



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Nationally Accredited with "A" Grade by NAAC
INSTITUTION'S INNOVATION COUNCIL
REPORT ON WORKSHOP ON IPR'S AND IP MANAGEMENT

Date: 21.07.2025

Duration: 10.00 AM TO 12.00 PM

Activity Category: IIC

Theme: IPR

Expert/Speaker Details:

Name: Dr.S.Gayathri

Designation: Founder, Shri Harshith Assistant Professor, Department of Business Administration

Organization: Cauvery College for Women, Autonomous

Brief about Expert/Speaker

Dr. S. Gayathri is the Founder of Shri Harshith and serves as an Assistant Professor in the Department of Business Administration at Cauvery College for Women (Autonomous), Trichy. With a strong academic background and entrepreneurial spirit, she effectively bridges the gap between theory and practice in the field of business and management. Dr. Gayathri is committed to nurturing young minds through innovative teaching methods, industry exposure, and skill-based learning. Her venture, Shri Harshith, reflects her passion for entrepreneurship and women empowerment, inspiring students to pursue their business aspirations with confidence and creativity.

Outcome of the activity

A workshop on Intellectual Property Rights (IPRs) and IP Management was conducted to enhance awareness and understanding of the legal and strategic aspects of intellectual property. The session focused on the fundamentals of IPR, including patents, copyrights, trademarks, and industrial designs, and emphasized the importance of protecting creative and innovative works. Participants were introduced to the process of filing and managing intellectual property, along with case studies highlighting real-world applications. The workshop also covered IP commercialization, licensing, and enforcement strategies, equipping attendees with practical knowledge to safeguard their innovations. Overall, the workshop served as a valuable platform for students, researchers, and entrepreneurs to understand the critical role of IPR in innovation and business growth.




Highlights:

- Untapped Market Spaces
- Innovation and Differentiation

Participant details:

Total no. of Student participation: 41

Total no. of Staff (Teaching/Non-teaching) participation: 02


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Annamalai Nagar, Tiruchirappalli-18

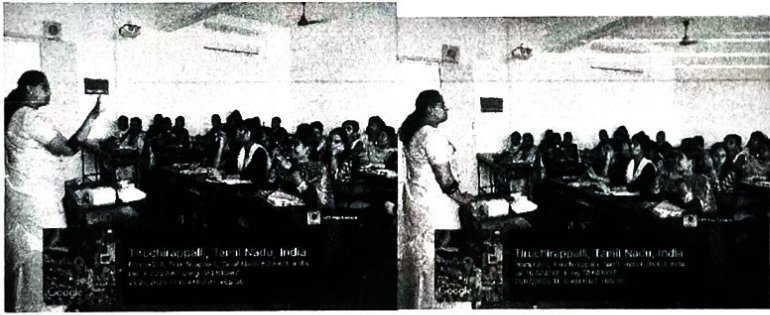
INSTITUTION'S INNOVATION COUNCIL
Organized by
CAPACITY BUILDING PROGRAMME

On
Workshop on IPR'S And IP Mangement

Resource Person
Dr.M.Cayathri
Founder & Director
Shri Harshitha Naturals
Trichy

Date: 21.07.2025
Time : 10:00 AM to 12:00 PM
Venue : D24

@cauvery_18 X like 500



J. Arun
21/7/25
IIC PRESIDENT/ PRINCIPAL
Principal I/c
Cauvery College For Women
(Autonomous)
Annamalai Nagar,
Tiruchirappalli - 620 018.
Tamilnadu.

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

TIRUCHIRAPPALLI-620018

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ENTREPRENEURSHIP DEVELOPMENT CELL /

INSTITUTION'S INNOVATION COUNCIL

Program Title: Workshop on IPRs and IP Management
 Date: 21.07.2025
 Venue: D24

S. No	Name of the Participant	Register Number	Department	Mobile	Signature
1	Havani . P.M	23111052	B.COM	9047499840	Havani
2	Harshika N	23111060	B.COM	9025678909	Harshika
3	Hemamalini . V	23111064	B.COM	8248046913	Hemamalini
4	Elakya . R	23111050	B.COM	8973432225	R. Elakya
5	Divyadharshini . R	23111046	B.COM	9094443936	R. Divyadharshini
6	Harshitha . S	23111061	B.COM	9585444666	S. Harshitha
7	Kiruthika . S	23111087	B.COM	8072912205	S. Kiruthika
8	Kanmani . S	23111081	B.COM	7708152466	Kanmani
9	K. Jayarani	23111069	B.COM	8778958436	K. Jayarani
10	S. Harini	23111058	B.COM	9489225853	S. Harini
11	M. Hemalatha	23111063	B.COM	8489525095	M. Hemalatha
12	S. Lathika devi	23111091	B.COM	8807473678	S. Lathika
13	P. Bhuvaneshwari	23111023	B.COM	7845061252	P. Bhuvaneshwari



S. No	Name of the Participant	Register Number	Department	Mobile	Signature
14	Harini .c	23111053	B.com	9360171840	Harini.c
15	Janaki .V	23111068	B.com	9092452613	Janaki
16	Kulmayee dhanvini .S	23111089	B.com	9042090153	Kulmayee
17	Hemalata .D	23111069	B.com	6379804421	Hemalata
18	G. Kartikeya	23111083	B.Com	9865579790	G. Kartikeya
19	Harini .S	23111056	B.com	9363523164	Harini.S
20	Harane .P	23111051	B.com	7339276085	P. Harane
21	Jeeva .M	23111074	B.com	9597710280	M. Jeeva
22	Trisha Divya	23111066	B.com	7708881267	A. Trisha Divya
23	A. Kartikeya	23111084	B.com	9361543414	A. Kartikeya
24	R. Jayasri	23111073	B.com	7550087724	R. Jayasri
25	S. Lalitha	23111090	B.com	8056980369	S. Lalitha
26	K. Lisha	23111094	B.com	9363569778	K. Lisha
27	S. Harini	23111057	B.com	9342094448	S. Harini
28	M. Jayasri	23111070	B.com	8056376082	M. Jayasri
29	S. Kavya Dhanvini	23111086	B.com	8122895661	S. Kavya Dhanvini
30	Maha Lakshmi .D	23111096	B.com	7825021449	Maha Lakshmi .D
31	Kadappathel Noorika M	23111077	B.com	9087999820	Kadappathel Noorika M
32	H. Harini Priya	23111055	B.com	8012242353	H. Harini Priya
33	L. Lakshmi Selvi	23111082	B.com	8012646593	L. Lakshmi Selvi
34	HEMSHREE .K	23111065	B.com	9043097654	HEMSHREE .K
35	B. Ismath	23111067	B.com	7502687868	B. Ismath



