

CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

- 1. Name** : **Ms. Shilpa A. Talreja**
2. Date of Birth : **25.09.1985**
3. Address :

Residential	Office
Gitanjali Appartments, 50/ 25 Sastri Road Ground Floor A Block, Thillai Nagar, Trichy – 620 018 Shilly85@rediffmail.com	Cauvery College for Women (Autonomous), Annamalai Nagar, Trichirappalli – 620 018

ACADEMIC INFORMATION

- 4. Designation & Department:** **Assistant Professor in PG & Research**
Department of Commerce

5. Educational Qualification:

Degree	Year	College/University
B.Com	2004 – 2007	Cauvery College for Women/ Bharathidasan University
M.Com	2007 – 2009	Cauvery College for Women/ Bharathidasan University
M. Phil	2009 – 2010	Cauvery College for Women/ Bharathidasan University

6. Researcher ID :

Google Scholar	https://scholar.google.com/citations?view_op=new_articles&hl=en&imq=shilpa+A+Commerce&authuser=2#
Scopus	https://www.scopus.com/dashboard.uri?origin=NO%20ORIGIN%20DEFINE&zone=TopNavBar
Publons	https://publons.com/researcher/4335812/shilpa-a-talreja/
Orcid	https://orcid.org/0000-0002-6933-5410
Vidwan	https://vidwan.inflibnet.ac.in//profile/205789/MjA1Nzg5
Mendeley	https://www.mendeley.com/reference-manager/library/all-references

- 7. Experience** : 13 Years
- 8. Areas of Specialization** : Finance
- 9. Languages known** : Tamil, English & Hindi
- 10. Subjects Taught** :

UG	Cost Accounting, Financial Accounting, Auditing, NME – Customer Relationships Management, Computer Application Practical, Entrepreneurial Development, Management Accounts, Service Marketing, Accounting Package, Marketing, Banking Theory Law and Practice, Introduction to finance, Auditing, Entrepreneurship Support and Institution, Organisational Behaviour, Business Laws, Accounting Package Tally, E – CRM, Labour Laws, Business Environment, CRM on Overview, Computer Application in Business, CRM in Service Sector Marketing & Its Tools, Business Communication, Principles of Accounting, Accountancy & Book Keeping I
PG	-
MI.Phil	-

11. Research Supervision:

	Thesis Completed	Pursuing
M.Phil		
P.hD		

12. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
International Journal of Management and Social Sciences (IJMSS) Vol – 8 (1.2), Special Issues on Advanced in Business in the Digital Era	September 2018 228 – 231	2249- 0191	A Study on Tourist Preference towards Hotel Industry in TrichirappalliCity	5.09
JCSE International Journal Of Computer Science And Engineering Vol – 6, Spl Issue – 2,	24 & 25 January 2018 200 – 203	2347-2693	Consumers’ Attitude Towards Online Shopping - A Study With Reference To Tiruchirappalli City, Tamilnadu – India	3.022
Journal of Service Science and Management, Vol.12, Issue.5	August 2019	1940-9907	Facebook-A Boon or Bane towards Social Media Marketing	1.13, h5 Index:13
Anvesak: Sardar Patel Institute of Economics and Social Research Volume 51, No: 2 (VII), UGC Care Group – I Peer Reviewed, Bi – Annual Journal	December 2021	0378 - 4568	An Analysis of Problem on Lorry Owners in Tiruchirappalli District	-
Shodha Prabha, Volume No: 47, Issue 01 No. 15: 2022 Page No: 67 - 74 , UGC – Care Approved, Group	January – June 2022,	0974 - 8946,	“Impact of Green HRM Activities on Corporate Commitment: Global Scenario”	-

I, Peer Reviewed and Referred Journal.				
IRS Association for Research Excellence Foundation (Book Chapter)	12.01.2023	978 – 81 – 927706 – 5 – 4	Global Trends on Social and Technological Research	-
South India Journal of Social Sciences, Vol XXI, No: 14 UGC Care Approved, Group 1, Bi Annual Journal	January – June 2023	0972 – 8945	Customer Satisfaction towards Digital Banking Services in Tiruchirappalli City	-

