

CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS
IDEATION CLUB

List of Programs offered by Ideation Club from January 2023-March 2024

S.No	Date	Title of the Program	Resource person	Activity type	Beneficiaries
1	24.01.2023	Mentoring session on Innovation on Idea Generation by student innovators	Amirta Vidalayam Trichy	Collaboration with ATL lab	45
2	24.01.2023	Mentoring session on Innovation on Idea Generation by student innovators	Government higher Secondary school, Town hall, Trichy	Collaboration with ATL lab	45
3	09.02.2023 & 10.02.2023	Ideation Hackathon	Dr.P.Sivakumar	Ariviya tehcnologies	73+ 16 teams external
4	20.06.2023	Intra Institutional startup contest on Robust	Dr.R.Subha IIC Convenor	IIC/Boot strap	40
5	28.07.2023	Pitch desks from life idea contest-Startup, Innovation & Entrepreneurship	Dr.K.Kalaiasrai & Dr.S.Gowri	IIC/Boot starp caavery	87
6	07.09.2023	Pitching Contest-Startup Ideas: Innovation and Entrepreneurship Challenges	Dr.K.Kalaiarsai & Dr.S.Gowri Innovation Ambassdors Cauvery College for Women, Trichy	IIC	52
7	25.09.2023	Pitching Event for ideas Scouted & linkage with innovation ambassadors/experts for mentoring support.	Dr.Mukundhan, Incubation Scientist, ABRIF, Trichy Dr.R.Subha IIC Convenor	IIC	64
8	03.10.2023	Tools to Pitch Your Idea Hackathon	Mr.Shamim Saluddin Founder & CEO, Curosite Pvt Ltd	SD	60



9	24.11.2023	Idea Feasibility of Startup Founder with experts	Dr.P.Aruna CEO, Periyar Technology Business Incubation Vallam	SD/Ideation Club	46
10	29.11.2023	Convert your Innovative ideas into Wonderful Prototypes	M. Ellakkiya Innovation Ambassador Cauvery College for Women	SD/CS	117
11	5.12.2023	Intra Institutional competition	Dr.Kalaiarsai Dr.S.Vidhya & Dr.S.Gowri Innovation Ambassadors Cauvery College for Women	IIC	50
12	09.01.2024	Inter Institutional ideation contest	Dr.S.Gowri & Dr.K.Kalaiarsai Innovation Ambassador Cauvery College for Women	SD	75
13	20.01.2024	Conversion of ideas based on IOT applications into innovation modules	Dr.R.Subha IIC Convenor Innovation Ambassador Cauvery College for Women Ms.Bindhiya Startup Founder Robopedia	TTO	52
14	23.01.2024	Inter Institutional Ideation Hackathon	Dr.Mukundhan IIC Expert member Dr.R.Subha IIC Convenor Innovation Ambassador Cauvery College for Women	TTO	40

IIC CONVENOR



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