

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)
Annual Report 2021-2022

A. About IIC Institute

Preamble

With a view to create an entrepreneurial ecosystem for the development of professional growth among the students and faculties and enhance their interest in entrepreneurial endeavors as a career option, the Institution has decided to adopt Institution Innovation Council.

Vision

To mould the beneficiaries for becoming a role model as Job creators rather than Jobseekers in the entrepreneurial ecosystem.

Mission

- To strength the lateral thinking skills and create awareness for students and faculty in entrepreneurship, Innovation, startup idea building and IPR through trainings, workshops, seminar and Internships.
- To build collaboration and interlinkages with industrial and professional experts to activate and gain more industrial experience to ensure innovation and start up culture.
- To provide the required infrastructure and incubation facility for students and faculty in supporting their research and startup business plans.
- To promote IPR among students and faculty in order to gain unique identity.
- To build startup eco-system inside the campus and strengthen the students career growth
- To engage in societal solving problems and build welfare systems.

Journey of IIC Established at the Institute

Our College has registered in IIC in the month of January 2020 with institution ID IC202014274. Our Entrepreneurship Development Cell started enhancing the students knowledge towards entrepreneurship and innovation by organizing various awareness programs, workshops, webinars, hands on training, conference, Hackathon for the students through IIC calendar activities, IIC Day, MIC and Celebration activities. To promote



innovation culture among the faculty members, various FDP programmes in collaboration with Industries of different domains. Internal Hackathon activities are continuously organized for the students to bring out innovative ideas for real time projects and societal benefit. Students of various disciplines participated in Manthan, Smart India Hackathon, Defence Research and Development Organisation and Agri Hackathons organized by Government and Non Government Institutions.

Limelights of Student Recognitions

One team got selected in Manthan grand finale with idea in Image Processing Sensors
One team got selected in Smart India Hackathon for the idea on Multifunctional device with bag for blind people and has been shortlisted for the grand finale at IIT Roorkee.
One team won a cash award of Rs.10,000 for the animation contest organised by DRDO, Gol.

Institutional Highlights

Our Institution has received 4 star rating in IIC 3.0 and 2 star rating with a reward of points in IIC4.0. The students and faculties were motivated to enrich their research through IPR patenting system, copyright and trademark by various webinars, e lecture series, FDP programmes in collaboration with various organizations like CSIR-IMMT, KAPILA, MIT Square and NIPAM.

IIC Pathway has.....

- Provide training to identify the simple ideas with novel solution for process of conversion of prototype into startup. Two alumni's have developed their startup journey with the help of Student Incubation Centre, IIC and Government Funding schemes like PMEGP.
- Currently our IIC has taken the initiative in adopting three Atal tinkering lab schools in and around trichy.
- IIC has referred 5 colleges to be a part of IIC that will improve their quality of education through innovation and entrepreneurship ecosystem.
- Our Innovation ambassadors have participated in IIC Regional meet on 8.08.2022 held at P.S.N.A college of engineering and Technology, Madurai to highlights the achievements of our IIC and to emphasize the innovative product.



- IIC has improved the efficiency of the faculties in the field of research, Entrepreneurship education.

Diversified representation in the IIC established at the institute from industry, Interdisciplinary & Departments/ Units etc.

The institute showcases a diversified representation of its IIC. The IIC of the college embraces dynamic and active participation of members from diversified domain that includes the Industries, Start-up Entrepreneurs, Non-Governmental Organisations (NGOs), Environmentalists, Academicians, Researchers, Technical mentor to Student members belonging to different economic prospect and social classes.