13. Details of Papers Presented:

Date & Venue	Name of the Seminar	Paper Name
Jan 8,9 2011 Bharathidasan University	International seminar on Emerging Capital Markets, Issues and	Debt Market and Instruments
23 Sep 2011 Annai Mathammal Sheela Engineering College	Challenges of Indian business in Global Economy	Growth Potential in Indian Retail Scenario
12,13 Sep 2011 Cauvery College For Women	E- Services and its Emerging Issues in the Global Business Environment	E- Payments
12th September 2018 Bishop Heber College	International Conference on Sustaining A Competitive Advantage in the Changing Business Scenario	Corporate Social Responsibility in Newsprint and Papers Limited (TNPL), Karur District

14. Details of Seminars / Conferences / Workshops Attended:

Date & Venue	Title	National / International	Topic
23,24 Oct. 2010 Bharathidasan University	Art of writing research article in Commerce and Management	National	Art of writing research article in Commerce and Management

20th December 2018 Microsoft (OneNote, Innovation Educator)	OneNote, Innovation Educator	-	OneNote, Innovation Educator
3 rd and 4 th June 2019 IQAC Cauvery College for Women (Autonomous), Trichy, Tamilnadu	Theory Building and Article Writing	FDP National	Theory Building and Article Writing
27th September 2019 St. Joseph's College (Autonomous), Trichy, Tamilnadu	The Challenges of Higher Education in the 21 st Century	International Colloquium	The Challenges of Higher Education in the 21 st Century

15. Details of Seminars / Conferences / Workshops Organized:

Year	Date	Title	National / International	Topic	Resource Person

16. Details of Orientation / Refresher Course Attended:

17. Details of Study Materials / Books written and published:

18. Details of Chairing as Resource Person:

- Chief Guest on Champion Hr. Sec. School, Trichy in 17.08.2019

19. Administration Positions held in the College:

20. Details of In-Charge / Membership in Committees for Autonomous:

21. Details of In-Charge / Participation in Extracurricular Activities :

(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

22. Details of Participation in Consultancy, Training, Development etc.:

23. Details of Membership in Academic Bodies/ Board of Studies and Reviewer Details:

24. Details of Membership of Professional Bodies:

25. Country visited:

26. Any other information if any:

S.No	Nature of Activity	Title of Activity	Date & Time	Name of Host Institute
1	Webinar	Accounting Taxation & Finance: The Digital Disruption	9.4.2020	Sri Ramakrishna College of Arts & Science
2	Webinar	Webinar on Leadership Counts	10.4.2020	Sri Ramakrishna College of Arts & Science
3	Webinar	E – Content Development	10.4.2020	Research Centre for English Language & Literature
4	Webinar	Online Courses for Teachers Digital ClassRoom	13.4.2020 & 14.4.2020	Computational Intelligence Research Foundation (CIRF), Chennai
5	Webinar	Create Online Teaching Platform using free Software Tools	19.4.2020	Jamal Mohamed College (Autonomous), Trichy
6	FDP	FDP on Mooc’s “Managing Online Classes and Co – creating Moocs”	20.4.2020 & 6.5.2020	Teaching Learning Centre Ramanujan College University of Delhi
7	Webinar	Civil Service as a Career	25.4.2020	NPTEL
8	Webinar	Lies Damn lies and Statistics: Lessons on Consuming and Interpreting Data	25.4.2020	NPTEL
9	Webinar	Role and Importance of Pre- incubators, Incubators and Accelerators in HEL’s Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at EarlyStage	29.4.2020	Institutions’ Innovation Council MHRD’s Innovation Cell
10	Webinar	Entrepreneurship Development – Hangout with Innovator & Entrepreneurs support through MIC & AICTE	30.4.2020	MHRD Innovation Cell (GOI), Institution’s Innovative Council & AICTE
11	Webinar	Role of Network Enablers in Driving I & E in HEI’s	1.5.2020	Institutions’ Innovation Council MHRD’s Innovation Cell
12	Webinar	International Conference - “Bhavishya of India after Covid – 19”	2.5.2020	Thakur College of Science & Commerce (Autonomous)
13	Webinar	Youth of India – Covid 19 Aftermath	2.5.2020	Department of Social Work, Cauvery College for Women (Autonomous)
14	Webinar	Webinar on Enhance your	3.5.2020	Department of English, Cauvery College for Women

