



## CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

Nationally Accredited with "A" Grade by NAAC

INSTITUTION'S INNOVATION COUNCIL

### REPORT ON FUTURE OF IPR

**Date:** 20.11.2024

**Duration:** 10 am to 12 pm, Boot strap cauvery

**Activity Category:** SD

**Theme:** IPR

#### **Expert/Speaker Details:**

**Name:** Dr.Natrajan

**Designation:** Assistant Professor

**Organization:** National College, Trichy

#### **Brief about Expert/Speaker:**

Dr. Natrajan is an Assistant Professor at National College in Trichy. He is dedicated to imparting quality education and fostering academic excellence among students. With expertise in his field, Dr. Natrajan actively contributes to research and academic development. His passion for teaching and commitment to student growth make him a valuable member of the institution.

#### **Outcome of the activity:**

The "Future of IPR" session explored the evolving landscape of Intellectual Property Rights and their significance in the digital age. Participants learned about the impact of emerging technologies such as AI, blockchain, and biotechnology on IP protection and enforcement. The session highlighted the growing need for global harmonization of IP laws to keep pace with technological advancements. Attendees gained insights into new challenges, such as protecting digital assets and addressing infringement in virtual spaces. Key trends in patenting, copyrights, and trademarks were discussed, particularly regarding innovation in software and creative industries. The role of open-source innovation and collaborative IP models was explored, emphasizing how businesses can leverage these for growth. Experts shared perspectives on how IP law might adapt to future industries, including green technology and virtual reality. The session also addressed IP management strategies in an increasingly interconnected and global marketplace. By the end, participants were better equipped to navigate the future of IP and its role in protecting innovations. Overall, the session offered valuable foresight into the changing nature of intellectual property in the coming years.

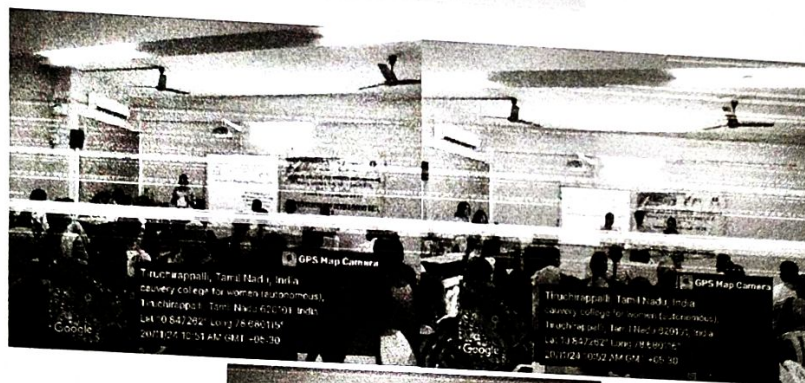
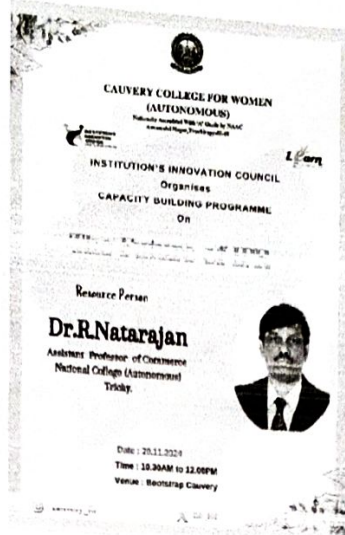


- AS:
- Building creativity
  - Encouraging Risk taking
  - Proper Problem statement

**Participant details:**

Total no. of Student participation: 55

Total no. of Staff (Teaching/Non-teaching) participation: 03



*V. Vijayathir*  
**IIC PRESIDENT**



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)  
TIRUCHIRAPPALLI-620018

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ENTREPRENEURSHIP DEVELOPMENT CELL /  
INSTITUTION'S INNOVATION COUNCIL