B. Brief Mentions of Key Functionaries at the IIC Institute

Name	Designation	Role in IIC
Dr.V.Sujatha	Principal, CCW	President
Dr.S.Sowmya	Assistant Professor in Commerce	Convenor
Dr.R.Subha	Assistant Professor in Chemistry	Vice President, ARILA Coordinator
DrK.Kalarasai	Associate Professor in Maths	NIRF Coordinator
Dr.S.Gowri	Associate Professor in Physics	Innovation Coordinator
Ms.M.Elakkiya	Assistant Professor in Computer Applications	Internship Coordinator
Ms.Saathammai Priya	Assistant Professor in Microbiology	Social Media Coordinator
Ms.Jeenathunisa	Assistant Professor in Microbiology	Start up Coordinator
Dr.J.Tamilselvi	Head, Department of BBA	IPR Coordinator
Dr.S.Jeyabharathi	Assistant Professor in Microbiology	IPR Coordinator
Mr.S.Santhosh	CEO, Trichy Agri Business Incubation Forum	Incubation Expert
Mr.G.M.Srinivasan	Proprietor, Sriluck Paints	Industry Expert
Mr.A.Krishnamoorthy	IP Specialist, ZACCO India Pvt.Ltd.	IPR Expert
Ms.U.Shrinidhi	Start up Founder, Retailors	Alumni Entrepreneur
Dr.P.Sivakumar	CEO, Ariviya Technologies	Industry Expert



C.Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

Total No.of IIC Members	Total No. of IAs	Total No. of faculty Mentors from Portal	Incubation Units
122	9	5	3

D.Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Clubs engaged in promotion of Innovation and Entrepreneurship in the campus	Incubation Centre
Entrepreneurship Development Cell	Student Incubation Centre
Ideation Club	
Innovation Club	
Startup Club	
Institution Innovation Council	
National Innovation Startup Policy	
Rural Entrepreneurship Development Cell	
IPR Cell	

Facilities engaged in Student Incubation Centre:

- IT facilities
- Baking processing unit
- Tailoring space
- Printing service
- Beauty Parlour unit
- General Stores
- Mentoring support from industrial experts
- Marketing support
- Centre of Excellence for technical prototype development
- Mentoring assistance from industrial experts and connection therein

The Entrepreneurship Development Cell is the Parent Club which promoted to develop the mentioned student's clubs to have a clear process in developing entrepreneurial competencies for the students by organising various motivational awareness programmes, skill trainings and technical workshops with Internship opportunities to make the students define their entrepreneurial career path. The Incubation centre supports with project seed fund, and commercialisation of student initiated products.

Through this preincubation unit, various clubs like ideation, Innovation, Startup club and IPR cell has been initiated to promote innovation culture among the students. Ms. Anbushanthini and Team, Department of Mathematics provoked a project on IR sensor in



identification of students in college bus with the support of Management of Rs. 10,000/-. Our IIC has Memorandum of Understanding with CSIR-IMMT, Bhubaneswar, MIT square, London, Robitian, Trichy and Sriluck paints to promote innovation and patent filling system among the student and faculties. An sensor for finding out the moisture content in the soil at regular interval of time was developed by Ms.Esha, Department of Chemistry. Ms.Nivedha and Team, Department of Commerce Participated in Eat & Drink contest with the help of Humanoid Robot organized by Bishop Heber College on 07.08.2022. Our Faculty Dr.Gayathri Internal Incubatee has started her entrepreneurial journey with the company Harsith Natural through our Incubation centre. Ms.Nivetha and Team Department of Mathematics has received a cash prize of Rs.10,000/- for an animated project on DRDO products organized by DRDO centre, New Delhi.

Through IIC, Facultes of various displines has received 22 patents for their research work. Our Instiution has inaugurated Centre of Excellence in Collaboration with RAISE, MIT square London to enrich students knowledge in the field of IOT, AI, 3D printing, Bionics. Our Institution has planned to incorporate Skill Based Elective paper as Innovation and Entrepreneurship into the curriculum from June 2022 onwards. Th Institute has also initiated in providing value adding courses in developing the student's skill.

