

# CAUVERY COLLEGE FOR WOMEN

(AUTONOMOUS)

## STAFF PROFILE

### PERSONAL INFORMATION

1. Name : P. THANGAMANI

2. Date of Birth : 09/07/1973

3. Address :

Residential	Office
162/B BHARATHI NAGAR, 7 <sup>TH</sup> CROSS, VAYALUR ROAD, TRICHY-17	CAUVERY COLLEGE FOR WOMEN, ANNAMALAINAGAR, TRICHY - 620018

### ACADEMIC INFORMATION

4. Designation & Department : ASSISTANT PROFESSOR,  
BUSINESS ADMINISTRATION

5. Educational Qualification :

Degree	Year	College/University
B.Com	1996	Holy Cross College, Bharathidasan University
MBA	2003	Madurai Kamaraj University
M.Phil	2007	Bharathidasan University
Ph.D	2022	Thesis Submitted, Jamal Institute of Management, Jamal Mohamed College, Bharathidasan University.

6. Researcher ID : ID Name: thangamani.bba@cauverycollege.ac.in

GOOGLE SCHOLAR ID	SCOPUS ID	WEB OF SCIENCE RESEARCHER ID	ORCID ID	VIDWAN ID	MENDELEY	PUBLONS
<a href="https://scholar.google.com/citations?view_op=new_profile&amp;l=en">https://scholar.google.com/citations?view_op=new_profile&amp;l=en</a>	<a href="https://id.elsevier.com/settings/redirect?code=YxH3cPRnpkfcKmRCHM1ewmdQ7N9zrmD0DLIMjc3u">https://id.elsevier.com/settings/redirect?code=YxH3cPRnpkfcKmRCHM1ewmdQ7N9zrmD0DLIMjc3u</a>	<a href="https://publons.com/researcher/4338875/thangamani-ponnusamy/">https://publons.com/researcher/4338875/thangamani-ponnusamy/</a>	<a href="https://orcid.org/my-orcid">https://orcid.org/my-orcid</a>	<a href="https://vidwan.inflibnet.ac.in/profile/205930">https://vidwan.inflibnet.ac.in/profile/205930</a>	<a href="https://dev.mendeley.com/myapps.html">https://dev.mendeley.com/myapps.html</a>	<a href="https://publons.com/researcher/4338875/thangamani-ponnusamy/">https://publons.com/researcher/4338875/thangamani-ponnusamy/</a>

**7. Experience :**

Date of Joining	Institution	Year of Experience
01.07.2005-15.11.2007	INDIRA GANDHI COLLEGE	2 YEARS 5 MONTHS
15.06.2009	CAUVERY COLLEGE FOR WOMEN	TILL DATE

**8. Areas of Specialization :** HUMAN RESOURCE MANAGEMENT**9. Languages known :** ENGLISH & TAMIL**10. Subjects Taught :**

<b>UG</b>	Computer Application in Business, Advertising Management, Business communication, Marketing Management, Sales & Distribution, Cost Accounting, Business Law, Principles of Management, Organizational Behaviour, Entrepreneurial development
<b>PG</b>	Entrepreneurial Development, Corporate Law, Human Resource Management

**11. Research Supervision:**

	Thesis Completed	Pursuing
<b>M.Phil</b>	-	-
<b>P.hD</b>	-	-

**12. Details of Publications :**

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
National Conference on the Dynamics of Management: The Plus Factors – Ideal Publishing House	09 <sup>th</sup> & 10 <sup>th</sup> March 2011	ISBN No. 978-81-920622-0-7	Business Ethics	- -
National Seminar on Global Competitiveness in Business: Trends and Traits	10 <sup>th</sup> March 2011	ISBN No. 1667-651-207	Stress Management	- -
International Conference on Marketing Research- Issues and Challenges	24 <sup>th</sup> September 2011	ISBN No. 978-93-80509-01-3	Secrets of Service Marketing	- -
International Journal of Functional Management & Issue No: 2, Volume No: 2	April – June 2013	ISSN No. 2319 - 1406	Technological Innovations in B2B Marketing	- -

