



**CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS
ENTREPRENEURSHIP DEVELOPMENT CELL**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)

**INSTITUTION INNOVATION COUNCIL
ANNUAL REPORT OF IIC 5.0
(QUARTER I-IV)
2022-2023**

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Annual Report 2022-2023

A. About IIC Institute

Preamble

With a view to create an entrepreneurial ecosystem for the development of professional growth among the students and faculties and enhance their interest in entrepreneurial endeavors as a career option, the Institution has decided to adopt Institution Innovation Council.

Vision

To mould the beneficiaries for becoming a role model as Job creators rather than Jobseekers in the entrepreneurial ecosystem.

Mission

- To strength the lateral thinking skills and create awareness for students and faculty in entrepreneurship, Innovation, startup idea building and IPR through trainings, workshops, seminar and Internships.
- To build collaboration and interlinkages with industrial and professional experts to activate and gain more industrial experience to ensure innovation and start up culture.
- To provide the required infrastructure and incubation facility for students and faculty in supporting their research and startup business plans.
- To promote IPR among students and faculty in order to gain unique identity.
- To build startup eco-system inside the campus and strengthen the students career growth
- To engage in societal solving problems and build welfare systems.

Journey of IIC Established at the Institute

Our College has registered in IIC in the month of January 2020 with institution ID IC202014274. Our Entrepreneurship Development Cell started enhancing the students knowledge towards entrepreneurship and innovation by organizing various awareness programs, workshops, webinars, hands on training, conference, Hackathon for the students through IIC calendar activities, self driven, MIC, Non academic, Academic course and



Celebration activities. To promote innovation culture among the faculty members, various FDP programmes in collaboration with Industries of different domains. Internal Hackathon activities are continuously organized for the students to bring out innovative ideas for real time projects and societal benefit. Students of various disciplines participated in TN SDG, Nationwide Hackathon by EDII Ahmedabad, Startup mela 5.0, Adukalam by Startup TN, other ideation competitions organized by Government and Non Government Institutions.

Limelights of Student Recognitions

- ✓ Our IIC students (5 teams) have been selected for final Grande of Nationwide Hackathon challenge organized by EDII Ahmedabad on 28.04.2023 & 29.04.2023. Out of 170 ideas selected for the finals, our student Ms.M.Anu karthika & Ms.V.Devi banned the third best idea for their innovation on Natural cough candy.
- ✓ Ms.J.Yogalakshmi has been awarded as Best Innovator for SDG Hackathon conducted by Care College of Engineering, Trichy on May 2023 with cash prize of Rs.10,000/- only.
- ✓ Our IIC student (2 teams) has been selected for Ideation Entrepreneurship Development boot camp from 21.06.2023 to 26.06.2023 at NITTR campus, Chennai
- ✓ Our IIC students (7 students) have registered their startup ideas in MSME for their developed prototypes
- ✓ Our Incubates Ms.Vanisha (I Teller), Ms.Poojadevi, (PSP Herbals), Ms.Radhiga, (Mars Outfit), Ms.Gomathy (Arodura Bioplastics) have registered their startups in MSME and processing for DPIIT approval.
- ✓ Our Incubate Dr.Baby Shakila, Bright and Bright Chemicals have already in commercialization of their startup and processing for DPIIT approval
- ✓ IIC students participated in Startup Thiruvzha Organized by Startup TN at Codissia, Coimbatore on 19.07.23 & 20.07.23
- ✓ IIC Students proposed their ideas at various regional hacakthons organized by St.Joseph College, Bishop Heber College, P.S.N.A College of Engineering.
- ✓ Our IIC students (15 teams) have completed their Wadhwani Ignite Course during August 2022 -January 2023 organized by Wadhwani Foundation.
- ✓ Our IIC students have been incubated at Anna Business Incubation Forum and Trichy Agri business Incubation Forum



- ✓ Our IIC students have undergone internship at Anna Business Incubation Forum and Robotian Robotics.

Institutional Highlights

- Our Institution has received 4 star rating in IIC 4.0 with a reward of 119.60 points in IIC4.0. The students and faculties were motivated to enrich their research through IPR patenting system, copyright and trademark by various webinars, e lecture series, FDP programmes in collaboration with various organizations like CSIR-IMMT, KAPILA, MIT Square, NIT-Trichy, Arviya Technologies, Periyar TBI, Startup2k Club, Thinkin lab, Digit business service Ltd, Robotian Robotics, Anna Business Incubation research Forum NIPAM .
- Our IIC jointly with Digiit Business Service ltd, Trichy has launched eMART Cauvery SHINE -An ONDC platform exclusively for women entrepreneurs
- Our Incubation has registered in Tamilnadu Incubation Innovation Maturity model (TNIIM) for scaling up the incubators
- Our IIC has been registered in Campus circle of Startup TN in month of August 2023
- Our IIC has been collaborated with Startup TN as Academic partner in month of August 2023.
- Our IIC has celebrated Launching of Chandarayaan 3.0 as Chandarayaan Mahotsav with Competitions like Essay Writing, Poetry Writing, Slogan Writing, Elocution, Poster Making, Quiz, Short Play, Selfie and Reels were conducted on September 4,2023.

IIC Pathway has.....

- Provide training to identify the simple ideas with novel solution for process of conversion of prototype into startup. 7 pursuing students and 4 external incubates have developed their startup journey with the help of Student Incubation Centre, IIC and Government agencies like Startup TN.
- IIC has organized periodically Orientation session, Training programs , Bootcamp, Ideation Contest, Mentor- Mentee and participation in IIC activities for adopted three Atal tinkering lab schools in and around Trichy.



- IIC has referred 8 colleges to be a part of IIC that will improve their quality of education through innovation and entrepreneurship ecosystem.
- Our IIC has initiated to promote patenting for the innovative ventures through Patent utility Centre at F1 room inside the campus.
- Our Innovation ambassadors have initiated to explore their learning through IIC to various HEI's on promotion of Innovation, Entrepreneurship and IPR among Students and Faculties.
- In Yukthi National Innovation Repository, our IIC students have proposed 130 ideas, 32 prototypes and 15 startups through IIC activities.
- Three of our Innovation Ambassadors have been nominated as Mentor Evaluator to find feasibility of the innovative ventures.
- Through Technology transfer cell and IPR cell, regular ideation contest for all domains have been organized to promote startups.
- Through IIC, Our Institution has provoked Innovation and Entrepreneurship (22UGIE) as Elective credit paper in the curriculum for Second and Third semester to all discipline students.
- Our IIC students (18 teams) are undergoing Wadhvani Ignite course from July 2023 to December 2023.
- IIC has improved the efficiency of the faculties in the field of research, Entrepreneurship education.
- Through IIC, our Institution is offering 34 value added course to improve their entrepreneurial skills

Diversified representation in the IIC established at the institute from industry, Interdisciplinary & Departments/ Units etc.

The institute showcases a diversified representation of its IIC. The IIC of the college embraces dynamic and active participation of members from diversified domain that includes the Industries, Start-up Entrepreneurs, Non-Governmental Organisations (NGOs), Environmentalist, Academicians, Researchers, Technical mentor to Student members belonging to different economic prospect and social classes.



B. Brief Mentions of Key Functionaries at the IIC Institute

Name	Designation	Role in IIC
Dr.V.Sujatha	Principal, CCW	President
Dr.R.Subha	Assistant Professor in Chemistry	Convenor, NISP & ARIIA Nodal Officer
Dr.K.Kalarasai	Associate Professor in Maths	NIRF Coordinator
Dr.S.Gowri	Associate Professor in Physics	Innovation Coordinator
Ms.M.Elakkiya	Assistant Professor in Computer Applications	Internship Coordinator
Ms.Saathammai Priya	Assistant Professor in Microbiology	Social Media Coordinator
Ms.Jeenathunisa	Assistant Professor in Microbiology	Start up Coordinator
Dr.J.Tamilselvi	Head, Department of BBA	IPR Coordinator
Dr.S.Jeyabharathi	Assistant Professor in Microbiology	IPR Coordinator
Dr. M.Neela,	Assistant Professor in BBA	IIC Member
Dr. S.Vidhya,	Assistant Professor in Mathematics	IIC Member
Dr.T .Noorunnisha,	Assistant Professor in Physics	IIC Member
Ms.P.Ilamathy,	Assistant Professor in Biotechnology	IIC Member
Ms.T.R.Revathi,	Assistant Professor in FSM	IIC Member
Dr.Rita Jenifer	Assistant Professor in Computer science	IIC Member
Dr.M.Tamilini	Assistant Professor in Chemistry	IIC Member
Dr.Senthilkumari	Assistant Professor in English	IIC Member
Dr.Vinodhini	Assistant Professor in Commerce	IIC Member
Mr.S.Santhosh	CEO, Trichy Agri Business Incubation Forum	Incubation Expert
Mr.G.M.Srinivasan	Proprietor, Sriluck Paints	Industry Expert
Mr.A.Krishnamoorthy	IP Specialist, ZACCO India Pvt..Ltd.	IPR Expert
Ms.U.Shrinidhi	Start up Founder, Retailors	Alumni Entrepreneur
Dr.P.Sivakumar	CEO, Ariviya Technologies	Industry Expert



C.Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

Total No.of IIC Members	Total No. of IAs	Total No. of faculty Mentors from Portal	Incubation Units
100	19	03	04

D.Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Clubs engaged in promotion of Innovation and Entrepreneurship in the campus	Incubation Centre
Entrepreneurship Development Cell	Student Incubation Centre & Emart Cauvery SHINE-An ONDC Platform
Ideation Club	
Innovation Club	
Startup Club	
Institution Innovation Council	
National Innovation Startup Policy	
Rural Entrepreneurship Development Cell	
IPR Cell	
Technology Transfer cell	
Patent Utility Centre	
Startup TN Campus Circle	

Facilities engaged in Student Incubation Centre:

- 3D Printing
- IOT facilities
- Baking processing unit
- Tailoring space
- Printing service
- Beauty Parlour unit
- General Stores
- Mentoring support from industrial experts
- Marketing support
- Centre of Excellence for technical prototype development
- Mentoring assistance from industrial experts and connection therein

The Entrepreneurship Development Cell is the Parent Club which promoted to develop the mentioned student's clubs to have a clear process in developing entrepreneurial competencies for the students by organising motivational awareness programmes, skill trainings and technical workshops with Internship opportunities to make the students define their entrepreneurial career path. The Incubation centre supports with project seed



fund and commercialization of student initiated products. The Incubation Centre provides Co-Incubation Space for external members to process their prototype products as well as business made commercialized products.