E. Highlight achievements

(i) Number and Different Types of I & E and IPR activiites conducted

S.No	Date	Title of the event	Resource person	Activity Type	No of beneficiaries
1	22.10.2021	Council meet review of Quarterly IV and Planning I activities	IIC Members	IIC	80
2	26.10.2021	Motivational session by successful Innovators	Mohammed Ityhos Robotian Makers and Learners Trichy	IIC	120
3	29.10.2021	Session on Problem Solving & Ideation Workshop in building innovation	Mr.Venkatesh Head, CARE Business school, Trichy	IIC	81
4	30.10.2021	Developing Online Repositroy of ideas developed and way forward	B.Shivani III Year student Development of ECE Beta Microsoft Learn student Ambassador Sri Ramakrishna College of Engineering Coimbatore	IIC	83
5	30.10.2021	Explosive ideas of Nano in Innovation	Dr.S.Sharmila Associate Professor Department of Physics Karpagam Academy of Higher Education	SD/Innovation club	53



			Coimbatore		
6	1.11.2021	Development of Innovation Competencies to become an entrepreneur	Dream zone Trichy	SD/Innovation club	98
7	02.11.2011	Patent Trade marks in Business- Issues and Lessons	Dr.B.Rajeswari Associate Professor Department of Management Studies Pondicherry Univeristy	SD	54
8	02.11.2021	Motivational Session by Successful Entrepreneur/ Startup founder	Ms.U.Shrinidhi Founder Retailors Alumini Entrepenur	IIC	53
9	02.11.2021	Innovation ideas on vehicle steering system	Arjunbarath G PGTE(Assistant Manager) R&D Transmission design Bajaj Auto Ltd, Akurdi,Pune.	SD/IIC	76
10	08.11.2021	Oppurtunities in Organic Farming	Dr.B.K.SridharBabu Consultant & Free lancer Chennai	SD/Startu p	62
11	09.11.2021	Pitching event for Ideas Scouted and linkage with Innovation Ambassdor for Mentoring support	Dr. S. Manimaran Director-MBA & Placements, Department of Management Studies, P.S.N.A. College of Engineering & Technology Dindigul	IIC/Ideati on club	82
12	10.11.2021	Role of IPR in Social and Economic Development	Dr.K.Sankar Ganesh Professor & Dean of Academic LEAD College Management, Pallakad, Kerala	SD	54
13	11.11.2021	National Education Day-Celebration day	Dr.Ponmurugan Assocoaite Professor Department of Botany Bharathiar Univeristy Coimbatore	MIC	35
14	11.11.2021	Awareness on innovation, patenting and IPR among the students	Dr.Aruna Kumari Nakkella Assistant Principal college of Engineering Dr.BR Ambedkar University Srikakulam, AP	SD	109 + 3 external faculties
15	17.11.2021	Motivational Inputs to Ignite Innovation	Dr.S.Anbu Deputy Director	SD/Startu p	72

		Startup Enterprise	Centre for Innovation and Business Incubation Sacred Heart College Tiruppattur		
16	20.11.2021	Mentoring Session on Technological Innovation	Dr.K.M.Prasannakumar, M.Tech, BIRAC Social Innovation fellow Startup Incubation & Innovation Club IIT Kanpur	SD	46
17	23.11.2021	Workshop on Entrepreneurship and Innovation as career opportunity	Mr.Santhosh CEO, Trichy AgriBusiness Incubation Forum Trichy	IIC	55
18	24.11.2021	Pitching competition on celebration of start up day -Ignite your innovative ideas	Dr.M.Arunadevi Professor & Head PG department of MCA Cambridge Instituet of technology, Banglore	Statrtup day celebration	29
19	24.11.2021	Start Up night-Panel discussion	Dr.Venkatesh Head, CARE Business school, Trichy	Statrtup day celebration	30
20	26.11.2021	Building up of startup culture for budding young entrepreneurs- Start up Day celebration	Dr.Rahul Chief Design officier, ATESH Lab, Silver link Foundations	Statrtup day celebration	47
21	26.11.2021	Virtual Exposure for Problem Identified in hygiene"	Mrs.Tharani Properitor Nargamughai Sanitary Napkin Mayildathurai	IIC	31
22	11.12.2021	Council meet for Review of Quarter I and Action plan of Quarter II	IIC team	IIC	41
23	21.12.2021	Exposure visit to pre-incubation unit at AIRAF	Mr.Daniel Prabhakaran Annamalai Innovation Research forum Annamalai Univeristy	IIC	40
24	22.12.2021	Workshop on Entrepreneurship Skills, Attitude and Behaviour development	Dr.N.Prasanna Director i/c, BECH RUSA Bharathidasan University Trichy	IIC/ Inperson	52
25	07.01.2022	Lateral leads to Innovation	Dr.M.Ravichandran Registrar Dhanalakshmi Srinivasan university, Trichy	IIC	74

