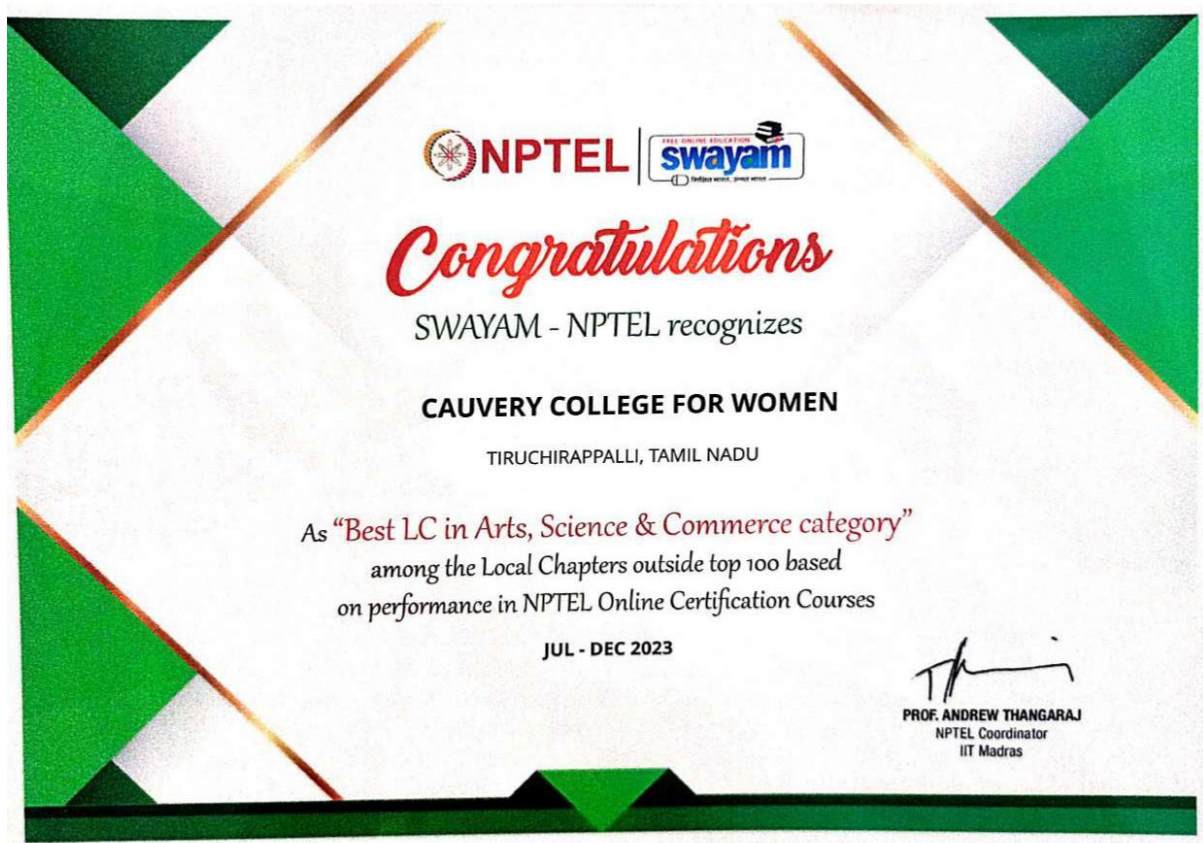


**BEST LC IN ARTS, SCIENCE & COMMERCE CATEGORY**

**JULY – DEC 2023**



## NPTEL DOMAIN CERTIFICATE – OCT 2023

**Dr.J.TAMILSELVI**





This is to certify that



**DR J TAMILSELVI**

has successfully completed all the requirements for SWAYAM-NPTEL Domain Certification in