Through this preincubation unit, various clubs like Ideation, Innovation, Startup club and IPR cell has been initiated to promote innovation culture among the students. To validate the ideas proposed by the students is judged by internal and external committee through Technology Transfer Cell and Patent utility unit which was initiated inside the campus. Our IIC students has provoked with 7 startups (Women savers, Roboquil, Fizastech, Natural cough Reliver, Kirtihi academy, Herbal Tea, Travel with talkers) and have been registered in MSME and they are in completion of Prototype development. External Incubate Ms.Vanisha has registered her startup idea I teller in MSME. Other external Incubates , Ms.Radhiga (Mars Outfit) , Ms.Gomathy (Arudora Palstics), Dr.Baby Shakila (Bright and Bright Chemicals), MS.Poojadevi (PSP Herbals) have started their commercialization in market and waiting for DPIIT Approval.

Ms.Bindhiya and team Department of Commerce provoked a project on Women Safety Gadget with the support of Management of Rs. 15,000/-. Ms.Vanisha and team received Rs.15,000/- as seed fund from the management for development of prototype on I-Teller , Communication device inside the campus. Our IIC students (5 teams) have been selected for final Grande of Nationwide Hackathon challenge organized by EDII Ahmedabad on 28.04.2023& 29.04.2023. Out of 170 ideas selected for the finals, our student Ms.M. Anu karthika & Ms.V.Devi banned the third best idea for their innovation on Natural cough candy.

Our IIC student Ms.J.Yogalakshmi has been awarded as Best Innovator for SDG Hackathon conducted by Care College of Engineering, Trichy on May 2023 with cash prize of Rs.10,000/- only. Our Startups I teller and Natural Cough candy participated in Ideation Boot Camp on Innovation Entrepreneurship Development Organized by Ministry of Education at NTIIR campus, Chennai from 22.06.23 to 26.06.23. Our Startups I teller, Roboquil , Fizastech, Women savers, Natural cough Reliver, Kirtihi academy, Herbal Tea, Travel with talkers are regularly submitting their proposals in Hackthons like MSME 3.0, IDEA contest , Deep Freeze technology, Nidhi pradhass, Smart India Hackathon organized by other HEI's , Government and Non Governmental Organizations.

To Promote innovative culture among students and faculties, IIC is organizing Ideation contest each month and reward the winners and mentor with cash prize. Our IIC has Memorandum of Understanding with Ariviya Technologies, Digiit Business services ltd, Periyar Technology Business Incubation forum, Startup2k club, Thinkin lab, Anna Business Incubation Research Forum, National Institute of Technology, Trichy to promote innovation and patent filling system among the student and faculties. Our Institute has 19 Innovation Ambassadors, Out of 19, 18 have completed both Foundation and Advance level course and their in process of upskilling the knowledge in Innovation , Entrepreneurship & IPR.

Through IIC, we have Initiated 34 value added course based on skill training on Parlour, Tailoring, Baking, Silk thread, Terracotta, IOT , 3D printing and Arduino courses. More than 1200 students are benefitted during the above course from July 2023 to



October 2023. Our IIC student Ms.Yogalakshmi has joined as incubatee at Trichy Agribusiness forum from May 2023 to May 2026. Ms.Vanisha, Ms.Bindhiya, Ms.Hemlatha, Ms.Afsana and Ms.Fazeela have joined as Incubatees at Anna Business Incubation Research Forum (ABRIF), Anna University, Trichy. Through IIC, our students have joined for internship at Digiit business Service Ltd, Robotian Roboites, Anna Business Incubation Research Forum (ABRIF) from June to October 2023. Faculties of various disciplines has received 03 patents for their innovative research work.

E. Highlight achievements

(i) Number and Different Types of I & E and IPR activities conducted

S.No	Date	Title of the event	Resource person	Activity Type	No of beneficiaries
1	1.10.2022	Entrepreneurism and its effect on Economic growth	Dr.K.Kalairasai IA, CCW	Self driven (Offline)	47
2	1.10.2022	Identifying the common personality traits of successful Entrepreneur	Dr.S.Gowri, IA , CCW	Self driven (Offline)	47
3	07.10.2022	Entrepreneurship Programme on Break the Barrier	Mr.Karuppanan & Team Project Lead Tamilnadu Startup Innovation Mission	Self driven (Offline)	324
4	08.10.2022	One to One interaction on Innovations in life sciences	Dr.S.Jeyabharathi IA, CCW	Self driven (Offline)	50
5	10.10.2022	Entrepreneurial skills- An Elevator for the success	Mr.Kabil Ramarajan Founder & CEO Kapilan Institute of training	Self driven (Offline)	42
6	11.10.2022	Idea Generation into Startup's	Mr.Aashik Rahman , Founder, New Propeller Technologies, Research & Development Pvt, Trichy	Self driven	213
7	15.10.2022	Innovation creation and design thinking	MIC	MIC	25
8	28.10.2022	Council meet of Quarter I and Review of Quarter IV	IIC Council team	IIC	30
9	29.10.2022	Mentoring session	Dr.R.Subha	SD	49



		on Business Model canvas	IIC coordinator Cauvery college for Women		
10	31.10.2022	Motivational session by successful Entrepreneur	Mr.Venkatesh Startup Founder earthworm Industry Trichy	IIC	30
11	31.10.2022	Workshop on entrepreneurship and Innovation as career opportunity	Mr.Venkatesh Faculty in Business Adminstration DG vaishnav College, Chennai	IIC	57
12	05.11.2022	Session on Problem Solving & Ideation Workshop in building innovation	Dr.N.Priyadhatshini Assistant Professor Department of Physics, PSGR Krishnammal College for Women	IIC	25
13	11.11.2022	Importance of Innovation in Education policy	Dr.S.Poornima EDII Coordinator, Assistant Professor Department of biotechnology, Noor Islam College of arts and Science, Kumaracoil	Celebration of Education day	37
14	25.11.2022	Career oppurtunities in innovation	Mr.Mohan karthick , Lead District Manager, NABARD, Trichy	SD (Offline)	74
15	28.11.2022	An passion journey towards Entrepreneurship	Mr.John Praveen Digit Innovation centre Trichy	SD (Offline)	323
16	28.11.2022	Successful story of an Innovator	Ms. Poojadevi Founder, PSP herbals Trichy	SD (Offline)	434
17	28.11.2022	Brand Launch of Startup- PSP Herbals an Innovative organic cosmetics	Ms. Poojadevi Founder, PSP herbals Trichy	SD (Offline)	434
18	29.11.2022	Awareness on Intellectual Property rights	Mr.Lakshmi Narayanan Indian Patent Office Chennai	SD/IPR	216
19	30.11.2022	Pitching event for Ideas Scouted and linkage with Innovation	Dr.P.Sivakumar CEO, Ariviya Technologies, Chennai	IIC, (Offline)	44
20	01.12.2022	Generation of Ideas on Innovation & Entrepreneurship	Dr.R.Subha, IIC Convenor Cauvery College for Women	SD/Ideation Club (offline)	35



21	02.12.2022	Rap session on Conservation of Natural Resources	Dr.R.Subha Innovation Ambassdor Cauvery College for Women	IIC/Celebratio n of pollution day	41
22	02.12.2022	Poster making Competition on Pollution free India	Dr.C.Saranya Assistant Professor Department of Chemistry Cauvery College for Women	IIC/Celebratio n of pollution day	35
23	02.12.2022	Panel Discussion on Minimizing Plastic Pollution	Dr.R.Subha Innovation Ambassdor Cauvery College for Women	IIC/Celebratio n of pollution day	35
24	02.12.2022- 10.12.2022	Hands on training Innovative beauty practices	Ms.Varsha Student Incubatee Student Incubation centre Cauvery College for Women, trichy	SD/Offline	30
25	03.12.2022	Contemporary and emerging Issues in The field of IPR	Dr.Neela Assisociate Professor Department of BBA Cauvery College for Women, trichy	SD/IPR (offline)	82
26	03.12.2022	The road a head in predicting IP development Era	Dr..Sree Arthi & Dr.Meenalakshmi Assistant Professor Department of Management , Bishop Heber College, Trichy	SD/IPR (Online)	44
27	03.12.2022	Panel discussion on Innovations in herbal products	Dr.R.Subha, IIC Convenor Ms.Bindhiya Student Member, EDC Cauvery College for Women	SD/Ideation Club (offline)	50
28	03.12.2022	Foster Startup culture pathway among students	Ms.Elakiya Innovation ambassdor, Assitant Professor of BCA Cauvery College for Women	SD (Offline)	44
29	03.12.2022	Innovation, startup programme smart brain, smart ideas	Dr.S.Suguna Devi Assitant Professor of IT Cauvery College for Women	SD (Offline)	38
30	05.12.2022	A Navigation to Intellectual Property rights	Dr.S. Kanchidevi Department of Commerce	SD/IPR (Online)	116



