

## Rural Entrepreneurship Development Cell

- The Cell organized a Webinar on 17.12.2020 for 88 students from Business Administration discipline. Dr.Uma Rani Purushothaman, Trainer, MHRD motivated the young minds towards the road of entrepreneurship and building innovative ideas .
- 3 students had participated in a competition – “Business Plan” organized by REDC on 13.02.2021 and presented their ideas professionally. The students pitched their innovative ideas in Organic vegetable milk powder, Re-Tailors and Bio-Wrappers. The ideas are under Valuation
- A Webinar on “Workshop Exclusively on Rural Entrepreneurship with business plan in Action” on 11.03.2021 chaired by Ms.D.Shiny Hadassah, Chief Coordinator, MGNCRE, MoE, Govt. of India. 96 students from Business Administration participated in the session.
- E Cell, Cauvery College for Women conducted a One Day Workshop in Business Plan on 13.03.2021 for 30 selected students from BBA. The students were taught to create an innovative Idea and pitch their business plan – a workout to participate in the Business Plan contest to be conducted by REDC for the month of March,2021

