

CAUVERY COLLEGE FORWOMEN
(AUTONOMOUS)
STAFFPROFILE

PERSONAL INFORMATION

1. Name :Dr.S.Jayalakshmi

2. Date of Birth :05.06.1985

3. Address :

Residential	Office
No.G5, Krishnaveni Apartments, Pichandarkovil, No.1 Tolgate, Trichy – 621216. Mail: jaibala155@gmail.com , jayalakshmi.comm@cauverycollege.ac.in	Cauvery College for Women (Autonomous), Annamalai Nagar, Trichy – 620018

ACADEMIC INFORMATION

4. Designation & Department : Assistant Professor in Commerce

5. Educational Qualification:

Degree	Year	College/University
BBA	Apr 2005	Shrimati Indira Gandhi College, Bharthidasan University
M.Com	Apr 2008	Cauvery College For Women, Bharthidasan University
MBA	May 2019	Annamalai University
M.Phil	Oct 2009	Cauvery College For Women, Bharthidasan University
Ph.D	Apr 2017	Cauvery College For Women, Bharthidasan University

6. Experience :

Date of Joining	Institution	Year of Experience
02.07.2009 to Till date	Cauvery College for Women	12 years 1 month

7. Areas of Specialization : Human Resource Management

8. Languages known : Tamil, English

9. Subjects Taught :

UG	Human Resource Management Accounting and Book keeping – II Business Management Financial Accounting Management Accounting Business Communication Business Economics Customer Relationship Management Auditing Marketing Organizational Behaviour Financial Services Computer Application in Business Export Marketing Entrepreneurial Development
PG	Retail Management Fundamental of Information Technology Managerial Economics Research Methodology Strategic Management Total Quality Management SPSS Package

10. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN/ISSN Number	Name of the Paper	Impact Factor
E-Services and its emerging issues in the global business environment 5(1&2)	June-Jan 2012	-	E-Banking reforms in India	-

Research Explorer 2 (3)	Feb 2013	ISSN :2250-1940	Work Life Balance – An Empirical study on women teachers at Tiruchirappalli Corporation	-
Food Insecurity 2 (9)	23 rd & 24 th Sep 2011.	ISBN 978-81-920478	Improving and Ensuring access to food for children	-
EPRA International Journal of Economics Business and Management Studies Vol.1	Oct 2013-14	ISSN : 2347 - 4378	Quality of Work life among college teachers at Tiruchirappalli Corporation	
International Journal of Management and Social Development Vol.2	Feb 2015	ISSN: 2348-1919	Quality of Work life – an overview of women college teachers at Tiruchirappalli City Corporation	

11. Details of Papers Presented:

Date	Organizer	Name of the Seminar	Paper Name
12 &13 th Sept 2011	Cauvery College for Women	E-Services and its emerging issues in the Global Business Environment	E-Banking Reforms in India
24 th Sept 2011	Jamal Mohamed College	Food Insecurity	Improving and Ensuring Accessto food forChildren
28 th Dec 2012	S.VellaichemyNadar College	Globalization & its Emerging Trends	Globalization on Human Resource Management
22 nd Feb 2013	Sri Ganesh School of Business Management	Competency Building Strategies in Business & Technology for Sustainable Development	Quality of Work life among college teachers at Tiruchirappalli Corporation
25 th &26 th Feb 2013	Rajah SerfojiGovt College	Recent Trends in Management Practices	Work Life Balance – An Empirical study on women teachers at Tiruchirappalli Corporation
13rd Feb 2014	Swami Vivekanda Institute of Management	Emerging Trends in Management, Commerce, Education & Economics 2015	Quality of Work life – an overview of women college teachers at Tiruchirappalli City Corporation

12. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National / International	Topic
12 & 13 th Sept 2011	Cauvery College for Women	E-Services and its emerging issues in the Global Business Environment	National	E-Services and its emerging issues in the Global Business Environment
24 th Sept 2011	Jamal Mohamed College	Food Insecurity	National	Food Insecurity
28 th Dec 2012	S.Vellaichemy Nadar College	Globalization & its Emerging Trends	National	Globalization & its Emerging Trends
22 nd Feb 2013	Sri Ganesh School of Business Management	Competency Building Strategies in Business & Technology for Sustainable Development	International	Competency Building Strategies in Business & Technology for Sustainable Development
25 th &26 th Feb 3013	Rajah Serfoji Govt College	Recent Trends in Management Practices	National	Recent Trends in Management Practices
23 rd &24 th Dec 2013	Srinivasan College of Arts and Science	Statistical Tools and Techniques	National	Statistical Tools and Techniques
13 rd Feb 2014	Swami Vivekanda Institute of Management	Emerging Trends in Management, Commerce, Education & Economics 2015	International	Emerging Trends in Management, Commerce, Education & Economics 2015
21 st & 22 nd Oct 2016	Primax Foundation, Bangaluru	Research Methodology, Statistical Data Analysis and Interpretation by using Statistical Package for Social Science (SPSS) & Analysis of Moments Structure (AMOS)	International	Research Methodology, Statistical Data Analysis and Interpretation by using Statistical Package for Social Science (SPSS) & Analysis of Moments Structure (AMOS)

13. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer
10.11.2010 – 30.11.2010	UGC Sponsored Refresher Course in Commerce	Bharathidasan University

14. Details of Incharge / Participation in Extracurricular Activities:**(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):**

Nature of Activity	Period of Incharge
Citizen Consumer Club Co-ordinator	2012-2018

15. Any other information if any :**I. Seminars and Workshops**

S. No.	Date	Seminar / Workshop & Resource Person	College / Institution Details	Online Mode
1	9.4.2020	Accounting Taxation & Finance : The Digital Disruption Dr.Meera, Malaysia	Sri Ramakrishna College of Arts & Science	Hangout Meeting
2	10.4.2020	Webinar on Role of Leadership Dr. K. Veerakumar Head – Business Administration, NGM College, Pollachi.	NallamuthuGounderMahalingam College (Autonomous), Pollachi	Hangout Meeting
3	10.4.2020	Webinar on Leadership Counts Dr. N. Saravanakumar Secretary, Ministry of Agriculture, Govt. of Bihar, Former Joint Secretary, MHRD-GOI.	Association of Principals of Colleges of Bharathiar University, Coimbatore.	Zoom Meeting
4	10.4.2020	E – Content Development Dr.Vishwanath Bite Assistant Professor in English Government of Maharashtra's Rajaram College, Kolhapur, India	Research Centre for English Language & Literature	YouTube Link
5	12.4.2020 & 14.4.2020	Workshop on Research Methodology Dr.Ramachandran	REST Society for Research International (RSRI)	YouTube Video &WhatsApp
6	13.4.2020 & 14.4.2020	Online Courses for Teachers Digital Class Room	Computational Intelligence Research Foundation (CIRF), Chennai	Google Classroom with Hangout

		Dr. D. Doreen Robin Director, CIRF.		Meeting
7	13.04.2020 – 16.04.2020	An Effective Research Paper Writing Skills	BhagwanMahavir College of Commerce and Management Studies, BhagwanMahavir University	Facebook Live
8	19.04.2020	Creating Online teaching Platform Using Free Software Tools	Jamal Mohamed College (Autonomous), Trichy	Facebook Live
9	19.4.2020 to 21.4.2020	Online Course on Reference Management Tools on Citation Database for Academic Purposes 1. Dr. B. Balasubramani, Assistant Professor of Library & Information Science, BharathidasanUniverisity, Trichy. 2. Dr. K. Ramasamy, Librarian, M V Muthiah Government Arts College for Women, Dindigul. 3. Dr. T. Pradeepan, Acting Librarian, UVA WellassaUniverisity, Sri Lanka. 4. Mr. J. Arumugam, Librarian, PSG College of Technology, Coimbatore. 5. Dr. C. Paramasivan, Assistant Professor of Commerce, PeriyarE.V.R.College (Autonomous), Trichy. 6. Dr. S. Aravind, Central Librarian & Head Department of Library & Information Science, Commerce, G.T.N. College (Autonomous), Dindigul.	Indian Academic Researchers Association (IARA), Trichy.	Website via YouTube Link
10	24.04.2020	International FDP Programme	Adarsh Group of Institution (AIMIT), Karnataka	Facebook Live
11	25.04.2020	Fine Tuning Research	K.J. Somaiya College of Science &	Zoom