			SRM Trichy Arts and Science, Trichy		
31	06.12.2022	Startup Incubation and Government Support	Mr.Mohan karthick, Lead District Manager NABARD	SD/Ideation /club (Offline)	210
32	06.12.2022	Business Alumini Entrepreneuers Digital Connect With Digit	Mr.John Praveen Digit Innovation centre Trichy	SD/Online	42
33	07.12.2022 (9.30 am to 10.30 am)	Poster Presentation on generation of ideas on global problems	Dr.S.Gowri Assitant Professor Department of Physics Cauvery College for Women	IIC calender (Offline)	35
34	07.12.2022 (10.30 am to 11.30 am)	Startup and Innovation thought in Intellectual Property rights	Dr.R.Malini Assistant Professor Department of Commerce Srimad Andhavar Arts and Science college, Trichy	SD/IPR (Online)	50
35	07.12.2022 (2.00 pm to 3 pm)	Design thinking on Innovation	Mr. Rahamath ali Jamal Mohammed College, Trichy	SD/Innovation Club(Online)	40
36	08.12.2022 (10 am to 11 am)	Pointers for a successful startup	Dr.A.P.Aruna CEO, Periyar TBI, tanjore	SD/Startup (Online)	48
37	08.12.2022	Innovative startup ideas for students	Dr.S.Vidhya Assitant Professor Department of Maths, Cauvery College for Women	SD	45
38	09.12.2022 (10.00 am to 12.00 pm)	Pitching fest on Innovative ideas-An Internal Hacakathon	Dr.K.Kalarasai Assitant Professor Department of Maths, Cauvery College for Women	IIC calender (Offline)	54
39	09.12.2022 (11.00 am to 12 pm)	Exposure visit to Galileovasan Offshore Research and Development	Mr. P.Srinivasan Founder, Galileovasan Offshore Research and Development pvt ltd	IIC Calender (Online)	56
40	09.12.2022 (2.00 pm to 3.00 pm)	Steeping tools of a successful women entrepreneur	Ms.U.Shrinidhi Founder Retailors Trichy	SD/Ideation /club (Offline)	55
41	10.12.2022 (12 pm to 1 pm)	Workshop on Technology readiness level for idea generation	Mr. Rahamath ali Jamal Mohammed College, Trichy	SD/Innovation Club(Online)	301



42	10.12.2022 (10 am to 12 pm)	Orientation session on Entrepreneurship & Innovation	Mr.Tamilselvam Mentor, Memory coach centre, Trichy	SD/Offline	301
43	12.12.2022	Innovative campus bazar	Dr.R.Subha, Innovation ambassador Cauvery College for Women	SD/Ideation /club (Offline)	100
44	12.12.2022	Entrepreneurship and Problem solving skills	Dr.S.Gowri Assitant Professor Department of , Physics, Cauvery College for Women	SD	30
45	12.12.2022	Innovative ideas for students	Dr.T.Noornisha, Assitant Professor Department of , Physics, Cauvery College for Women	SD	30
46	13.12.2022	Workshop on designing of startups	Mr.Mohammed Ithyoos Robotian Founder Trichy	SD	199
47	13.12.2022	A Glimpse into future Innovative approach of Machine learning in Inventory model	Ms.Suji Priya Krishna Engineering College, Coimbatore	SD/Ideation Club (offline)	46
48	13.12.2022	Forum on innovative startup minds	Dr.S.Vidhya Assitant Professor Department of Maths, Cauvery College for Women	SD	38
49	14.12.2022	Develop Creative thinking Skills and Innovation Ideas on energy sources	Dr.T.Noornisha, Assitant Professor Department of , Physics, Cauvery College for Women	SD	55
50	14.12.2022	Inspire Innovative Thinking in conservation of energy	Dr.S.Gowri Associate Professor Department of , Physics, Cauvery College for Women	SD	55
51	15.12.2022	An Successful women entrepreneur in Sea foods	Ms.Mahalakshmi Founder, Rameshwaram Sea foods, Student alumane, Trichy	SD/Ideation /club (Offline)	40
52	16.12.2022	Building Your own Robots	Mr.Mohammed Ithyoos Robotian Founder Trichy	SD	55
53	21.12.2022	The innovation of Online shopping on	Dr.R.Subha, Innovation ambassador	SD/Ideation club	55



		Women Empowerment	Cauvery College for Women		
54	21.12.2022	Brain storming session on identification of ideas	Ms.Nithya IIC Student Member Cauvery College for Women	SD/Ideation club	55
55	22.12.2022	Council meet of Quarter II	IIC Council team	IIC	19
56	05.01.2023	Motivation Session on entrepreneurship by Successful Innovator	Mr.E.Venkatesh Startup Founder Earthworm Industries, Trichy	SD	74
57	06.01.2023	Entrepreneurship Awareness Program for TNSI	Mr.Vignesh, Hub Coordinator, EDII, Anna University BIT Campus, Trichy	SD	258
58	07.01.2023	Session on Achieving Problem Solution Fit and Product-Market fit	Dr.Najma Assistant Professor Department of BBA Holycross college, Trichy	IIC	74
59	09.01.2023	Poster Presentation of Innovations in IOT and AI	Ms.Elakiya Innovation Ambassador Cauvery College for Women, Trichy	IIC	57+20 teams
60	09.01.2023-13.01.2023	Faculty development Program on Applications of IOT in Industrial sectors	Mr.Mohammed Ithyoos Founder, Robotian Robotics Trichy	SD	28
61	11.01.2023	Workshop on design Thinking, Critical thinking and Innovation design	Mr.Mohammed Niyammuthullah Thinkin Lab, Vellore	IIC	60
62	12.01.2023	Successful innovator in materials for automobile industry	Mr.Rajakrishanan Director,Finetech enterprises Chennai	IIC/Celebration of National Youth day (online)	64
63	12.01.2023	Building business on your passion	Ms.Poojadevi Co founder& Product designer, PSP Herbals, trichy	IIC/Celebration of National Youth day	127
64	16.01.2023	Drone your startups	Mr.R.Bharat Prabhu COO Vimanna Labs Private Limited , International Certified and Drone Pilot, government of Australia, CASA	IIC /Celebration of National startup day	60



65	18.01.2023	Workshop on Entrepreneurship skill, Altitude and Behaviour development	Mr.Adarsh Mittal EDII trainer Tamilnadu	IIC	79
66	19.01.2023	Process of Innovation development and Technology Readiness Level for technology transfer	Mr.Mohammed Ithiyas Founder, Robotian Robotics Trichy	IIC	79
67	21.01.2023	Challenges faced by Innovator	Mr.P.Sriniviasan Founder, Sriluck paints Nagapattinam	SD	58
68	21.01.2023	Motivation session on Innovation and Entrepreneurship	Dr.Kabaly P.Subramanian, Academic, Corporate Trainer and Strategy Consultant Muscat, Oman	SD	66
69	23.01.2023	Workshop on Innovations in Sanitary products	Ms.Indrarani Parthasarathy Marketing head, Femi Health care	SD	141
70	24.01.2023	Exposure visit to IIC institute	Amirta Vidalayam Trichy	Collaboration with ATL lab	45
71	24.01.2023	Exposure visit to IIC institute	Government higher Secondary school, Town hall, Trichy	Collaboration with ATL lab	45
72	24.01.2023	Mentoring session on Innovation on Idea Generation by student innovators	Amirta Vidalayam Trichy	Collaboration with ATL lab	45
73	24.01.2023	Mentoring session on Innovation on Idea Generation by student innovators	Government higher Secondary school, Town hall, Trichy	Collaboration with ATL lab	45
74	27.01.2023	Entrepreneurship Development Programme	Mr.Mohammed Ithiyas & Team Founder, Robotian Robotics Trichy	SD/Collaborati on with EDII, Tamilnadu	104
75	28.01.2023	Workshop on Introduction to 3D printing	Mr.Fazil Ahmed Robotian Robotics Trichy	SD/Collaborati on with robotics	50
76	27.01.2023	Innovation application in polymers	Dr.Mujaffar khani assistant proffessor department of chemistry Jamal Mohamed college	Offline	48



			trichy		
77	30.01.2023-31.01.2023	An International conference on Innovations	Dr.Pavan Kumar and team	CSIR Colloboration	33 external+ 50 Internal
78	01.02.2023	Value for the customers	Dr.Aruna CEO, Technology business incubation, Periyar	SD (online)	40
	02.02.2023	Orientation session on Innovation and Entreprenmurship	Dr.R.Subha	THIAKESAR ALAI HIGHER SECONDARY SCHOOL	50
79	02.02.2023	Training on basics of IOT	Dr.N.Jeenathunisa, Associate Professor, PG and Research Department of Microbiology, Cauvery College for Women (Autonomous)	THIAKESAR ALAI HIGHER SECONDARY SCHOOL	50
80	03.02.2023	Arcane '23 , An Intercollegeiate meet	Dr.Shivakumar Kannapan Professor & Director of HR and OB, Jamal College, Trichy	SD (offline)	13 team External+ 75 Internal
81	06.02.2023-07.02.2023	FDP in Intellectual Property rights	Dr.Pavan Kumar and team	CSIR Colloboration (ONLINE)	148 internal + 23 external members
82	09.02.2023	Innovative fest-an internal Hackathon	Mr.Mukundham Incubation Scientist ABRIF, Anna University, Trichy	Startup Sg Grind	40
83	10.02.2023	Debugging the myth of startups	Dr.R.Murali, Assistant Professor St.Joseph Institute of Management-A-Jesutt Business School St.Joseph college, Autonomous, Trichy-2	SD	40
84	09.02.2023 & 10.02.2023	Ideation Hackathon	Dr.P.Sivakumar	Ariviya tehcnologies	73+ 16 teams external
85	11.02.2023	Role on EDII- ABIRF for Entreprenurship and Startrup	Dr.V.Suvebala Chief Executive officer EDII Anna business Incubation Foundation , Anna Unievristy, Bit Campus Trichy	SD	60
86	11.02.2023	Introduction to IVP Program for startups	Dr.V.Suvebala Chief Executive officer	SD	60