26	17.01.2022	Startup Ideation Contest	Dr.R.Subha & Dr.S.Sowmiya EDC coordinators Cauvery College for Women	SD/National Startup day	36
27	19.01.2022	Basics of IPR	Dr.K.Veerakumar Head, Department of Business Administration Nallamuthu Gounder Mahalingam College, Pollachi	SD/IPR cell	123
28	19.01.2022	Awareness on Building Innovation Practices In Energy Conservation	Mr.K.M.Alaudeen Assistant Professor Department of ECE, Mathan Sathak Engineering College Kilkarai	IIC/Celebration on National Energy Conservation day	94
29	24.01.2022	Pitching Event for POCs developed and linkage with IA's for mentoring support	Dr.Rahul Founder, Silver Link foundations	IIC/Online	38
30	24.01.2022	Talk on Process Motivation Development and Technology Readiness level (TRL) and Commercialization of lab technologies tech-transfer	Mr.Mohammed Ithyos Robotian	IIC/Online	46
31	25.01.2022	Innovation in household appliances	Dr.Krishnakumar Assistant Professor Sri Jeyachamer Rajendar college of Engineering, Mysore	IIC/Celebration of National Energy Conservation day (Online)	72
32	28.01.2022	Workshop Innovation Practices in E vehicles	Mr.Arunkumar Technical zone, Tichy Zone Toyota Mr.G.Saravanan Management Coordinator Toyota	SD/Innovation club	71
33	28.01.2022	Innovation tool -an era of climate change	Rana JyotiCoorporate Communication Expert, Team lease Ed tech, Climate action Enthusiast	SD/Innovation club	43
34	29.01.2022	Techno innovation to manage water crisis	Dr.R.Subha Innovation Ambassdor EDII Trainer	IIC/ Celebration of	47

			Assiatnt PROfessor Department of Chemistry Cauvery College for Women	National Pollution control day	
35	2.02.2022	Cycle of Innovations	Ms.Rubby Pratap Singh	SD/Idetai on Club	46
36	5.02. 2022	Developing online repository of proof of concepts(POCs) developed and way forward plan	Dr.S.Jaishankar Project Officer, EDII Trainer	IIC/Onlin e	42
37	10.02.2022	E poster competition on conservation of renewable energy	Dr. S.Gowri & Dr.K.Kalaarsai Cauvery College for women	IIC/Celeb ration of National Energy Conserva tion day (Online)	30
38	11.02.2022	Session on Activating Problem- Solution fit and Produce market fit	Mr.Suresh Senior Business consultant, UNIEK consultancy	IIC/Onlin e	42
39	16.02.2022	Faculty Development Programme on Innovation and Entrepreneurship	Dr.M.Ravichandran Registrar Dhanalakshmi Srinivasan university, Trichy Dr.N.Prasanna Director i/c, BECH RUSA Bharathidasan University Trichy	IIC/IPR	40
40	18.02.2022	Pathway of Entrepreneurship- case study	Ms.Jaisreesuresh Proprietor, First craft Trichy	SD	39
41	18.02.2022	Innovations from Waste materials- A startup firm	Ms. Shrinidhi Umanathan Retailor, Properitor Trichy	SD/Startu p	23
42	21.02.2022	Patentable innovation to be or not to be	Dr.N.Priyadharshini PSGR Krishnammal College for Women, Coimbatore	SD/IPR Cell	32
43	21.02.2022	Idea generation " Innovators Startup prints"	Dr.G.Krishnan Manager, Mentor CEDL, NIT Trichy	SD/Ideati on club	60
44	22.02.2022	Faculty Development Programme on Overlapp for IPR, Patent and aspects	Dr.T.Pavankumar Senior Scientist CSIR IMMT Bhuvaneshwar	IIC/CSIR IMMT	95
45	22.02.2022	Contest on Problem	Dr.P.Sivakumar	IIC/Celeb	30