		Planning Using Elsevier Tools: Science Direct, Scopus And Mendeley	Commerce in collaboration with Elsevier.	Meeting
12	25.4.2020 & 26.4.2020	Online FDP- SPSS for U-Writing a Research Article Dr. D. Rajasekar, Professor & Director (Research & Projects), AMET Business School, AMET Deemed to be University, Kanathur, Chennai	Academy of Maritime Education and Training (AMET) & DK International Research Foundation	Webinar Series
13	26.4.2020	Employability Skills on Curriculum Design Dr.NagendraParashar Pro-VC, PES University, Bengaluru	Academy of Maritime Education and Training (AMET) & DK International Research Foundation	Zoom Meeting
14	28.04.2020	Impact of COVID19 on future investment pattern of investors	BhagwanMahavir College of Management	Webinar with Facebook Live
15	29.04.2020 - 30.04.2020	Art of Writing Research Article in Hi-Indexed Journals	Department of Business Administration, Nehru Arts and Science College, Coimbatore	Google Meeting
16	30.4.2020	Online Session on Self Confidence and Communication Mrs.AnuHasan Actress, Entrepreneur and Motivational Speaker	EDC, Cauvery College for Women (Autonomous)	Zoom Meeting
17	30.04.2020	Branding after COVID-19: "Back to Basics" - A retrogressive Journey	KL Business School	Zoom Meeting
18	2.5.2020	University Industry Linkage -Different Mechanisms Dr.NagendraParashar Pro-VC, PES University, Bengaluru.	Audisankara Group of Institutions	Zoom Meeting
19	2.5.2020	International Conference - "Bhavishya of India after Covid – 19" Dr. V. S. Kannan Kamala Nathan &Dr.AnupamaGawde (BoS Member Accountancy)	Thakur College of Science & Commerce (Autonomous)	Google Hangout Meeting & YouTube Link
20	3.5.2020	Webinar on Enhance your Communication, Vocabulary &	Department of English, Cauvery College for Women (Autonomous)	Zoom Meeting

		Grammar Dr.PreethiVaswani, Head, Department of English LS RahejaCollge of Arts & Commerce, Mumbai.		
21	4.5.2020	FDP on English Language Teaching in the Viral Era Dr. P. Nagaraj, Associate Professor Department of English & Foreign Languages, Bharathiar University	PG Department of English Cauvery College for Women (Autonomous)	Google Meet
22	05.05.2020	How to be secured in Digital Era	Department of Business Administration, SRM Institute of Science and Technology	Youtube Link
23	7.5. 2020	FDP on Recent Insights on Cyber Security Dr.SmithaShivshankar Senior Lecturer, King’s Own Institute & Course Advisory Board member and Head of Programs, Sydney Institute of Commerce and Science, Australia	PG & Research Department of CA, CS & IT Cauvery College for Women (Autonomous)	Google Meet
25	09.05.2020	India First Leadership Talk	MHRD’s Innovation Cell	Webinar Meeting
26	14.05.2020 - 16.05.2020	Economic Downturn and Phenomenal Progress	Department of Business Administration, NallamuthuGounderMahalingam College (Autonomous)	Google Meet
27	19.05.2020	International Webinar Contactless Teaching and Learning Pedagogy	Internal Quality Assurance Cell, St Xavier’s College for Women, Aluva	Google Meet
28	29.05.2020 – 30.05.2020	Virtual Teaching – Learning MOODLE the Efficient Way	Dr.M.G.R. Educational and research Institute, Chennai.	Youtube Link
29	20.06.2020	Impact of COVID-19 on Society and Education : A Perspective	Internal Quality Assurance Cell, Swami Shraddhanand College, University of Delhi, India,	Google Meet
30	19.08.2021	“Sustainable Development Goals- Good Health and Well Being of Tribal Population in India” Dr.A.Jayarajan Assistant Professor, Centre for outreach and strategic Alliances,	PG & Research Department of Social Work, Cauvery College for Women(Autonomous),Tiruchirappalli- 18.	Google Meet