International conference on trends and perspectives in Management research & Volume No.: 1	Feb 27, 28 2015	ISBN No. 978-81-91-060102	Attitude of individual investors and investors stress during troubled times.	- -
International Seminar on “Dimensions in Management”	4 <sup>th</sup> Sep 2015	ISBN No: 978-81-931094-9-6	Stress Management among Kids	- -
International Journal of Education and Social Science & Volume No: 45	Mar 2017	ISSN :2410-5171	A Study on factors affecting consumer Behaviour towards On – line shopping in India	<b>3.82</b>
Emperor International Journal of Finance and Management	Feb 2018	ISSN: 2395-5929	Emerging issues and challenges of HRM in public	<b>1.14</b>
Research (EIJFMR) (UGC Jr. No. 45308) & Special Issue No:02, Volume No: I			Sector Banks of India	
International Journal of Pure and Applied Mathematics (Scopus listed journal) & Special Issue No: 10, Volume No: 119	Feb 2018	ISSN(P):1311-8080 ISSN(E):1314-3395	Capital Structure Analysis of Software Companies in India: A Structural Equation Modeling Approach	--
A Journal of Intercontinental Management Research Consortium	Feb 2018	ISSN(P):2347-1654 ISSN(E):2321-0354	Impact of Demonetisation on Indian Economy	<b>5.414</b>
International Journal of Scientific Research in Computer <b>No. 63611</b> & Issue No: 5, Volume No: 7	Sep 2018	ISSN(E):2319-1953	Organisation Citizenship Behaviour - Determinants and Effects	<b>0.654</b>
International Journal of Management (Scopus Indexed ) Volume 11, Issue 10.	Oct 2020		A Study on Effect of Motivational factors towards employee performance of selected cement company's in Tiruchirappalli district.	
Indian Journal of Economics and Business , Volume 20, No .2	Sep 2021		Study on Effect of Motivational Factors Predicted By Mediator Organisational Citizenship Behaviour Towards Employee Performance of Selected Cement Companies in Ariyalur District.	

### 13. Details of Papers Presented:

<b>Date</b>	<b>Organizer</b>	<b>Name of the Seminar</b>	<b>Paper Name</b>
12.09.2009 & 13.09.2009	Department of Commerce and Financial Studies, Bharathidasan University. Trichy	Two day national seminar on Global Financial Crisis and Its impact on Indian Financial System.	Mutual Funds in India
06.10.2009 & 07.10.2009	Department of Business Administration, Holy Cross College. Trichy.	International Conference on "Cross Cultural Management"	Cross Cultural Management
09.01.2010 & 10.01.2010	Department of Commerce and Financial Studies, Bharathidasan University. Trichy	UGC sponsored Twoday International seminar on Recent Trends in Capital Market and Financial Innovations	Regulation of Capital Market - SEBI

09.01.2010 & 10.01.2010	National College, Trichy	XXX Annual Conference of Association of Economists of TamilNadu	Impact of Global Financial Crisis in Banking
11.12.2010 & 12.12.2010	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	Two day National Seminar on Recent Trends in Commodity Derivatives and Risk Management	Investor Awareness and education in Commodity Derivatives Market
08.01.2011 & 09.01.2011	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	UGC Sponsored International Seminar on Emerging Capital Markets: Issues and Challenges.	Capital Markets Investments, Mutual Funds, Merchant Banking, Insurance, Pension Fund, Credit rating, Venture Capital
09.03.2011 & 10.03.2011	Dept of Business Administration, St. Joseph's College, Trichy	Two Day National Conference on "The Dynamics of Management: The Plus Factor."	Innovative Trends in HR
10.03.2011	Government Arts and Science College for Women, Bargur, Krishnagiri.	National Seminar on "Global Competitiveness in Business: Trends and Traits"	Stress Management
12.09.2011 & 13.09.2011	Dept. of Commerce, Cauvery College for Women, Trichy.	National Seminar on "E-Services and its emerging issues in the Global Business Environment"	E – Banking
23.09.2011	Annai Mathammal Sheela Engineering College, Namakkal.	International Conference on "Challenges of Indian Business in Global Economy"	E – HRM
24.09.2011	Sri Venkateshwara College of Arts and Science, Peravurani.	International Conference on "Marketing Research in the Emerging Global Scenario"	Secrets of Service Marketing
14.09.2012	Annai Mathammal Sheela Engineering College, Namakkal	International Conference on "Impact of Global Crisis in Indian Business"	E – Marketing
22.02.2013	Sri Ganesh School of Business Management, Salem	International Conference on "Competency Building Strategies in Business and Technology for Sustainable Development"	Technological Innovative in B2B Marketing
20.09.2013 & 21.09.2013	Dept. of Commerce, Cauvery College for Women, Trichy	Two day National Level Seminar on "Contemporary trends in the Avenues of Commerce and Management"	Women Empowerment
19.10.2013	Brahma school of management, Namakkal	International conference on "New vistas of Indian business in global scenario"	Standard of Entertainment marketing in Global Scenario
29.01.2015	AIMAN College of Arts & Science for Women, Trichy	One day National Seminar on "Marketing 3.0 – Sustainable & Inclusive Growth"	Green Marketing

