

**CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS
ENTREPRENEURSHIP DEVELOPMENT CELL
INNOVATION AND ENTREPRENEURSHIP POLICY/NISP
ACTION PLAN 2022-2023**

Planned Intervention/Programmes	KPI	Current status	Budget allocation and collaboration	Cumulative planning		
				Year I	Year II	Year III
				40	45	50
I& E Motivation Session	No of Programmes	35	Rs.40,000	4	5	6
I & E based Faculty Development Programmes	No of Programmes	2	Rs.10,000	3	4	5
Entrepreneurship Awareness camp	No of Programmes	2	Rs.20,000	37	38	40
I & E Value Added/Skill Training	No of Programmes	35	Rs. 3,00,000	5	6	7
Mentoring for Ideations	No.of Interventions	3	Rs.6000	2	4	5
Design thinking/ prototype and Business Model Canvas	No of Programmes	1	Rs.1500	6	8	10
Industry/Incubation visit	No of Programmes	4	Rs.5000	6	7	8
Mou's with Industries and Knowledge partner associates	No.of Mou's	4		2	3	4
Inter collegiate events	No of Events	1	Rs.20,000	6	7	8
Ideation/Innovation contest	No of Events	5	Rs.3000	2	3	4
Hackathons	No of Events	0	Rs.10,000			

Foundation Entrepreneurship Courses- NEN/TNOU	No.of course	3	0	4	5	6
TRL Workshops	No of Programmes	0	Rs.25,000	1	2	3
Alumini networking	No of Programmes	3	0	4	5	6
Patent Filling Assistance	No of Programmes	18	Rs.10,000	20	22	23
IPR/Copyright/trademark through Institution	No. of Applications through KAPILA	0	Rs.20,000	1	1	1
Building startup Ecosytsem	No.of startup ideas	1	Rs.10,000	1	1	1



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