			EDII Anna business Incubation Foundation , Anna University, Bit Campus Trichy		
87	13.02.2023 to 17.02.2023	MDP on Entrepreneurship in economic growth	IIC team	MIT square	70
88	13.02.2023 to 17.02.2023	Short term certificate course on Hands on training in Instrumental techniques in Life sciences	IIC team	Research team	47
89	27.02.2023	Importance of entrepreneurship	Ms.Elmathy Assistant Professor Department of Biotechnology, CCW	SD	60
90	28.02.2023	Integrated Farming as business	Dr.Naveen Krishnan Founder, Global nature Foundation thoriyur	SD	60
91	27.02.2023 & 28.02.2023	Innovative Tech Fest	IIC team	IIC/Celebration of National Science day	70
92	01.03.2023 & 02.03.2023	Boot camp on Robotics	Mr.Mohamme Ithyoos team	SD	13 teams+ 60 Internal
94	07.03.2023	Exposure visit to Global Nature Foundation	Global Nature Foundation, Thoriyur, Trichy	SD	69
95	07.03.2023	Exposure visit to Anna Business Research Foundation	Dr.Mukunthan Incubation Scientist, ABRIF , Trichy	SD	40
96	07.03.2023	Mentoring session on Pitching and business modules for ideas generated	Dr.Mukunthan Incubation Scientist, ABRIF , Trichy	SD	40
97	09.03.2023	Role of Microbes in Modern Farming	Dr.R.Senthilkumar, M.Sc.,M.Phil.,Ph.D., Proprietor, Sri Amman Biocare & SAB Research Academy, Thirukkanurpati, Thanjavur	Offline	82
98	10.03.2023	Awareness on Entrepreneurship	Ms.D.Sangeetha, Freelancer, Trichy	SD	80
99	10.03.2023	AI Revolution Innovative things management-Precept ion and Implmentation	Ms.N.Sindhuja & S.Swathi Research scholar Trichy	SD	79



100	11.03.2023	Recent Innovative method in nano materials	Dr.M.Helen Selvi Assistant professor of Physics Care college of Engineering, Trichy	Online	40
101	11.03.2023	Innovative entrepreneurs- Special Issuing in raising development structure of models	MS.V.Manimozhi Assistant professor ,PG and Research Department of mathematics cauvery college for women (Autonomous)	Offline	40
102	11.3.2023	Entrepreneurial Ventures in value in addition of millets	Sasikala Dhanasekaran CEO,Chola's Food Kanchipuram	Offline	40
103	11.03.2023	Innovative Entrepreneurship in digital ERA	Mr. John Praveen..BE., MBA.,(Ph.D) corporate Relationship Head Digiit Business service PVT LTD	Offline	126
104	15.03.2023	Council meet of Quarter III and Review of Quarter IV	IIC team	IIC	40
105	08.03.2023	Successful story of Women Entrepreneur	Ms.Thulsi anand, Alumane, Magna Jewellers, Trichy	IIC/Celebration of Women Day	60
106	08.03.2023	Innovative Streets and steaks	IIC team	IIC/Celebration of Women Day	
107	11.03.2023	Intra Institutional Hackathon challenge	Dr.R.Subha IIC Convenor, Innovation Ambassador Cauvery college for Women, Trichy	IIC	40
108	13.03.2023	Role of IPR in Innovations and Entrepreneurship for sustainable development	Dr.D.J.MukeshKumar Associate Professor Centre for Medical, Bharat Institute of Science & Technology, Chennai	SD/IPR	60
109	13.03,2023	Innovative ideas in graphical design	Ms.B.Anusuya, Director, Databals Solutions Perambalur Mr.G.Saravanan, Architectural 3D Visulaizer Mr.M.Saravana Kumar	SD	126



			Creator, Director- ULUX, Demo video promoter		
110	13.03.2023	Explore the Innovation in MAT Lab using Machine learning	Dr.Mohammed Azad Ameerudeen Chalmar University of Technology, Sweden	SD	44
111	14.03.2023	Recent trends in Mathematics and Potential contribution in creativity and Innovation	Dr.S.Malathi Assistant Professor, Department of Maths, Aiman college of Arts and Science	SD	71
112	15.03.2023	Options & Oppurtunities in sustainability Low carbon waste management	Dr.Anas Mohammed Project Coordinator SAAHAS, Trichy	SD	69
113	16.3.23	Exposure visit to Madhura Solar banana plant, Thottiyam	Dr.Mukundham Incubation Scientist Anna Business Incubation Research Forum Anna University , Bit Campus, Trichy	SD	59
114	22.03.2023 & 23.03.2023	Demo ay Presenattion Projevet Expo'23	Dr.Sinthu Jenita Prakash Dean of Science Department of Computer Science, Cauvery College For Women, Trichy	IIC	135
115	22.03.2023	Launching of e- MArt Cauvery- SHINE-An ONDC Platform	DR.Karthikeyan, Founder , Digiit Business service Ltd Dr.Manju Bhargavi Women Scientist NIT, Trichy MS.Rajalakshmi Raji's kitchen	SD	247
116	24.03.2023	Hands on training on Mobile App Development	Ms.Loshini & Ms.S.Jayalakshmi, Department of Computer Science, Cauvery College For Women, Trichy	SD	40
117	06.04.2023 to 03.05.2023	DST Sponsored TEDP Program -To ignite ideate and	Dr.R.Subha Principal Investigator Cauvery College for	SD	40



		promote IT applications for entrepreneurial mind set	Women		
118	15.04.23	Seeding business Opportunity for start-ups	Mr.Kirubharaj Co founder Startup2Klib, Trichy	SD/Ideation club	43
119	17.04.23	Demistifying Disruptions to Succeed entrepreneurial journey	Mr.S.Saravanan Assistant Professor Gnanam School Of Business , Thanjavur	SD	41
120	17.04.23	Innovations in Electrochemical supercapacitors for electrode applications	Dr.A.Sini Assistant Professor Department of Chemistry. St.Joseph College, Trichy	SD	41
121	17.04.2023	Innovations in Artificial Intelligence and Robotics	Mr.S.Saravanan Innovation Ambassdor Department of Mechatronics Engineering, MAM School of Engineering, Trichy	SD	42
122	17.04.2023	Fostering women entrepreneurs	Mr.S.Ruhiura Kumar Managing Director, Selvi Automobiles,Authorized Dealer of Tamilnadu and Pondicherry	SD	73
123	17.04.2023	Startup towards Entrepreneurship Era	Mrs.A.Ramya MBA Founder Divine Beauty (Organic Skin and Hair Care Products)	SD	40
124	18.04.23	Innovation and Entrepreneurship passion into career building	Dr.G.Puthilibai Captain IPR Cell Sri ram Engineering College, Chennai	SD	41
125	18.04.2023	Motivation session on Achieving Problem Solution Fit and product market fit	Dr.P.S.Venkateshwaran , Professor Department of Management studies P.S.N.A.college for Engineering and Tehcnology, Dindgul	SD/Depat of commerce	82
126	19.04.2023 to 25.04.2023	Short term course on Mushroom cultivation For Self help group people	Dr.S.Jeyabharathi & Dr.R.Subha Innovation ambassdor Cuavery College for Women	SD	40 external



127	21.04.23	World Creativity and Innovation day	Mrs.Jayashree Suresh First Craft Propertior, OMG Foods,	IIC	41
128	22.04.23	Legal steps for a startup	Mr.N.Sampath Senior Consultant & Corpoerta trainer, EDII Master trianer	SD	75
129	25.04.2023	An overview of Intellectual Property rights	Dr.T.Pavankumar Senior Sceintist, CSIR, IMMT Bhuvaneshwar	IIC/Celebratio n of IPR Week	99 External+ 144 Internal
130	26.04.2023	An introduction to IPR	Dr.Thiyagarajan Gupta Deputy Controller of Patents and Design DPIIT, Minisitry of Commerce and Industries	IIC/Celebratio n of IPR Week	45
131	26.04.23	International IPR Management	Dr.Srirajini Arumugam Scientist Leipzig University Germnay	IIC/Celebratio n of IPR Week	45
132	27.04.2023	Spotlight on Intellectual property right	Dr.N.Priyadharshini Assistant Professor IIC Convenor, ARIIA Nodal Officer,Department of Physics PSGR Krishnammal College for Women, Coimbatore	IIC/Celebratio n of IPR Week	45
133	02.05.2023	Steps to become successful Entrepreneur	Dr.Lily Joseph] Asistant Professor Department of Chemistry MAM School of Engineering, Trichy	SD	45
134	03.05.2023	Workshop on Prototype /Process design and Development	Mr.Mohammed Niyamuthullah Founder, Thinkin lab Vellore	IIC	49
135	03.05.2023	Session on How to plan for Startups and Legal and ethical steps	Dr.R.Murali, Assistant Professor St.Joseph Institute of Management-A-Jesutt Business School St.Joseph college, Autonomous, Trichy-2	IIC	45
136	04.05.2023	Women and IPR	Dr.D.rilado dedanc	Sd/IPR	48