		Centurion University of Technology and Management, Parlakmudi, Odisha.		
31	24.08.2021	Academic Leadership	UGC Sponsor Webinar, Bharathidasan University, Trichy	Google Meet

II. Quiz

S.No	Date	Topic for the Quiz	College/ Institution Details
1	09.04.2020	COVID-19 Pandemic General Awareness Quiz	Department of RISE, Chandigarh Group of Colleges, Landran, Mohali
2	19.04.2020	General Awareness Quiz on COMBATING COVID-19	Alpha Arts And Science College, Chennai
3	26.04.2020	Income Tax – House Property Income	Sri Krishna Adithya College of Arts & Science, Coimbatore
4	26.04.2020	Income Tax – Income from Capital gains	Sri Krishna Adithya College of Arts & Science, Coimbatore
5	26.04.2020	COVID – 19 Panademic general Awareness Quiz	PottiSriramuluChalavadiMallikarjunaRao College of Engineering & Technology, Andhra Pradesh
6	26.04.2020	World Intellectual Property Day Quiz	IPR Cell and Institution's Innovation Council of Noorul Islam Centre for Higher Education, Kanyakumari
7	29.04.2020	COVID-19 Awareness Online Quiz Competition	DhanalakshmiSrinivasan Institute of Research and Technology, Siruvachur, Perambalur
8	29.04.2020	E-Quiz on “KNOWIT”	SNMV College of Arts & Science Institute of Management,
9	01.05.2020	Tradecom Quiz	PG & Research Department of Commerce, Jamal Mohamed College(Autonomous), Tiruchirappalli
10	06.05.2020	Quiz on Covid-19 Awareness Program.	Cauvery College for Women (Autonomous), Trichy
11	06.05.2020	COVID-19 AWARENESS QUIZ	PG Department of Commerce (SF), Jamal Mohamed College (Autonomous), Tiruchirappalli
12	25.05.2020	Online General Sports Quiz	Department of Physical Education, Guru Nanak College (Autonomous), Guru Nanak Salai, Velachery, Chennai,
13	26.05.2020	National Online Quiz on COVID -19	AnnaiFathima College of Arts & Science, Madurai
14	04.06.2020 to 08.06.2020	National Level E-Quiz on Business Environment	Sree Devi Kumari Women’s College, Kuzhithurai, Kanyakumari District - 629163.
15	25.06.2020	E-Quiz on Financial Accounting	Department of Commerce CA, Sengunthar Arts and Science College, Tiruchengode
16	25.06.2020	National level e-Quiz on Principles of Management and	Department of Business Administration, Government Arts and

		COVID-19	Science College, Manalmedu
17	13.06.2020	National Level E-Quiz on Teaching Aptitude	PG & Research Department of Commerce Computer Applications, St. Joseph's College (Autonomous), Trichy.

III. ONLINE COURSES

S.No	Date	Topic of Online Course	College/ Institution Details	Online Mode
1	13.04.2020 – 17.04.2020	Five Days Online Course on Stress Management	AVS College of Arts & Science, Salem	Through the College Website (PPT)
2	19.04.2020 – 24.04.2020	Workshop in R programming	Sri Krishna Arts and Science College, Coimbatore	Spoken Tutorials
3	27.04.2020 – 01.05.2020	Strategies to Address the Soft Skill Gap	International Journal of Advance Study and Research Work	27.04.2020 – 01.05.2020

SEED MONEY CAPITAL PROPOSAL SEND TO THE COLLEGE

S.NO	TITLE	Principal Investigator:	Co-Principal Investigator	Year
1	Impact of Digital Education on Learning and Teaching	Dr.D.Ramya, Assistant Professor in Commerce, Cauvery College for Women (Autonomous), Trichy-18.	Dr.S.Jayalakshmi , Assistant Professor in Commerce, Cauvery College for Women (Autonomous), Trichy-18.	2021-2022
2	Perception of Digital Learning and Teaching Aspects on Education – A Pragmatic Study	Dr.D.Ramya, Assistant Professor in Commerce, Cauvery College for Women (Autonomous), Trichy-18.	Dr.S.Jayalakshmi , Assistant Professor in Commerce, Cauvery College for Women (Autonomous), Trichy-18.	2022-2023 Sanctioned on 21-12-2022