

CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

1. Name : Ms. A. ABI

2. Date of Birth : 19/02/1987

3. Address :

Office	Residential
Assistant Professor PG & Research Department of Commerce Cauvery College for Women (Autonomous) Trichy-620 018 Tamil Nadu India E-Mail ID: abi.comm@cauverycollege.ac.in 7904924731	41D, Masha Allah House Beema Nagar Trichy -620 001. Tamil Nadu India E-mail ID: abilavender09@gmail.com 7904924731.

ACADEMIC INFORMATION

4. Designation & Department: Assistant Professor in Commerce

5. Educational Qualification: M. Com., M. Phil., (Ph. D)

Degree	Year	College/University
M.Phil	2011	Jamal Mohamed College, Trichy-20
M.Com	2010	Jamal Mohamed College, Trichy-20
B.Com	2008	Holy Cross College, Trichy-2.

6. Researcher ID:

Google Scholar	https://scholar.google.com/citations?user=zZzhnX0AAAAJ&hl=en
ORCID	https://orcid.org/0009-0002-3101-2023
VIDWAN	618225
Researcher ID	QSO-7773-2026

7. Experience: 10 Years and 10 Months

Date of Joining	Institution	Year of Experience
16/06/2011 to 3/11/2016	Jamal Mohamed College, Trichy-20.	5 Years and 6 months
4/1/2021 to 31/5/2024	AIMAN College for Arts and Science for Women, Trichy-21.	3 Years and 5 Months
17/6/2024 to 6/4/2026	Shrimati Indira Gandhi College, Trichy-2.	1 Year and 11 Months
10/6/2026 to till now	Cauvery College for Women, Trichy-18.	-

8. Areas of Specialization : HR & Marketing**9. Languages known : Tamil & English****10. Subjects Taught :**

UG	Marketing, Financial Accounting, Business Economics, Management Accounting, Income Tax, Financial Management, Human Resource Management, Banking Theory Law & Practice & Entrepreneurial Development.
PG	Advanced Corporate Accounting & Industrial relations

11. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
Indian Journal of Commerce	July – September 2025	2454-6801 (G-I). Vol. 78	Factors Influencing Customer Adoption of Mobile Banking Apps in Semi-Urban Areas	
Research Explorer, International Journal of Economics & Business Management.	October-December 2025	2250-1940 (P), 2025 Vol - XIV, Issue 49	A Comprehensive Study on the Customer Perception & Acceptance of Fintech Solutions in the Banking Sector	

12. Details of Papers Presented:

Date & Venue	Name of the Seminar	Paper Name
12 th January 2011	State Level	Investment Opportunities and Challenges
18 th March 2011	National Level	Stress Management
4 th February 2012	National Seminar	Importance of Customer relationship management in Banking Sector
16 th & 17 th August 2013	International seminar	Indian Higher Education: Global Challenges and Local Issues
16 th & 17 th August 2014	International seminar	Merger and Acquisition-An Overview
13 th & 14 th August 2015	International seminar	Entrepreneurship Development for Small Scale Enterprises
15 th December 2023	International Conference	Crowd sourcing in Human Resource Management
6 th January 2024	International seminar	Customers attitude and adoption of Fintech in Trichy

13. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National / International
1 st October 2011	International Finance Reporting Standards	One day Workshop	National
5 th and 6 th April 2011	Research Skills in Commerce	Two days 'Workshop	National
5 th January 2021	Strategy for Managing Personal Finance Including Mutual Funds and NPS	One day Workshop	National
26 th & 27 th February 2021	Artificial Intelligence and Machine Learning	Two days Faculty Development Programme	National

27 to 31st May 2021	Teaching Pedagogies for Virtual Classrooms	Five days Faculty Development Programme	National
2 nd to 9 th August 2021	Emerging Trends and Challenges in Commerce	Seven days Faculty Development Programme	National
9 th to 14 th August 2021	Research Excellence and Academic Development (READ-2021)	Six days Faculty Development Programme	National
4 th to 11 th October 2021	Digitalization trends & its Challenges in Higher Education	Seven days Faculty Development Programme	National
23 rd & 24 th March 2022	Enhancing Quality and Diving Changes in Higher Education Through NEP-2020	Two days Faculty Development Programme	National
15 th June to June 2022	Framework and preparation of AQAR	One week Faculty Development Programme	National
28 th March 2022	Examining Critical Frontiers in Social Sciences Domain	One day Faculty Development Programme	National
1 st March 2024	Wealth Creation Through Financial Planning	One day seminar	National
23 rd To 30 th September 2023.	Women Health – Good Health makes Great Women	One week Faculty Development Programme	National
10 th January 2024	Scholarly Communication resources: identifying quality journals	One day seminar	District
13 th October 2023	Intellectual Property Rights	One day workshop	National
11 th to 15 th September 2023	Art of writing research paper and proposals	Five days Faculty Development Programme	National

22 nd September 2023	Unveiling the potential; Exploring open education resources in Education	One day seminar	National
19 th y to 23 rd Februar 2024	Advanced Research Methodology-Navigating the research Landscape	Five days Faculty Development Programme	National

14. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer
21 st to 29 th April 2025	UGC Sponsored “NEP 2020 Orientation & Sensitization Programme”	Malaviya Mission Teacher Training Programme (MM – TTP) of University Grants Commission (UGC)

15. Details of In-Charge / Participation in Extracurricular Activities:

(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities): ----

16. Details of Participation in Consultancy, Training, Development etc.: ---

17. Details of Membership of Professional Bodies: Life Membership in Indian Journal of Commerce

18. Country visited: ----

19. Any other information if any:-----