			Assistant Professor Department of BBA St.Joseph college, trichy		
137	04.05.2023 (10 am to 12 pm)	Workshop on Business Model Canvas	Mr.R.Venkatesh Faculty of Buisness administration, BG Vaishnav College, Chennai	IIC	40
138	06.05.2023	Startegies of creativity and innovations of entrepreneurship in business era	Ms.S.Priyadharshini Funding accountant Analyst, Societe Generale Global Solutions, Chennai	SD/Innoivation Club	44
139	11.05.2023	Advancement in wearble technology for heath care applications	Dr.G.Manju Bhargavi Women Scientist National Institute of technology, Trichy	IIC/Celebratio n of National Innovation day	42
140	13.05.2023	Skill development and Entrepreneurship	Ms.Monisha Ravishankar Content Developer Verala Race Learning Solutions, Chennai	SD/Innovation Club	42
141	13.05.2023	Innovative techniques in cyber security	Dr.P.Karunanidhi Director, Smart Choice academy Associate Professor AKT Memorial college of Engineering & technology, Kallakuruchi	SD/Innovation club	40
142	07.06.2023	Council meet for Review of Quarter I and Action plan of Quarter II	IIC team	IIC/Offline	40
143	06.06.2023- 3.07.2023	DST Sponsored WEDP	Dr.R.Subha Principal Investigator	SD/Online	50
144	17.06.2023	Robust technology towards poster presentation of startups	Dr.K.Kalaiarsai & Dr.S.Gowri Innovation ambassdors Cauvery College for Women , Trichy	IIC/Cauvery Hall/Offline	82
145	19.06.2023	Insights of Innovation and Entrepreneurship	Mr.Kirubharaj Startup 2k club, Trichy	SD/Cauvery Hall/Offline	343



146	20.06.2023	Intra Institutional startup contest on Robust	Dr.R.Subha IIC Convenor	IIC/Boot strap	40
147	22.06.2023	Orientation session on I & E- Dheeksharam	Mr.Salim Shaudin Startup Founder Bishop Heber college	SD/O.P.Auditorium/Ideation Club	623
148	23.06.2023	Panel discussion with Innovators/Startups	Dr.R.Subha IIC Convenor & Mrs.Jayashree Suresh, Moderator	IIC/Nallusamy hall	104
149	23.06.23 & 24.06.2023	Innovative Applications development using selenium Automation tools	M. Dhivya shree Alumna, Senior Quality Engineer-Testing Ltimind Tree Limited	DT lab	64
150	24.06.2023	Mentoring session on lean startup and Minimum viable product	Ms.Pradeepa Startup founder , Demedia, Trichy	IIC/Nallusamy hall	86
151	26.06.2023-30.06.2023	Management Development programme	IIC team	SD/Nallusamy hall	60
152	26.06.2023	Successful story of a women entrepreneur	Ms.Rajalakshmi Starttup Founder Raji's kithcen	SD/Nallusamy hall	185
153	27.06.2023	Values to value road map to excellence	Mr.Saravanan Gnanam school of Business Trichy	SD/Cauvery hall	209
154	28.06.2023	Innovation & IPR	Dr.Tamilselvi Innovation Ambassador Cauvery College for Women	Boot strap cauvery	82
155	28.06.2023	Create your own hand with zero rupee	Mr.Tamilselvan, Mentor	SD/Cauvery hall	280
156	30.06.2023	Significant of Patent for Generated Innovative ideas	Dr.R.Subha IIC Convenor Cauvery College for Women	Nallusamy Hall	104
157	30.06.2023	IPR for Startups	Dr.M.Gayathri Startup Founder, Harshith Naturals	SD/Boot starp Cauvery	82
158	30.06.2023	Role of IPR in digital Android	Dr.J.Tamilselvi IPR Coordinator	Boot starp Cauvery	82



159	30.06.2023	Divergent Thinking in creating Innovative Ideas	Dr.Emanuel Robin Founder, Director, Swastik Solutions, Trichy	C40	55
160	01.07.2023	Orientation session on Entrepreneurship	Mr.John Praveen Digiit Business Service Ltd Trichy	SD/Cauvery hall	224
161	01.07.2023	Be an eagle-An Innovative ecosystem	Dr.R.Rahini Associate Professor, School of BBA SASTRA Univeristy	SD/Boot strap cuavery	44
162	04.07.2023	Session on Acceleration, Incubation opportunities for students	Dr.Manju argavi Women Incubation Scientist CEDI, NIT Trichy	IIC/ Nallusamy Hall	165
163	07.07.2023	Awareness on generation of ideas	Dr.P.Tamilselvi Associate Professor Department of Information Technology, Cauvery College for Women Trichy	SD/B26 Department of Information Technology INNOVA CLUB	60
164	10.07.2023 to 14.07.2023	Short Term Certificate course on Hands on training on FTIR Techniques	Dr.R.Subha Assistant Professor Department of Chemistry Cauvery College for Women Ms.Arthi Project Assitant DST-CURIE	SD/C49 smart room/DST-FIST Sponsored Research Instruments laboratory	45
165	10.07.2023 to 15.07.2023	Workshop on Principles of Arduino Coding	Ms.Afsana & MS. Fazila IIC student Innovators Cauvery College for Women, trichy	Boot startp Cauvery	36
166	12.07.2023	Entrepreneurship as a carrier option	Mr.Kirubharaj Startup 2k club Smart India Hackathon Winner	Cauvery hall	266
167	12.07.2023	Awareness on Funding schemes for startups	Mr.Karupannan TN startup Innovation mission	Cauvery Hall	242
168	12.07.2023 to 14.07.2023	Workshop on Innovative dolls from clay	Ms.Subhashini Pedilite Kumbokonnann	SD/Nallusamy hall	36
169	17.07.2023 &18.07.2023	Workshop on Manufacturing of	Mr.Kesavan Swastik solutions	SD/PG Physics Lab	40



		Innovative PCB board designing	Trichy		
170	13.07.2023	An Innovative Approach in Quality analysis of vegetable oil	Dr.S.Rubaliya Valantina Associate Professor School of EEE Sastra Deemed university, Tanjore	Boot starp cauvery	48
171	15.07.2023	New Frontiers in Entrepreneurial Innovative Research	Dr.S.Premalatha Professor & HEAd Department of Mathematics Cauvery College for Women	D7	60
172	17.07.2023	Awareness on Innovation & Entrepreneurship	Mr.Amarnath Hub Coordinator EDII-BDU Hub Trichy	SD/Nallusamy hall	126
173	19.07.2023	Entrepreneurship Development Programme on ignition of ideas	Ms.John Praveen, CEO, Digiit Business service ltd Ms.Poojadevi Startup Founder PSP Herbals Mr.Kapilan Ramajrajan, Founder and CEO, Kapilan Institute of training Mr.Karthikeyan ATAL Coordinator, Amrita Vidhalayam	Nallausamy hall	61
174	20.07.2023	Ignition of Ideas for Startups	Dr.R.Subha Assistant Professor Department of Chemistry Cauvery College for Women	SD/Cauvery Hall	45
175	21.07.2023	Motivation session on Development of startups	Startup club Coimbatore	SD/Auditorium / Hybrid	556
176	22.07.2023	Faculty Development Programme on Innovation & entrepreneurship	Mr.S.Jaishankar Project Officer, EDI of India, salem	SD/Nallausamy hall	40
177	22.07.2023	Awareness on entrepreneurship to enhance women empowerment	Mr.S.Jaishankar Project Officer, EDI of India, Salem	Cauvery Hall	104



178	24.07.2023	Development of Prototypes in various TRL levels	Startup club Coimbatore	Hybrid	586
179	24.07.2023 to 28.07.2023	Short Term Certificate course on Hands on training on Cyclic Voltammetry and thin film coating units	IIC Team	DST-CURIE, Minor Research Laboartory	External: 21 internal ; 26
180	25.07.2023	Impact of Innovation in Emerging technologies	Dr.R.Subha Assistant Professor Department of Chemistry Cauvery College for Women	SD/Nallusamy hall	78
181	26.07.2023	A Journey of an entrepreneur	Dr. Senthil Kumari Assistant Professor Department of English Cauvery College for Women Ms. B. Bindhiya IIC Student Coordinator	SD/Bootstrap cauvery	40
182	27.07.2023	Conversion of innovation to startup	Mr.Mohammed Ithiyas Founder, Robotian Robotics, Trichy	SD/Nallusamy hall	59
183	28.07.2023	Pitch desks from life idea contest-Startup, Innovation & Entrepreneurship	Dr.K.Kalaiasrai & Dr.S.Gowri	IIC/Boot starp cauvery	87
184	31.07.2023	Skills needed for innovative entrepreneurs	Ms.J.Maheswari Assistant Professor Jamal Mohammed college , Trichy	SD/Nallusmay hall	108
185	31.07.2023	Cyber Security-Innovational insights into cyber world	Dr.R.Nismon Rio Assistant Professor Department of Computer Science Christ Deemed to be University Bangalore	SD/Nallusamy Hall Department of Information Technology INNOVA CLUB	94
186	31.07.23	Awareness on Personal Grooming of Women Entrepreneurs	Ms.M.Revathy Free lancer, Make up Artist & Make up Educator Trichy	SD/Startup Club	40
187	01.08.2023	Innovations in Electrochemical sensors	Dr.G.Sivasankari Assistant Professor Department of	SD/Nallusamy Hall	123