**Marketing**  
(Management)

The courses were completed in the period October 2023



**Prof. Devendra Jalihal**  
Chairman  
Centre for Continuing Education, IITM



**Prof. Andrew Thangaraj**  
NPTEL Coordinator  
IIT Madras

Roll No: NPTELD523200000405

To validate and check scores:  
<https://nptel.ac.in/>



**Course Details**

Course Type	Course Name	Duration	Offering Institute	Course Timeline	Marks Obtained (Out of 100)	QR Code
core	Marketing Management - I	8 weeks	IIT Kanpur	Aug-Oct 2022	80	
core	Marketing Management - II	8 weeks	IIT Kanpur	Feb-Apr 2023	68	
core	Consumer Behaviour	8 weeks	IIT Kharagpur	Jan-Mar 2023	71	
core	Marketing Research And Analysis	8 weeks	IIT Roorkee	Aug-Oct 2023	56	
Elective	Global Marketing Management	12 weeks	IIT Roorkee	Jan-Apr 2023	75	
Elective	Managing Services	8 weeks	IIT Kanpur	Jul-Sep 2022	79	
Elective	Introduction To Marketing Essentials	12 weeks	IIT Roorkee	Jul-Oct 2023	87	
Total Marks					516	

Criteria for certification in **Marketing Domain**:  
The candidate should complete the prescribed 4 core courses and 3 elective courses:

1. Scoring a minimum of >=55 marks in each course and should pass the courses too.  
2. Average of all courses in the domain should be >= 60.  
3. Sum of the duration of the courses should be >= 50 weeks.

Domain Certificates



## NPTEL DOMAIN CERTIFICATE – OCT 2023

Dr.M.NEELA





This is to certify that



**NEELA M**

has successfully completed all the requirements for SWAYAM-NPTEL Domain Certification in

**Marketing**  
(Management)

The courses were completed in the period October 2023



**Prof. Devendra Jalihal**  
Chairman  
Centre for Continuing Education, IITM



**Prof. Andrew Thangaraj**  
NPTEL Coordinator  
IIT Madras

Roll No: NPTELD523200000400

To validate and check scores:  
<https://nptel.ac.in/>



**Course Details**

Course Type	Course Name	Duration	Offering Institute	Course Timeline	Marks Obtained (Out of 100)	QR Code
core	Marketing Management - I	8 weeks	IIT Kanpur	Aug-Oct 2022	82	
core	Marketing Management - II	8 weeks	IIT Kanpur	Feb-Apr 2023	77	
core	Consumer Behaviour	8 weeks	IIT Kharagpur	Jan-Mar 2023	71	
core	Marketing Research And Analysis	8 weeks	IIT Roorkee	Aug-Oct 2023	64	
Elective	Global Marketing Management	12 weeks	IIT Roorkee	Jan-Apr 2023	67	
Elective	Managing Services	8 weeks	IIT Kanpur	Jul-Sep 2022	73	
Elective	Introduction To Marketing Essentials	12 weeks	IIT Roorkee	Jul-Oct 2023	81	
Total Marks					515	

Criteria for certification in **Marketing Domain**:  
The candidate should complete the prescribed 4 core courses and 3 elective courses:

1. Scoring a minimum of  $\geq 55$  marks in each course and should pass the courses too.  
2. Average of all courses in the domain should be  $\geq 60$ .  
3. Sum of the duration of the courses should be  $\geq 50$  weeks.

Domain Certificates





**NPTEL EVANGELIST**

**JULY – DEC 2023**

**Dr.K.KALAIARASI**



**CERTIFICATE OF  
APPRECIATION**  
TO

**DR.K.KALAIARASI**

for being recognized as NPTEL EVANGELIST  
**JUL-DEC 2023**

*Devendra Jalihal*

**Prof. Devendra Jalihal**  
Chairman  
Centre for Continuing Education, IITM

*Prof. Andrew Thangaraj*

**Prof. Andrew Thangaraj**  
NPTEL Coordinator  
IIT Madras

**NPTEL EVANGELIST**

Candidate has to be present atleast 18  
exams in 4 years/8 semesters and passed  
in 2/3 of courses appeared(2020-2023)



**NPTEL BELIEVER**

**JULY – DEC 2023**

**Dr.K.KALAIARASI**



# CERTIFICATE OF APPRECIATION

TO

**KALAIARASI K**

for being recognized as NPTEL BELIEVER

**JUL-DEC 2023**

**Prof. Devendra Jalihal**  
Chairman  
Centre for Continuing Education, IITM

**Prof. Andrew Thangaraj**  
NPTEL Coordinator  
IIT Madras

**NPTEL BELIEVER**  
Candidate has to be present in 4/5/6  
exams, passing atleast 4 of these exams