		Solving Ideation Prototypes in science	Arviya Technologies, Start up firm , Pattukottai	ration on National Science Day	
46	23.02.2022	Attitude determines altitude- A case study	Dr.Jeyakumar nRoot Technoloiges	SD/startup club	25
47	23.02.2022	Arcane'22 Intercolleageate Contest on Business Model canvas	Mr.Mitylesh	IIC/MIT	15 teams
48	24.02.2022 & 25.02.2022	An International conference: New trends in technology and Innovations	Dr.T.Pavankumar Senior Scientist CSIR IMMT Bhuvaneshwar Dr.R.Subha Assistant Professor Cauvery College for Women, Trichy	IIC/CSIR	25 teams
49	26.07.2022 & 27.07.2022	International Business Workshop	Alumnus of Cambridge University , UK	IC/MIT	25
50	28.02.2022	Debate on Pros and Cons of Innovative Scientific Reserach	Dr.S.Ranjani Arumurugan Senior scientist, Leipzig University Germany	IIC/Celebration on National Science Day	30
51	28.02.2022	Techno exhibitions E-of Innovative ideas	Dr.N.Ravichandran Assistant Professor, Department of Physics, National College, Trichy Mr.E.Venkatesh National award winner, Properiteor , Earthworm Industries, Trichy	IIC/Celebration on National Science Day	25 teams
52	11.02.2022	Report on Symposium on building Innovation and Entrepreneurial ecosystem for educational instutuions	MLC driven activity		30
53	25.03.2022	Council meet for Review of Quarter II and Action plan of Quarter III	IIC team	IIC	53
54	8.03.2022	Celebration of Women's day Entrepreneurial skills	Mic RAISE team	SD/Offline	56 Awardees:4



55	21.03.2022	An Industrial Visit to Chakra milk products	Chakra industry, Perambalur	SD	70
56	07.04.2022	Innovation Creation and Design Thinking	Dr.S.Thowfeek Khan Assistant Professor in Commerce, Department of B.Com Banking Hajee Karutha Rowther Howdia College, Uthamapalayam, Theni District	SD	44
57	11.04.2022	Orientation Session on Entrepreneurship	Dr.N.Priyadhatshini Assistant Professor Department of Physics, PSGR Krishnammal College for Women	SD	102
58	13.04.2022	Start-up Opportunities for Young graduates	Dr.Savitha Nair PSGR Krishnammal College for Women	SD	118
59	15.04.2022	IPR significance for Startups	Mr.A.Krishnammorthy IP Specialist, Indian Patent Agent, Zacco India Bangalore	IIC/IPR	71
60	18.04.2022	Convert your creative ideas into wonderful prototype on 3D printing	Mr. Mohammed Ithiyas B.E(MCT), Robotian-Makers and Learners, Beema Nagar,Trichy.	IIC	68
61	18.04.2022	Successful story of Women Entrepreneur	Mrs.Vidhya Manikandan Star Toodle playschool, Trichy	SD/Startu p Club	49
62	19.04.2022	Design thinking and IPR	Dr.P.Krishnaveni Head, Department of MBA, Design Thinker SNS college of technology, Coimbatore	SD /IPR	88
63	19.04.2022	Orientation session for budding entrepreneurs	Mr.R.Venkatesh Care school	SD	28
64	19.04.2022	Foot Print to become a Start up founder	Mrs.Jayashree suresh First Craft Propertior OMG Foods Trichy	SD	33
65	21.04.2022	Technology Innovation on Poster Making	Mr.Goundi Surrender Dhanunjay JMC, PGD Media Law, Advance Documentary- FTHI	SD/Innov ation club	57
66	22.04.2022	Optimization	Dr.B.Komal Durga,	SD/Innov	88



