"	National
29.09.2021	St. Joseph's College of Arts & Commerce, Satpala	Workshop on How to Write Research Proposal for M.Phil. & Ph.D. Admission	National
25.09.2021	Marudhar Kesari Jain College for Women	How to Write an Effective Funding Proposal	National
20.09.2021 – 24.09.2021	Holy Cross College (Autonomous), Trichy	Innovative Approaches in Management Teaching	National
26.08.2021	UGC Sponsored Webinar	MOOC's Development & Delivery	National
24.08.2021	UGC Sponsored Webinar	Academic Leadership	National
19.08.2021 - 20.08.2021	V.O. Chidambaram College	Effective Research Writing and Scholarly Publishing under UGC STRIDE Scheme	International
03.07.2021 – 05.07.2021	St. Joseph's College of Engineering	Fundamentals of Stock Market Trading & Experiencing it through Virtual Trading	National
02.06.2021	Nehru Arts, Science and Commerce College, Ghantikeri	One Day National Webinar On "Digital Marketing"	National
31.05.2021	Department of Business Administration Cauvery College for Women (Autonomous)	Ethics Conscience for a New Business Take	National
21.05.2021	Explaining: Quality Mandate for Higher Education Institutions in India	Valluvar College of Science and Management	National
24.7.2020	Business Standard Learning	Faculty Learning Programme on The Future of Online Teaching in India – Challenges & Solutions	National

23.7.2020 - 25.7.2020	MBITS, Kothamangalam, Kerala	International Webinar (FDP) on Outcome Based Education(OBE) in Higher Education Sector	National
22.7.2020	Cauvery College for Women(Autonomous)	National Level FDP on Plagiarism in Research and Publications and How to prevent it	National
15.7.2020	Veltech Ranga Sangu Arts College, Chennai	National Level Webinar on Application of Sampling Methods for Social Science Research	National
11.7.2020	Cauvery College for Women(Autonomous)	Outcome Based Education (OBE)	National
10.7.2020 & 11.7.2020	Dr. MGR Education & Research Institute, Chennai.	National Level E-workshop on Understanding OBS Studio & Stream yard for e-Content Creation and Live Streaming	National
2.7.2020 & 3.7.2020	Government of Maharashtra'sRajaram College, Kolhapur	Two Days National Workshop on Google Apps for Education & Moodle	National
28.6.2020 - 30.6.2020	MBITS, Kothamangalam, Kerala	International Webinar on Communicative English Skills for Engineering Students & Faculty	National
25.6.2020 - 1.7.2020	G. Venkataswamy Naidu College, Kovilpatti.	One Week Online FDP on Research Methodology: A Roadmap for Application of Statistical Tools & Techniques for Social Science Research	National
23.6.2020	Dr. MGR Education & Research Institute, Chennai.	Mind full to Mindfulness	National
22.6.2020	CSI, Chennai	Introduction to e-Learning Content Creation	National
22.6.2020	Annamalai University & Elseiver	Basic Author Workshop Research Article Writing & Reference Management usingMendeley	National
20.6.2020	Swamy Shraddhanand CollegeDelhi.	International Webinar on Impact of COVID-19 on Society & Education: A Perspective	National
19.6.2020	St. Joseph's College (Autonomous), Trichy	The Journey Within – Know yourself and know the world	National
9.6.2020	MBITS, Kothamangalam, Kerala	How to get Research Grant from UGC & AICTE (Minor & Major Research	

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		Application Process)	
		Tools for Making your	
	IOAC 8 Department of	Thesis Complete	
31.5.2020	IQAC & Department of English, Cauvery College for Women(Autonomous	Faculty Development Webinaron PSYMAN 1.0	National
21.5.2020	EBSCO Information Services & IEEE Xplore DigitalLibrary	Research Methodology on EBSCO host	National
20.5.2020	UKA Tarsadia University,Gujarat	Webinar on Use of Online Resources in Teaching Learning Process	National
13.5.2020	IQAC Cauvery College for Women(Autonomous)	Faculty Development Programon Virtual Teaching	National
9.5.2020	Department of Business Administration, Cauvery College for Women (Autonomous)	Webinar on the Art of Story Telling in Academic Writing	National
8.5.2020	Department of Business Administration, Cauvery College for Women (Autonomous)	Webinar on Faculty to Administrator	National
5.5.2020	IQAC & Department of Biotechnology, Cauvery College for Women(Autonomous)	Faculty Development Webinaron Education 4.0	National
1.5.2020	ASCI in Partnership with CIPS	Innovative & Affordable Hand Washing Stations in Schools	National
29.4.2020 & 30.4.2020	AISSMS's College of HotelManagement and Catering Technology, Pune	International Webinar on Research Methodology	National
19.4.2020 - 21.4.2020	Indian Academic Researchers Association (IARA), Trichy.	Online Course on Reference Management Tools on Citation Database for Academic Purposes	National
13.4.2020 & 14.4.2020	Computational Intelligence Research Foundation (CIRF), Chennai	E – Content Development	National
10.4.2020	Association of Principals of Colleges of Bharathiyar University, Coimbatore.	Webinar on Leadership Counts	National
30.01.2020 & 31.01.2020	Bishop HeberCollege & Primax Foundation	Two Day National Level FDP	National
20.12.2019	Periyar EVR College, Trichy.	ICSSR – Southern Regional Centre, Hyderabad Sponsored	National

		Workshop	
24.10.2018 – 26.10.2018	HRDC – BharathidasanUniversity, Trichy.	UGC SponsoredWorkshop for Research Scholars	National

# 13. Details of Seminars / Conferences / Workshops Organized:

Date	Title	National / International	Торіс
06.01.2024 & 07.01.2024	Two day International Seminar	International	Dynamics of Emerging Business Innovation and Trends – Academia Industry Role
22.9.2022 & 23.9.2024	Two day Virtual International Conference	International	Leading the Business of Future: Talent, Technology and Transforming in a Changing World
28.10.2022	Webinar	International	Contemporary Issues in Commerce, Management and Organizational Behaviour

### 14. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer	
20.04.2024 – 29.04.2024	UGC Sponsored "NEP 2020 Orientation & Sensitization Programme"	Malaviya Mission Teacher Training Programme (MM – TTP) of University Grants Commission (UGC)	
12.06.2023 – 20.06.2023	Professional Development Programme on "Implementation of NEP-2020 for University and College Teachers	Indira Gandhi National Open University Staff Training and Research Institute	

# 15. Details of Study Materials / Book Written and Published

S.No.	Title	Authors Name	Year	Publisher
1.	Principles of Business Management	Ms. J. Lalithambigai Ms. D. Indumathi	2023	IRS Research Publications

#### 16. Administrative Positions held in the College

Nature of Position	Year	
Canteen Committee Member	2021 to till date	

# 17. Details of Incharge / Participation in Extra Curricular Activities: (NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities)

Nature of Activity	Period of Incharge
Busy Bee Club	2023 - 2025

- 18. Details of Participation in Consultancy, Training, Development etc..: -- Consultancy Details: --
- 19. Details of Membership in Academic Bodies/ Board of Studies: --
- 20. Details of Membership of Professional Bodies:

Life Time Member in Commerce and Management Association.

- 21. Countries visited academically: --
- 22. Any other Information if any: --