		Oriented Marketing”	
06.02.2015	Hindustan College of Arts and Science, Coimbatore	International Seminar on “Emerging Trends in Global and Indian Financial Markets”	Innovation in Capital Market
27.02.2015 & 28.02.2015	Vivekananda Institute of Information and Management Studies, Namakkal	International Conference on “Make in India – The Road Ahead”	Attitude of Individual Investors, Institutional Investors and Investors Stress During troubled times
03.09.2015	St. Antony’s College of Arts and Science for Women, Dindigul.	International Seminar on “Recent Business Trends in Globalised Era”	Social Business
04.09.2015	Sengamala Thayaar Educational Trust Women’s College, Mannargudi.	International Seminar on “Dimensions in Management”	Stress Management among Kids
20.01.2017	Urumbu Dhanalakshmi College, Trichy	International Conference on “Business, Finance and Management: Challenges in the Global Era”	Empowering Women
25.03.2017	Mahendra Arts & Science College, Namakkal	One Day National Seminar on “Corporate Governance and Shareholder’s Value”	Self Help Groups and Women Empowerment
01.02.2018	Sengunthar Arts and Science, Namakkal	International Conference on “Finance & Banking (FIBA-2018)”	Emerging issues and challenges of HRM in public sector banks of India
09.02.2018	SASTRA School of Management, Thanjavur	International Conference on “Contemporary Issues and Challenges in Global Business, Economics and Management”	Capital Structure Analysis of Software Companies in India: A Structural Equation Modeling Approach
09.02.2018	Nandha Arts and Science College, Erode	National Level seminar on “Cash Vs Cashless Trade: Challenges & Opportunities”	Impact of Demonetisation on Indian Economy
27.10.2018	Adaikalamatha Institute of Management Studies, Thanjavur	8 <sup>th</sup> International Conference on SMART I <sup>5</sup> Individual, Institution, Industry, India, International	Organisation Citizenship Behaviour - Determinants and Effects
12.02.2019	Nehru Memorial College (Autonomous) Puthanampatti	UGC Sponsored International Conference on “Emerging Trends in Business and Management”	Assessment of Beta

#### 14. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National / International	Topic
12.09.2009 & 13.09.2009	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	Two day national seminar on Global Financial Crisis and Its impact on Indian Financial System.	National	Mutual Funds in India
30.09.2009	Cauvery College for Women, Trichy	One day Workshop on "The challenges of Management in the era of Global Crisis"	State level	--
06.10.2009 & 07.10.2009	Department of Business Administration, Holy Cross College, Trichy.	International Conference on "Cross Cultural Management"	International	Cross Cultural Management
09.01.2010 & 10.01.2010	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	UGC sponsored Two day International seminar on Recent Trends in Capital Market and Financial Innovations	International	Regulation of Capital Market - SEBI
09.01.2010 & 10.01.2010	National College, Trichy	XXX Annual Conference of Association of Economists of Tamil Nadu	National	Impact of Global Financial Crisis in Banking
11.12.2010 & 12.12.2010	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	Two day National Seminar on Recent Trends in Commodity Derivatives and Risk Management	National	Investor Awareness and education in Commodity Derivatives Market
08.01.2011 & 09.01.2011	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	UGC Sponsored International Seminar on Emerging Capital Markets: Issues and Challenges.	International	Capital Markets Investments, Mutual Funds, Merchant Banking, Insurance, Pension Fund, Credit rating, Venture Capital
09.03.2011 & 10.03.2011	Dept of Business Administration, St. Joseph's College, Trichy	Two Day National Conference on "The Dynamics of Management: The Plus Factor."	National	Innovative Trends in HR
10.03.2011	Government Arts and Science College for Women, Bargur, Krishnagiri.	National Seminar on "Global Competitiveness in Business: Trends and Traits"	National	Stress Management
12.09.2011 & 13.09.2011	Dept. of Commerce, Cauvery College for Women, Trichy.	National Seminar on "E-Services and its emerging issues in the Global Business Environment"	National	E – Banking