Program Title: *Future of IPR*

Date: *20.11.24*

Venue: *BOOT STRAP Cauvery*

S.No	Name of the Participant	Register Number	Department	Mobile	Signature
1	S. Nivethika	22104074	III BBA	-	<i>S. Nivethika</i>
2	Sadia Mohamed Ali	22104049	III BBA	9360431891	<i>Sadia</i>
3	V. Dhivya	22104009	II BBA	9518898075	<i>V. Dhivya</i>
4	Niranjitra	22104070	II - BBA	7810090882	<i>Niranjitra</i>
5	Kardhiga	22104018	III - BBA	9159846764	<i>Kardhiga</i>
6	M. Thejashvini	22104067	IV - BBA	7092144114	<i>Theja</i>
7	C. Amirtha	22104068	II - BBA	8220337142	<i>Amirtha</i>
8	D.T. Keerthana	22104069	III - BBA	9486638427	<i>D.T. Keerthana</i>
9	S. Janali	22104013	II - BBA	8438904044	<i>S. Janali</i>
10	M. Nabeshwani	22104025	II - BBA	9344927555	<i>N. Nabeshwani</i>
11	N. Harshini	22104012	III - BBA	9025753088	<i>N. Harshini</i>
12	T. Ramya	22104043	III - BBA	8760006392	<i>T. Ramya</i>
13	R. Reshma parvin	22104045	III - BBA	9043162187	<i>R. Reshma</i>
14	P. Rajani	22104044	III - BBA	9245944641	<i>P. Rajani</i>
15	B. Priyanka	22104037	III - BBA	6369440871	<i>Priyanka</i>
16	D. Madhumitha	22104022	III. BBA	6385907553	<i>D. Madhumitha</i>



Name of the Participant	Register Number	Class	Mobile	Signature
A. Karunya	22104016	III - BBA	6383129265	Karunya
18. K. Deepa	22104006	III - BBA	6383868161	Deepa
19. Jannath firthina	22104014	III - BBA	7418455189	Jannath
20. M. Mahalakshmi	22104024	III - BBA	9087728100	Mahalakshmi
21. S. Lokeshwari	22104021	III - BBA	8675554800	Lokesh
22. V. Ketharinsowis	22104017	III - BBA	8909820558	Kethari
23. G. Vandhuya	22104065	III - BBA	9363695177	G. Vandhuya
24. S. Madhumitha	22104025	III - BBA	7092301721	S. Madhumitha
25. B. Ruhena	22104047	III - BBA	9344915299	B. Ruhena
26. Pajashree.k	22104039	III - BBA	9489010878	Pajashree
27. V. Soundariya	22104056	III - BBA	8072334714	V. Soundariya
28. S. Tamizharuvi	22104063	III - BBA	6384231194	S. Tamizharuvi
29. R. Abinaya	22104001	III - BBA	9345127773	R. Abinaya
30. L. Parithira	22104034	III - BBA	9585801492	L. Parithira
31. P. Mirugeswari	22104031	III - BBA	8072913471	P. Mirugeswari
32. A. Ramya	22104041	III - BBA	8838279598	A. Ramya
33. A. Anis Fathima	22104004	III - BBA	7639430032	A. Anis
34. V. Angalaparameswari	22104002	III - BBA	7904466185	V. Angala
35. P. Koushmapriya	22104019	III - BBA	8488355297	P. Koushmapriya
36. M. Monica	22104027	III - BBA	7791817188	M. Monica
37. D. Kathika	22104015	III - BBA	6883739600	D. Kathika
38. S. Pradeepa	22104036	III - BBA	8122176959	S. Pradeepa



Participant	Register Number	Class	Mobile	Signature
Thrishar.V	22104007	III - BBA	8270868113	
40 K. Devika	22104008	III - BBA	9159178757	K. D.
41 S. Logeshwari	22104020	III - BBA	6374692226	S. Logeshwari
42 P.G. Monica Bharathi	22104028	III - BBA	7943536172	
43 S. Anam Begam	22104005	III - BBA	9361942085	
44 Swathi.K	22104061	III - BBA	8606008013	
45 Meena.A	22104026	III - BBA	9095808815	
46 Seethaigamal.P	22104052	III - BBA	7639389522	
47 M. Divya	22104010	III - BBA	9791187307	M. Divya
48 B. Santhiya	22104050	III - BBA	6369367228	
49 S. Sivaranjani	22104055	III - BBA	8248835079	Sivaranjani
50 Shrutli.R	22104054	III - BBA	9042992494	
51 Pithima.V	22104046	III - BBA	6381215556	Pithima
52 M. Priyanka	22104038	III - BBA	8870829079	
53 S.T. SUBASRI	22104059	III - BBA	9787823693	S.T. Sub.
54 S. Yasmine Bai	22104066	III - BBA	6385477632	
55 P. Subasri	22104060	III - BBA	9080820272	P. Suba



V. Vijayathir