		Communication, Vocabulary & Grammar		(Autonomous)
15	Webinar	FDP on English Language Teaching in the Viral Era	4.5.2020	PG Department of English Cauvery College for Women (Autonomous)
16	Webinar	Hangout with Successful Startup Founder	4.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
17	Webinar	Psychosocial Perspective of Covid 19: Let's Brainstorm	4.5.2020	CASA (Cauvery Alumnae Students Association)
18	Webinar	Use of Elsevier Tools in Research Workflow	5.5.2020	University of Madras
19	Webinar	Entrepreneurship, Business Idea and Business Model Canvas	5.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
20	Webinar	Faculty Development Programme – Webinar On Education 4.0	5.5.2020	IQAC & Department of Bio Technology, Cauvery College for Women (Autonomous)
21	Webinar	How to Identify Right Problem and Solution using the Double Diamond Approach in Design	6.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
22		Fitness for Women during Lockdown	6.5.2020	Cauvery College for Women (Autonomous), Trichy
23	Webinar	Intellectual Property Management at Early Stage of Innovation and Start – Ups	7.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
24	FDP	FDP – Webinar On Recent Insights on Cyber Security	7.5.2020	Department of Computer Science, Computer Applications & Information Technology Cauvery College for Women (Autonomous), Trichy
25	Webinar	Understanding Angel and Venture Capital Funding	8.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
26	FDP - Webinar	FDP – Webinar on Faculty To Administrator	8.5.2020	Department of Business Administration Cauvery College for Women (Autonomous)
27	Webinar	A Special Lectures on Education 4.0	8.5.2020	V.O Chidambaram College Thoothukudi
28	Webinar	First Leadership Talk Webinar	8.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
29	FDP - Webinar	FDP – Webinar on The Art of Story Telling in Academic Writing	9.5.2020	Department of Business Administration, Cauvery College for Women

				(Autonomous)
30	FDP	Faculty Development Programme on Virtual Teaching Tool – Moodle	11.5.2020 & 15.5.2020	IQAC, Cauvery College for Women (Autonomous)
31	Webinar	Understanding Role & Application of Marketing Research at Idea to Startup Stage – Foundation Level	13.5.2020	Institutions' Innovation Council & MHRD's Innovation Cell
32	Webinar	Digital Tools for Engaging Students	13.5.2020	Internal Quality Assurance Cell Cauvery College for Women (Autonomous)
33	Webinar	Micro Webinar Knowledge in Small Bites Challenges in World of Work	13.5.2020	Happy Valley Business School
34	Webinar	Spending, Sentiments & Sales	14.5.2020	Apeejay Institute of Mass Communication
35	Webinar	Media Landscape – Before & After Covid 19	15.5.2020	Happy Valley Business School
36	Webinar	How to Mask your Taxes?	15.5.2020	Happy Valley Business School
37	Webinar	Re – Booting Indian Economy	16.5.2020	Gujarat National Law University
38	Webinar	Empirical Research in Legal Policy: Skills and Prospects	19.5.2020	Thakur College of Science & Commerce
39	Webinar	Finding Equity Investment Opportunities During Crisis	23.5.2020	Sri Parasakthi College for Women (Autonomous), Tenkasi
40	Webinar	Fashion Your Future with Right Investment Choices	29.5.2020	IQAC & Aurora Club PG & Department of English Cauvery College for Women (Autonomous)
41	FDP - Webinar	Faculty Development Webinar Psymon 1.0 Psychosocial Management for All	31.5.2020	Chevalier T. Thomas Elizabeth College for Women
42	Webinar	National Level Webinar on “Management of Intangibles during Covid – 19”	5.6.2020	BET Sadathunnisa Degree College, Bangalore
43	Webinar	The Strategies to cope up with stress, anxiety and distress in pandemic	6.6.2020	Happy Valley Business School
44	Webinar	Explaining: Quality Mandate for Higher Education Institutions in India	21.05.2021 & You Tube	Valluvar College of Science and Management
45	Webinar	Ethics Conscience for a New Business Take	31.05.2021 & Google Meet	Department of Business Administration Cauvery College for Women (Autonomous)