			Chemistry Cauvery College for Women		
188	01.08.2023	Progression of Prototypic review of developmental stage of Innovators	Dr.R.Subha Assistant Professor Department of Chemistry Cauvery College for Women	SD/Boot Starp Cauvery	54
189	01.08.2023	Recent trends in innovation	Ms. Elakiya Assistant Professor Department of BCA Cauvery College for Women	SD/Bootstrap cauvery	40
190	01.08.2023	Startegies for successful Bootstrapping in Innovative Entrepreneurship	Ms.A.Sivagama Sundari Assistant Professor Bonsecours College for Women Mannrurkudi Thiruvapur	SD/Innovation Club/C40	46
191	01.08.2023	Innovative Fund raising Ideas for Science Projects	Dr.G.Maheswari Professor & Head PG & Research department of Physics Cauvery college for Women	SD/C40	55
192	01.08.2023	Real world Mathematics Application Pitch Desk for Startup, Innovation & Entrepreneurship	Dr.M.Rifayathali Assitant Professor Department of Maths Jamal Mohammed College	SD/Nallusmay hall	50
193	02.08.2023	AI for Startups	Dr.A.Punitha Professor & Head Department of ECE MAM School of engineering, Trichy	SD/Nallusmay Hall	250
194	08.08.2023 to 10.08.2023	Ideate, Research & Innovate'23	Mr.A.John Praveen CEO, Digiit Business service Ltd Dr.Mukundahan Incubation scientist Anna Business Incubation Research forum Mr.Mohammed Ithiyas Founder, Robotian Robotics, Trichy	SD/ Nallusamy hall	82
195	08.08.2023	Know your	Mr.Jenith ahmed	SD/Cauvery	235



		innovations in Robotics	Software Developer Robotain Robotics	Hall	
196	09.08.2023	Exploring Inventors and Innovators: Unpacking the Difference	Ms.T.Vanisha Alumnae Department of Information Technology Founder & CEO VnR Matrix	B25 / Department of Information Technology INNOVA CLUB	40
197	09.08.2023	Empowering entrepreneurs : unleashing the potential of entrepreneurial skill development	Ms. R.Sara Grace Founder, Neelam's bakes house Trichy- 18	SD/Bootstrap cauvery	70
198	09.08.2023	Biotechnology Iginion grant	Dr.Mangaikarayasi CEO, Bangalore Bioincubation centre	SD	89
199	09.08.2023	Elegant Behaviour of Entrepreneur towards Successful journey	Mrs.Jayashree Suresh Properitor, First craft & OMG foods	SD	89
200	14.08.2023	Creativity within you	Dr.K.Sivakuamar Professor and Director Jamal Institute of Management. Trichy	SD/Cauvery hall	90
201	14.08.2023	Clean and Safe Ventures Empowering Entrepreneurs through Hygiene and Sanitation	Ms.T.R.Revathi Assistant Professor Departmnet of N& D Cauvery College for women, Trichy	SD/FSM	40
202	14.08.2023	Innovative technique sin AI	Ms.I.Hajira Sulthana You tuber, Cs pictorial Computer Tutotrial Channel Whitefield, Bangalore	SD/CS	538
203	15.08.2023	Celebration of Independence day	IIC Team	MIC	200
204	16.08.2023	Exploring innovations on entrepreneurship	Ms.L.Afshana Student Coordinator of IIC	SD	38
205	16.08.2023	Awareness on Entrepreneurship	Dr.Hema & Dr.Jeentah thuinsha, IIC Member	Outreach toschool	64



			Cauvery College for Women		
206	16.08.2023	Awareness on Entrepreneurship and startup	Dr.Jeenathunisha IIC Member Cauvery College for Women	SD	64
207	16.08.2023	Fueling Ideas and Forecasting entrepreneurs	Ms..A.Fazeela Innovator Startup Fonder - Roboquil	SD	50
208	17.08.2023	Workshop on IPR management	Dr.Mohammed Idris	IIC/Nallusamy hall	57
209	17.08.2023	Navigation the Funding Fronter	Dr.M.Neela Associate Professor, IIC Coordinator Kirdhiga C II BBA IIC Student members	E-Cell	40
210	17.08.2023	Mastering the art of Effectuation	Dr.J.Tamilselvi Associate Professor IIC Coordinator Harini.G IIC student members	Bootstrap Cauvery	40
211	17.08.2023	Design thinking in Entrepreneurship	Dr.Subha Assistant Professor IIC Coordinator Niranjitha.R IIC Student members	Bootstrap Cauvery	40
212	17.08.2023	Finding your ideal Co-founding team	Dr.Subha Assistant Professor IIC Coordinator Kirdhiga C II BBA	Bootstrap Cauvery	40
213	18.08.2023	The Art of story in compelling buisness Pitches	DR. Subha Associate Professor IIC Coordinator Harini.G IIC student members	Bootstrap Cauvery	40
214	18.08.2023	Innoavtive Campus Bazar	Dr.Subha Assistant Professor IIC Coordinator	Celebration of World Entrepreneursh ip Day	62
215	18.08.2023	Celebration of World Entrepreneurship Day	Mr.Desai, CEO, HR solutions Ms.Devagi Brown Sugar candy	Celebration of World Entrepreneursh ip Day	77



			Mrs.Jayashree suresh First craft Properitor Ms.Poojadevi PSP Herbals		
216	23.08.2023	An interaction with innovators in Incubation centre	Dr.R.Subha IIC Convenor	Outreach program to school	67
217	25.08.2023	Motivation Session on Innovation & Entreperneurship	Dr.R.Subha IIC Convenor	Thiakesar Ali Matriculation school	
218	25.08.2023	Training on barriers of IOT	Dr.R.Subha IIC Convenor	Thiakesar Ali Matriculation school	
219	25.08.2023	Mentor Mentee meet	Dr.S.Vidhya IIC Member, CCW	Thiakesar Ali Matriculation school	
220	31.08.2023	Empowering Change Navigation towards sustainable future	Ms..M.Anukarthika Innovator Startup Fonder - Roboquil	SD	52
221	31.08.2023	Elevating Innovators on their Journey	Ms.A.Kalaiselvi Startup Founder- Natural herbal tea	SD	40
222	30.08.2023	Stimulating innovative classroom environment	Dr.K.Kalaiarsai IIC Member Cauvery College for Women	SD/School	50
223	30.08.2023	Enhancement of entreprenurship to young minds	Dr.S.Gowri IIC Member Cauvery College for Women	SD/School	50
224	31.08.2023	Innovative and creative idea for students	Dr.Noornisha IIC Member Cauvery College for Women	SD/School	40
225	31.08.2023	Innovative teaching strategies that improve student engagement	Dr.S.Gowri IIC Member Cauvery College for Women	SD/School	40

No of Entrepreneurshp Programmes	No. of Programmes	Innovation/Ideation/Startup	No of IPR Related programmes
79	133		13



(ii) No.of Students & faculty ideas generated in YUKTI platform :

S.NO	INNOVATION ID	INNOVATION TITLE	TEAM LEAD	MENTOR
01	ir2023-876967	Travel With Tracker	P.Hemalatha	Dr.R.Subha
02	ir2023-876926	Madhuchan Art	P.Madhumitha	Dr.R.Subha
03	ir2023-876831	Natural Cough Reliever	M.Anukarthika	Dr.R.Subha
04	ir2023-876081	Herbal Tea	J.Yogalakshmi	Dr.R.Subha
05	ir2023-875776	Green Planet	Devadharshini.V	Dr.R.Subha
06	ir2023-875580	Life Armor	J.Shajedhabegum	Dr.K.Kalaiarasi
07	ir2023-875261	Forget And Find	Jayavarshini.N	Dr.K.Kalaiarasi
08	ir2023-874063	Mexican Mint Incorporated Lollipop	Swetha.M	Ms.R.Revathi
09	ir2023-874061	Butterfly Pea Candy	Gowri.V	Ms.R.Revathi
10	ir2023-874055	Aloe Vera Juice	Jasra Dhilfar.S	Ms.R.Revathi
11	ir2023-874047	G Deck	P.Sharanya	Dr.R.Subha
12	ir2023-863957	Medical Drone	Veera Vishalini. P	Ms.P.Ilamathy
13	ir2023-863955	Lens Camera	Veera Vishalini. P	Ms.P.Ilamathy
14	ir2023-863944	Smart Parking System	T.Kruthika	Ms.P.Ilamathy
15	ir2023-863085	IoT Based Automation And Gas Leakage Alarm System	Durga Sri. A	Dr.R.Subha
16	ir2023-863046	Mobile Phone Usage Detection With Phone Signal Using IoT	Haritharani	Ms.Ilakiya
17	ir2023-863043	Way At Door Step Using IoT	A.Nivetha	Dr.K.Kalaiarasi
18	ir2023-863942	Car Parking Management System	T.Kruthika	Dr.S.Gowri
19	ir2023-863958	Cauvery Millets	M.Sowmiya	Dr.R.Subha
20	ir2023-863940	Fingerprint Unlocking System In Bike	T.Kruthika	Dr.S.Gowri
21	ir2023-863941	Weather Reporting System Based On Raspberry Pi	T.Kruthika	Ms.P.Ilamathy
22	ir2023-863959	Women Safty Gadget	Bindhiya B	Dr.R.Subha
23	ir2023-863939	Iris Password System In Laptop And Mobile	A.Kalaiselvi	Dr.S.Gowri
24	ir2023-863960	App Developing With Cloud Computing	Gowsalya.V	Dr.R.Subha
25	ir2023-863622	Pet Activity Checking Using IoT	A.Nivetha	Dr.K.Kalaiarasi
26	ir2023-863943	Health Monitoring System Without Saying	T.Kruthika	Ms.P.Ilamathy
27	ir2023-863962	Smart intimator	A.Fahzeela	Dr.R.Subha



ii) No. of Students & faculties Innovation/Prototypes developed :