		Modelling of Innovation in Technology	Associate Professor, R& D Institute of Science, Chennai	ation club	
67	22.04.2022	Modern marketing in Digital Innovation Platform	Mr.K.Ananda Padmanaban Proprietor & CEO of Skap Technologies, Chennai & Trichy	SD/Innovation club	45
68	25.04.2022	One week National e Lecture series-Awareness Program in IPR Innovation Leading to Patent	Dr.K.S.Maharasan Associate Professor Department of Computer Applications KG college of arts and science, Coimbatore	IIC/ IPR awareness week In Collaboration with CSIR-IMMT	59 (External: 35 + Internal:12 students+ Internal faculty:12)
69	26.04.2022	One week National e Lecture series-Awareness Program in IPR Experience sharing in Patent Filling	Dr. Balaji Ganesh Research Dean Velammal Engineering College Registrered Pattern Agent Chennai	IIC/ IPR awareness week	63 (External: 35 + Internal:16 students+ Internal faculty:12)
70	27.04.2022	One week National e Lecture series-Awareness Program in IPR Patent Filling process	Dr.Sweta rajkumar Assistant Controller of patents and Designs Indian Patent Office	IIC/ IPR awareness week In Collaboration with CSIR-IMMT	75 (External: 35 + Internal:10 students+ Internal faculty:30)
71	28.04.2022	Essentials of patents-A researchers Perspective	Dr.T.Pavan kumar, Senior Scientist, CSIR- Institute of Minerals and Material Technology (IMMT) Bhubaneswar	IIC/ IPR awareness week In Collaboration with CSIR-IMMT	36 (External:25+ Internal faculty:11)
72	29.04.2022	Overview of IPR	Dr.Binith Muthukumar Assistant Professor School of Management Studies Nehru Arts and Science college	IIC/ IPR awareness week	36 (External:25+ Internal faculty:11)
73	02.05.2022	National level IP literacy awareness program	Mr.P.Hariprasad, Examinar of PAent and Designs Group A Officier Intellectual Property Office, Chennai Govt. Of Inda	SD/Online	219
74	05.05.2022	National Seminar on How to convert your	Ms.Nidhi Founder of Stepz(USA)	SD/Innovation	68



		passion into a career	Entrepreneurship trainer Bolly Beaz.com (Health, Fitness & Wellness space, USA	Club	
75	06.05.2022	National Webinar on Ignition of Rural Entrepreneurship for social wellness	Dr.K.N.Rekha Assistant Professor GITAM Deemed To be University Mahtama Gandhi National Council of Rural Education,DHE-MoE-Gol, Hyderabad	SD	58
76	11.05.2022	Panel discussion with Innovation Ambassdors- Generation of Tech ideas in solving problems	IIC-IA's CCW Team	IIC/ Celebrati on of World Technolo gical Day	36
77	10.06.2022	Legal ethics for successful Startups	Dr.S.Najma Assistant Professor Department of Business Administration, Holy cross college, Trichy	IIC	33
78	03.06.2022	Workshop on Business model Canvas	Dr.S.Sowmya Assistant professor, Innovation Ambassdor Department of Commerce Cauvery College for Women	IIC	31
	30.05.2022	Reduce, Reuse and Recycle of natural resources	Dr.K.Shenbagam Assistant Professor	IIC/Celeb ration of World of Earth day	51
79	05.06.2022	Gear up with inovation ideas	IIC-IA's CCW Team	IIC/ Celebrati on of World Envioen mnt Day	28
80	13.06.2022	Poster Presentation of Business plan with Innovation Ambassadors with mentoring support	Dr.Jeenathunisha Assistant Professor Departmnet of Microbiology Cauvery College for Women, Trichy	IIC	33
81	22.06.2022	National IP literacy awareness program	Mr.A.Seetharaman Examiner of Patent and Designs	SD/Onlin e	203