46	FDP	International 5 Day Virtual Faculty Development Program	26th to 30th August 2021.	LOYOLA ACADEMY DEGREE & PG COLLEGE (Autonomous) Old Alwal, Secunderabad 500010
47	Webinar	Academic Leadership	24.08.2021	UGC Sponsored Webinar
48	Webinar	MOOC's Development & Delivery	26.08.2021	UGC Sponsored Webinar
49	Webinar	Research and Publication Ethics	28.08.2021	UGC Sponsored Webinar
50	Webinar	Innovative Approaches in Management Teaching	20.09.2021 – 24.09.2021	Holy Cross College (Autonomous)
51	Webinar	Governance & Leadership in Higher Education Institution	22.09.2021	The Standard Fireworks Rajaratnam College for Women, Sivakasi
52	Webinar	Inculcating the Significance of Employability Skills in the Minds of the Teachers	23.09.2021 – 25.09.2021	Ayya Nadar Janaki Ammal College
53	Workshop	Workshop on How to Write Research Proposal for M.Phil & Ph.D Admission	29.09.2021	St.Joseph's College of Arts & Commerce, Satpala
54	FDP	Three day National Level Virtual Faculty Development "Research Methodology"	22.12.2021 to 24.12.2021	Ayya Nadar Janaki Ammal College
55	FDP	Seven Day National Level Faculty Development Programme on Investory Education	17.01.2022 to 23.01.2022	Rathinam College of Arts & Science Coimbatore
56	Webinar	Webinar on "Strategy for Managing Personal Finance"	03.02.2022	Shambasva University
57	Webinar	Online National Webinar on "Financial Empowerment through Wealth Creation"	16.02.2022	Maharaja Agrasen Institute of Technology
58	Conference	Two day International Conference on "Digital Business Innovation in Global Outlook - 2022"	18.02.2022 to 19.02.2022	Ebenezer Management College.
59	Webinar	Two Day International Webinar on "Emerging Global Order"	23.02.2022 to 24.02.2022	JMJ College for Women (Autonomous), Tenali
60	Webinar	Webinar on " Role of Micro Finance Institution in Empowering Women Entrepreneurs"	26.02.2022	Dr. M.G. R Janaki College of Arts & Science for Women
61	Webinar	National Webinar on "Strategy for Personal Finance Management"	07.02.2022	SVP Engineering College
62	Webinar	National Webinar on "Financial Empowerment Through Wealth Creation"	15.02.2022	ICAR Indian Agricultural Research Institue
63	FDP	Professional Development Programme "Saturday Talk Series – Leadership Paradigm - Guiding Principles for Development"	05.03.2022	Presidency University
64	FDP	One Week National Level FDP on Investor Awareness and Education	18.03.2022 to 26.03.2022	Sraddha Academy for Financial Education in Partnership with Jamal Mohamed College
65	Seminar	ICSSR Sponsored Two Days National Seminar on "Developing	17.03.2022 to	Sri Ramakrishina College of

		Teacher Profile and Quality for Handling Gen Z Students using ICT Tools and Techniques”	18.03.2022	Arts and Science (Autonomous)
66	Webinar	National Webinar on Managing Personal Finance and Wealth Creation	03.03.2022	Vasantha College for Women, Rajghat, KFI, Varanasi, UP
67	Webinar	National Webinar on “Financial Empowerment through Wealth Creation”	05.03.2022	Mathabhanga College, Cooch Behar, West Bengal
6	Webinar	National Webinar on Managing Personal Finance and Wealth Creation	21.03.2022	Mahendra Arts & Science College
69	Webinar	National Webinar On “Empowerment and Career Options in Securities Market”	28.04.2022	University of Mysore Dr. B. R. Ambedkar Post Graduate Centre
70	Webinar	Effective Management of Personal Finance and Wealth Creation	13.04.2022	SRI S Ramasamy Naidu Memorial College (Autonomous)
71	FDP	FDP on Fin Tech the Future of Finance	28.05.2022	Bishop Heber College, Trichy
72	Webinar	One Day National Webinar on “Financial Empowerment through Wealth Creation”	05.05.2022	VET First Grade College
73	Webinar	National Level Webinar “Personal Financial Planning and Wealth Management including Mutual Funds”	01.06.2022	RISE Krishna Sai Prakasam Group of Institutions
74	Webinar	Personal Financial Empowerment and Career Opportunities in Securities Market	07.06.2022	Bhilai Mahila Mahavidyalaya
75	Webinar	Research Conclave 2022	29.06.2022 to 01.07.2022	PSG College of Arts & Science
76	Webinar	One day National Webinar on “Wealth Creation through Mutual Funds”	02.07.2022	Centre for Management Development
77	Webinar	Saturday Talk _ Entrepreneurship Series – 3 (International)	11.07.2022	Presidency University
78	Seminar	Four Day National Seminar on “NAAC Seven Criteria”	04.01.2023 to 07.01.2023	Raja Bahadur Venkat a Rama Reddy Women’s College
79	Seminar	18 th Annual International Seminar (Webinar on Dynamics of Emerging Business Innovations and Trends – Academia Industry Role (DEBIT AIR – 2023)	07.01.2023	Bharathidasan University
80	FDP	Online One Week FDP on “Teaching and Learning Methods”	08.02.2023 to 14.02.2023	Teaching Learning Centre Ramanujan College, University of Delhi