S.NO	INNOVATION ID	INNOVATION TITLE	TEAM LEAD	MENTOR
01	ir2023-876967	Travel With Tracker	P. Hemalatha	Dr.R.Subha
02	ir2023-876926	Madhuchan Art	P. Madhumitha	Dr.R.Subha
03	ir2023-876831	Natural Cough Reliever	M.Anukarthika	Dr.R.Subha
04	ir2023-876081	Herbal Tea	J.Yogalakshmi	Dr.R.Subha
05	ir2023-875776	Green Planet	Devadharshini.V	Dr.R.Subha
06	ir2023-875580	Life Armor	J.Shajedhabegum	Dr.K.Kalaiarasi
07	ir2023-875261	Forget And Find	Jayavarshini.N	Dr.K.Kalaiarasi
08	ir2023-874063	Mexican Mint Incorporated Lollipop	Swetha.M	Ms.R.Revathi
09	ir2023-874061	Butterfly Pea Candy	Gowri.V	Ms.R.Revathi
10	ir2023-874055	Aloe Vera Juice	Jasra Dhilfar.S	Ms.R.Revathi
11	ir2023-874047	G Deck	P.Sharanya	Dr.R.Subha
12	ir2023-863958	Cauvery Millets	M.Sowmiya	Dr.R.Subha
13	ir2023-863962	Smart intimator	A.Fahzeela	Dr.R.Subha

(iv) No of IPs Generated, Published and Granted : 03

Department	Name of Faculty/Student	Title of the Patent with Patent Number	Status of Patent	Applied to	Date
Computer Science	Dr.V.Sinthu Janita Prakash	“An Authentication System for IoT Using Block Chain Based Architecture” 202241053860 A	Published in “The Patent Office Journal” No. 41/2022 Dated 14/10/2022	The Patent Office, Chennai	14.10.2022
Information Technology	Dr.M.Parveen	Hybrid Cloud Infrastructure For Secured Big Data Applications	Filed & published	Intellectual Property India	20.01.2023



Computer Applications/ Computer Science	Ms. R.Merlin Packiam, Ms.M.Ellakkiya Ms.R.Sangeetha	Enhanced security and intrusion detection for internet of things based smart environment Application No: 202321012833	Filed & Published	Indian Patent Advanced Search System	Filed on 20-02-2023 & Published on 25/08/2023
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(V) No of students & Faculty startups/Venture Established :

S.NO	INNOVATION ID	INNOVATION TITLE	TEAM LEAD	MENTOR
01	IR2023-876982	TRAVEL WITH TRACKER	P.Hemalatha	Dr.R.Subha
02	IR2023-876909	NATURAL COUGH RELIFER	M.Anukarthika	Dr.R.Subha
03	IR2023-876707	Bright Chem and Petro Product	N.Karthikeyan	Dr.Baby Shakila
04	IR2023-876594	MARS Outfit	R.Radhiga	Dr.R.Subha
05	IR2023-876098	Herbal Tea	J.Yogalakshmi	Dr.R.Subha
06	IR2023-874680	PSP Herbals	Ms.Pooja Devi	Dr.S.Gowri
07	IR2022-809351	Rameswaram Fresh Seafoods	Ms.Mahalakshmi	Dr.R.Subha
08	IR2022-794086	SRI DEVI Harshit Naturals	Dr.M.GAYATHRI	Dr.R.Subha
09	IR2022-783138	Narumugai Sanitary Napkin	Ms.Dhaarani	Dr.R.Subha
10	IR2022-783079	Re-Tailors	Ms.Shrinithi	Dr.R.Subha
11	IR2023-877843	Cauvery Millets	M.Sowmiya	Dr.R.Subha
12	IR2023-877834	Robo Quill	A.Fahzeela	Dr.R.Subha
13	IR2023-877841	Women Savers	B.Bindhiya	Dr.R.Subha
14	IR2023-876982	Kirdhi Academy	Kirthika	Dr.R.Subha
15	IR2023-877836	I-Teller	T.Vanisha	Dr.R.Subha



(VI) Amount Spent on Promotion and Awareness generated on Entrepreneurship and Innovation in the campus

S.NO	TITLE OF THE EVENT	QUARTER	EXPENDITURE	AMOUNT RECEIVED FROM GOVERNMENT /SIC/COLLEGE
1	Entrepreneurial Programme on Break the Barrier	Quarter 1	3,100	SIC
2	Entrepreneurial skills An Elevator for the Success	Quarter 1	375	SIC
3	Hands on training Innovative beauty Practices	Quarter 1	6,000	SIC
4	Pointers for a Successful Startup	Quarter 1	1000	SIC
5	Orientation session on Entrepreneurship &Innovation	Quarter 1	1000	SIC
6	Entrepreneurship Awareness Program for TNSI	Quarter 2	2,165	SIC
7	Faculty Development program Applications of IOT in Industrial Sectors	Quarter 2	10,000	Management
8	Entrepreneurship Development Programme	Quarter 2	4,250	SIC
9	Arcane 23, An Intercollegiate meet	Quarter 2	10,868	Management+ registration fee
10	Ideation Hackathon	Quarter 2	7,220	SIC
11	Short term Certificate course on Hands on training in Instrumental techniques in life sciences	Quarter 2	13,155	Registration fee+ SIC
12	Innovative Tech Fest	Quarter 2	3,840	SIC
13	Boot camp on Robotics	Quarter 2	7,106	Registration fee +SIC
14	Successful story of Women Entrepreneur	Quarter 3	300	SIC
15	Exposure Visit to Madhura Solar banana plant Thottiyam	Quarter 3	1,500	SIC
16	Demo ay Presentation Project Expo'23	Quarter 3	2,000	SIC
17	Launching of e-Mart Cauvery- SHINE-An ONDC Platform	Quarter 3	8,300	SIC
18	DST Sponsored TEDP Program – To ignite ideate and promote IT applications for entrepreneurial mind set	Quarter 3	1,60,000	Government
19	Intra Institutional startup	Quarter 4	1,750	SIC



	contest on Robust				
20	Orientation session on I&E-Dheeksharam	Quarter 4	300		SIC
21	Mentoring session on lean startup and Minimum viable product	Quarter 4	300		SIC
22	Management Development Programme	Quarter 4	6,000		SIC
23	Successful story of a women entrepreneur	Quarter 4	300		SIC
24	Values to value road map to excellence	Quarter 4	1000		SIC
25	Create your own hand with Zero rupee	Quarter 4	300		SIC
26	Orientation session on Entrepreneurship	Quarter 4	1500		SIC
27	Be an eagle-An Innovative ecosystem	Quarter 4	300		SIC
28	Session on Acceleration, Incubation opportunities for students	Quarter 4	1,800		SIC
29	Workshop on Principles of Arduino Coding	Quarter 4	585		SIC
30	Awareness on Funding Schemes for Startups	Quarter 4	4,500		SIC
31	Workshop on Innovative dolls from clay	Quarter 4	8,780		SIC+ Registration fee
32	An Innovative Approach in Quality analysis of vegetable oil	Quarter 4	1500		SIC
33	Awareness on Innovation & Entrepreneurship	Quarter 4	300		SIC
34	Entrepreneurship Development Programme on ignition of ideas	Quarter 4	3547		SIC
35	Faculty Development Programme on Innovation & entrepreneurship	Quarter 4	1500		SIC
36	Short Term Certificate course on Hands on training on Cyclic Voltammetry	Quarter 4	1,45,000		SIC+ Registration fee
37	Workshop on Manufacturing of Innovations in PCB	Quarter 4	29,000		SIC+Registration fee
38	Progression of Prototypic review of development stage of Innovation	Quarter 4	1500		SIC
39	Ideate, Research & Innovate '23	Quarter 4	2000		SIC
40	Creativity within you	Quarter 4	1600		SIC