23.09.2011	Annai Mathammal Sheela Engineering College, Namakkal.	International Conference on “Challenges of Indian Business in Global Economy”	International	E – HRM
24.09.2011	Sri Venkateshwara College of Arts and Science, Peravurani.	International Conference on “Marketing Research in the Emerging Global Scenario”	International	Secrets of Service Marketing
14.09.2012	Annai Mathammal Sheela Engineering College, Namakkal	International Conference on “Impact of Global Crisis in Indian Business”	International	E – Marketing
22.02.2013	Sri Ganesh School of Business Management, Salem	International Conference on “Competency Building Strategies in Business and Technology for Sustainable Development”	International	Technological Innovative in B2B Marketing
20.09.2013 & 21.09.2013	Dept. of Commerce, Cauvery College for Women, Trichy	Two day National Level Seminar on “Contemporary trends in the Avenues of Commerce and Management	National	Women Empowerment
25.02.2014	Dept of Management Studies, Indira Ganesan College of Engineering, Trichy	One day workshop on “Succeeding and Surviving with Soft Skills in Challenging Business Environment”	State	--
19.10.2013	Brahma school of management, Namakkal	International conference on “New vistas of Indian business in global scenario”	International	Standard of Entertainment marketing in Global Scenario
29.01.2015	AIMAN College of Arts & Science for Women, Trichy	One day National Seminar on “Marketing 3.0 – Sustainable & Inclusive Growth Oriented Marketing”	National	Green Marketing
06.02.2015	Hindustan College of Arts and Science, Coimbatore	International Seminar on “Emerging Trends in Global and Indian Financial Markets”	International	Innovation in Capital Market
27.02.2015 & 28.02.2015	Vivekananda Institute of Information and Management Studies, Namakkal	International Conference on “Make in India – The Road Ahead”	International	Attitude of Individual Investors, Institutional Investors and Investors Stress During troubled times
03.09.2015	St. Antony’s College of Arts and Science for	International Seminar on “Recent Business Trends	International	Social Business



	Women, Dindigul.	in Globalised Era”		
04.09.2015	Sengamala Thayaar Educational Trust Women’s College, Mannargudi.	International Seminar on “Dimensions in Management”	International	Stress Management among Kids
26.02.2016 & 27.02.2016	SASTRA University, Trichy	International Conference on “Bridging Urban Rural Divide – Techno Management Perspective”	International	--
20.01.2017	Urumu Dhanalakshmi College, Trichy	International Conference on “Business, Finance and Management: Challenges in the Global Era”	International	Empowering Women
18.02.2017	SASTRA University, Trichy	HR Conclave on Reinventing HR practices for the current millennium	National	--
25.03.2017	Mahendra Arts & Science College, Namakkal	One Day National Seminar on “Corporate Governance and Shareholder’s Value”	National	Self Help Groups and Women Empowerment
01.02.2018	Sengunthar Arts and Science, Namakkal	International Conference on “Finance & Banking (FIBA-2018)”	International	Emerging issues and challenges of HRM in public sector banks of India
09.02.2018	SASTRA School of Management, Thanjavur	International Conference on “Contemporary Issues and Challenges in Global Business, Economics and Management”	International	Capital Structure Analysis of Software Companies in India: A Structural Equation Modeling Approach
09.02.2018	Nandha Arts and Science College, Erode	National Level seminar on “Cash Vs Cashless Trade: Challenges & Opportunities”	National	Impact of Demonetisation on Indian Economy
27.10.2018	Adaikalamatha Institute of Management Studies, Thanjavur	8 <sup>th</sup> International Conference on SMART I <sup>5</sup> Individual, Institution, Industry, India, International	International	Organisation Citizenship Behaviour - Determinants and Effects
12.02.2019	Nehru Memorial College (Autonomous) Puthanampatti	UGC Sponsored International Conference on “Emerging Trends in Business and Management”	International	Assessment of Beta

21.10.2020 to 23.10.2020	Online Training Programme on Economics for Financial Markets	NSE Academy Limited, New Delhi.		New Delhi
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**15. Details of Seminars / Conferences / Workshops Organized: NIL**

Date	Title	National / International	Topic
-	-	-	-

**16. Details of Orientation / Refresher Course Attended:**

Date	Title of the Course	Organizer

**17. Details of Study Materials / Books written and published: NIL**

**18. Details of Chairing as Resource Person: NIL**

Date	Title of the Seminar/Conference	Session Chaired

**19. Administrative Positions held in the College: NIL**

Nature of Position	Year

**20. Details of In-Charge / Membership in Committees for Autonomous: NIL**

**21. Details of Incharge / Participation in Extracurricular Activities :**

**( NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):**

Nature of Activity	Period of In-charge
PONGAL IN-CHARGE	2009-2010
SPORTS IN-CHARGE	2011-2012,2012-2013
PLACEMENT IN-CHARGE	2013-2014, 2014-2015,2015-2016
PONGAL IN-CHARGE	2016-2017
SPORTS IN-CHARGE	2017-2018
SYNERGY CLUB IN-CHARGE	2018-2019, 2019 – 2020, 2020-2021
CULTURAL IN-CHARGE	2021-2022
CULTURAL IN-CHARGE	2022-2023

**22. Details of Participation in Consultancy, Training, Development etc.: NIL**

**23. Details of Membership in Academic Bodies/ Board of Studies: NIL**

**24. Details of Membership of Professional Bodies: NIL**

**25. Countries visited: NIL**

**26. Any other information if any: NIL**