Quiz

S.No	Nature of Activity	Title of Activity	Date & Time	Name of Host Institute
1	Quiz	Online Mock Test for Common Paper – I CBSE NET Exam	2.5.2020 & 3.5.2020	Annai College of Art & Science, Kovilacheri
2	Quiz	Trade & Commerce Quiz	4.5.2020	Jamal Mohamed College (Autonomous), Trichy – 20
3	Quiz	Government Initiative & Schemes	4.5.2020	Thakur College of Science & Commerce
4	Quiz	Quiz on Covid 19 Awareness Program	6.5.2020	Cauvery College for Women (Autonomous), Trichy – 18 Unnat Bharath Abhiyan, Government of India
5	Quiz	Covid 19 Quiz	7.5.2020	Princes
6	Quiz	E – Quiz on Teaching Aptitude	7.5.2020	Jamal Mohamed College (Autonomous), Trichy – 20
7	Quiz	E – Quiz	9.5.2020	Sree Narayana Guru College, Coimbatore
8	Quiz	English Grammar (Basics) Quiz – 2020	16.5.2020	Vivekananda College of Arts & Science for Women (Autonomous), Namakkal
9	Quiz	Commerce Quiz 2020	17.5.2020	Karpagam Academy of Higher Education, Coimbatore
10	Quiz	UGC NET – Mock Test Commerce Paper – II	17.5.2020	Punjab Association's Anna Adarsh College for Women, Chennai
11	Quiz	National Level Quiz on Research Methodology	18.5.2020	Sakthi Institute of Information & Management Studies
12	Quiz	Online General Awareness Quiz on Covid 19	18.5.2020	PSG College of Arts & Science, Coimbatore
13	Quiz	E – Quiz on Higher Education System	18.5.2020 & 25.5.2020	VHN Senthikumara Nadar College, Virudhunagar
14	Quiz	Online Quiz on Principles of Economics	18.5.2020 & 22.5.2020	Urumu Dhanalakshmi College, Trichy – 19
15	Quiz	International Level Online Quiz Programme “Thirst Optimists – A Commerce Quiz”	19.5.2020	VHN Senthikumara Nadar College, Virudhunagar
16	Quiz	General E – Quiz 2020	20.5.2020	Gopi Arts & Science College, Erode
17	Quiz	E – Quiz on Environmental Studies	20.5.2020	Urumu Dhanalakshmi College, Trichy – 19

18	Quiz	Online Quiz on Financial Management	20.5.2020	Dhanalakshmi Srinivasan College of Arts & Science for Women (Autonomous), Perambalur
19	Quiz	Find your Knowledge in Accounting	20.5.2020	Collaboration with Indian Accounting Association (IAA) St.John's College of Arts & Science, Thanjavur
20	Quiz	NTA NET Commerce Quiz 2020	20.5.2020 & 29.5.2020	Sri Parasakthi College for Women, Courtallam
21	Quiz	National Level Quizophile on StatusQuo	25.5.2020	Cauvery College for Women (Autonomous), Trichy – 18

Online Courses

S.No	Nature of Activity	Title of Activity	Date & Time	Name of Host Institute
1	Online Courses	Online Course on Stress Management MBA Professors, AVS College Arts & Science, Salem.	13.4.2020 & 17.4.2020	AVS College Arts & Science, Salem