41	Workshop on IPR management	Quarter 4	3000	SIC
42	Celebration of World Entrepreneurship Day	Quarter 4	1500	SIC

Highlight the best IIC faculty/Student members and their achievements

- ✓ Dr.R.Subha have raised maximum efforts to build entrepreneurial ecosystem by assistant and developing two startup and also evaluate startup ideas in Wadhwani Platform
- ✓ Dr.R.Subha has received a grant from DST of Rs. 2,80,000 for Online Training on Women Entrepreneurship Development Program and Technology Entrepreneurship Development Program for graduates from April -July 2023.
- ✓ Our IIC students Ms.Anukarthika and team has received third best idea out of 30,000 ideas submitted all over India in Nation wide Hackathon challenge organized by EDII Ahmedabad in April 2023.
- ✓ Our IIC student Ms.Yogalakshmi has received bets Innovator award with cash prize of Rs.10,000/- in SDG Hackathon Contest organized by Care College of Engineering, Trichy in May 2023.
- ✓ Our IIC students Ms.Vanisha & team, Ms.Anukarthika & team got selected and participated in Ideation boot camp training organized by IIC, Ministry of Education at NITTR Campus, Chennai in June 2023.
- ✓ Three Atal Thinking Schools have been collaborated with our IIC for enrichment of school students towards entrepreneurship and Innovation
- ✓ Eight Colleges have been referred by our IIC for enrichment of students towards entrepreneurship and Innovation

S.No	AISHE Code	Name of the College with Address	Status
1.	C-27791	Sri Padmavathi Women's Degree & PG College Tirupathi	Accepted/Approved
2.	S-3005	Sri Ayyappa Polytechnic College, Cuddalore, Tamilnadu	Accepted
3.	S-2748	Ayyappa Polytechnic College, Cuddalore, Tamilnadu	Accepted
4.	C-35789	Arignar Anna Government Arts College, Musri, Tiruchirapalli	Accepted
5.	C-59406	MIT College of arts And Science For Women, Musri, Tiruchirapalli	Accepted



Highlight selected Best Innovations & images with the mention of Innovator name



Ms.M. Anu karthika & Ms.V.Devi banned the third best idea for their innovation on Natural cough candy in final Grande of Nationwide Hackathon challenge organized by EDII Ahmedabad on 28.04.2023& 29.04.2023.

Highlight selected Startups established by students /faculties with the mention of founder/Co-founder name

S.NO	NAME OF THE FOUNDER	TYPE OF INNOVATION	COMPANY NAME
01	Ms.Pooja Devi	Herbal cosmetics	PSP Herbals
20	Ms.J.Yogalakshmi	Herbal tea powder	Herbal Tea
03	Ms.P.Hemalatha	Sensor based Device	Travel with tracker
04	Ms.M.Anukarthika	Herbal candy	Natural cough relifer
05	Ms.R.Radhiga	Costumes	MARS Outfit
06	Ms.M.Sowmiya	Millet recipes	Cauvery Millets
07	Ms.B.Bindhiya	Safety gadget	Womensavers
08	Ms.A.Fahzeela	Robotic hand	Robo quil
09	Ms.T.Vanisha	Intimation device	I-Teller
10	Ms.Kirdhiga	Service	Kirdhi Academy





Participation of IIC Institute in various programs of Central and State government

ARIIA Ranking

Band Performer in Non technical General category for the year 2019-2020
Certificate of participation in 2020-2021 & 2021-2022.

NISP Adoption status

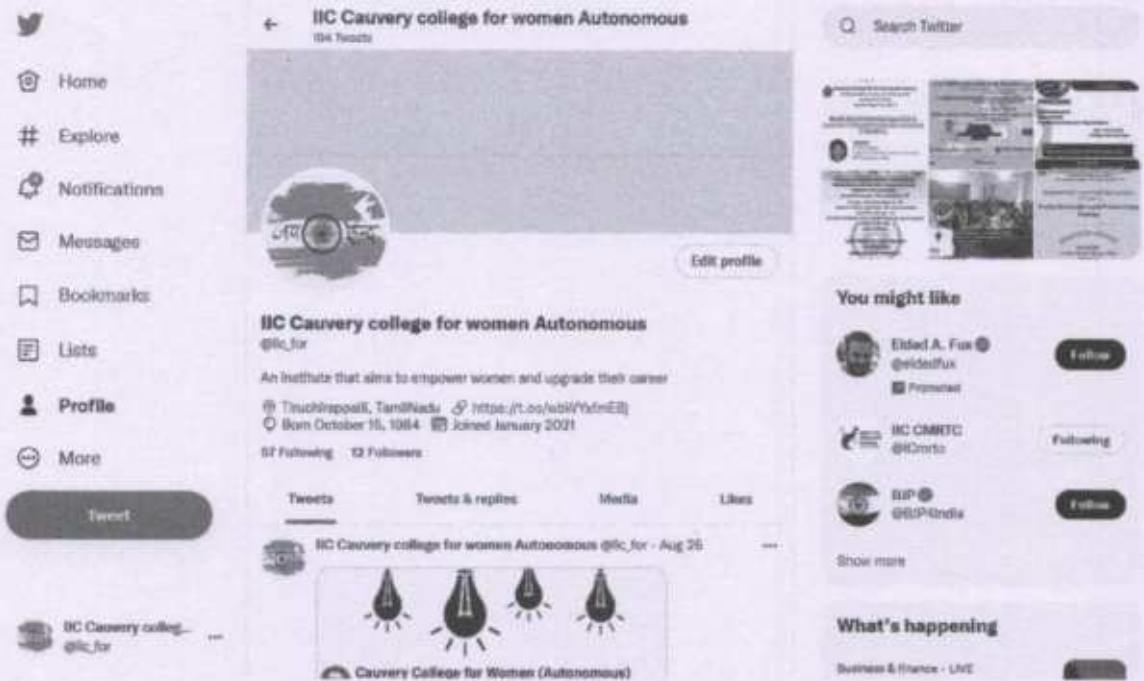
Trained faculty: Dr.R.Subha, Nodal Officer, NISP, Innovation Ambassador
Policy formulation: completed
Policy Implementation: Completed

Startup TN

Campus Circle : approved
Academic partner : approved
TNIIM Model (Scale up Incubator): Approved



K. Detail of Social Media & Connections of IIC Institute



Instagram

cauvery_jic



cauvery_jic

Edit profile

82 posts 53 followers 15 following

Cauvery College For Women IC
CAUVERY COLLEGE FOR WOMEN(Autonomous), TRICHY
INSTITUTION'S INNOVATION COUNCIL

POSTS SAVES SAIGED



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
TRICHIRAPPALLI
TAMIL NADU
621 001



CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
TRICHIRAPPALLI
TAMIL NADU
621 001



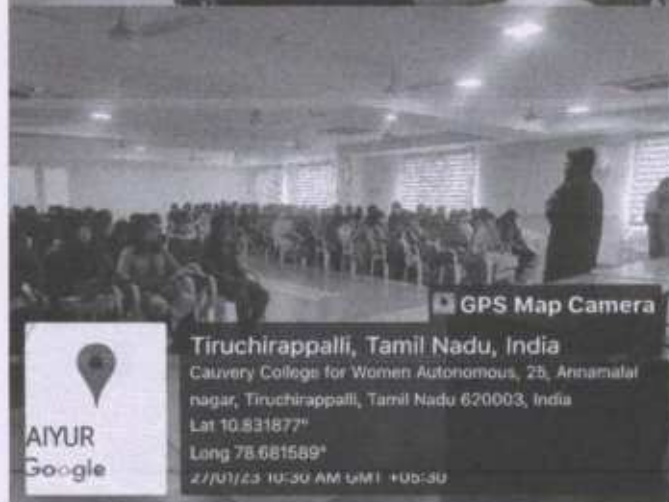
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TRICHIRAPPALLI
TAMIL NADU
621 001

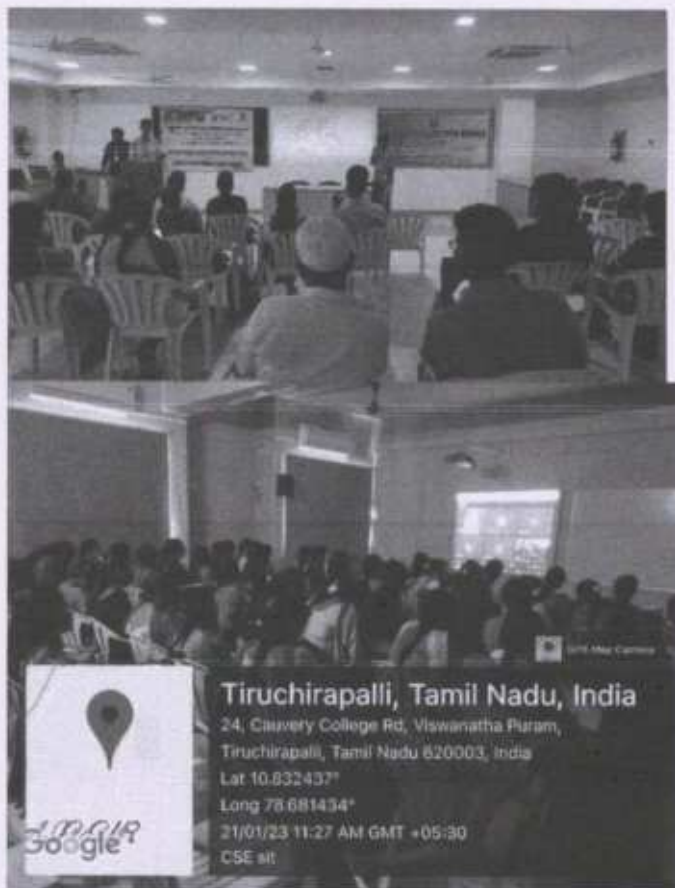


L. IMAGES









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3.Dr.R.Subha, IIC Convenor

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