		Intellectual Property Rights	Patent Office, Chennai		
82	14.07.2022	Exposure visit to Incubation Unit or Patent facilitation Centre	Trichy Business Incubation forum , Trichy	IIC	48
83		Creation of E learning sessions and E repository on I & E at IIC institutes	IIC team	MIC	
84	27.06.2022 2pm to 3pm	Council meet for Review of Quarter III and Action plan of Quarter IV	IIC team	IIC online	
85	27.06.2022 10.30 am to 12.00 pm	Awareness Programme about EDII-IEDP, Tamilnadu	Mr. P.Vignesh Field Coordinator Anna University, BIT campus	IIC/ Offline	36
86	28.06.2022	Out of Box Thinking from problem and Solution	Prof.V.Kamakoti Director, IIT Madras	MIC	25
87	28.06.2022	Quiz Contest in Innovation and Entrepreneurship	Dr.Jeenthunisha Assistant Professor Department of Microbiology	SD	36
88	29.06.2022	Orientation Awareness programme on NISP Policy	Dr.N.Priyadhatshini Assistant Professor Department of Physics, PSGR Krishnammal College for Women	NISP/Online	76
89	01.07.2022	Experience sharing of budding entrepreneur	Ms.Devaki Tamilnadu Masterchef Title Winner 2021 Proprietor Brown Sugar cake shop, Trichy	Offline/SD	191
90	01.07.2022	Awareness of Entrepreneurship Development Programme and Schemes	Dr.S.Sowmya	Offline/SD	71
91	2.07.2022	Orientation Session on Generation of Ideas	Dr.R.Subha & Dr.S.Sowmya	SD/Offline	96
92	09.07.2022	Development of Competencies Skill for social entrepreneurs	Dr.Bhuvanasewari Senior Academic Coordinator, Bharat Hansa , Tamilnadu	SD/Offline	44
94	11.07.2022	Session on Angel Investment and capital raising	Dr.S.Jaishankar Project Officer, EDII Trainer	IIC online	106



		opportunities for early-stage entrepreneurs			
95	12.07.2022	Session on Accelerating Women Entrepreneurs	Dr.N.Krishnan Manager, Mentor CEDI, NIT Trichy	IIC/Online	68
96	14.07.2022	Panel Discussion on Innovation And startups in Food Industry	Dr.Saravanan, Tabif	SD/Offline	46
97	15.07.2022	Session on lean startup & minimum Viable products	Dr.Rahul Founder, Silver Link foundations	IIC/Offline	36
98	15.07.2022	Student Induction Programme-Awareness on Entrepreneurship	Dr.Rahul Founder, Silver Link foundations	IIC/Offline	950
99	20.07.2022	Ignition of Entrepreneurial mind set for career wellness	Mrs. G.Murugeswari Personal wellness coach, rajapalayam	SD/Online/startup club	38
100	21.07.2022	Foster Startup culture pathway among students	Mr.Bipin Oran Ret.Sectreatry, Revenue Department Ranchi Jarkhand	SD/Online/startup club	37
101	21.07.2022	Student Innovation Ambassador's Panel Discussion to build startup culture	Ms.Noor fathima Team leader for Finalist team National Innovation contest 2020 Organized by Moe-Innovation cell	SD/Online/Innovation club	35
102	23.07.2022	Philosophical innovations in new media and learning technologies	Mr.A.Arockiaraj Assistant Professor AjK college of arts and Science, Coimbatore	SD/Online/Innovation club	58
103	26.07.2022	Need for Innovation and Entrepreneurial opportunities in paint sector	Mr.G.M.Srinivasan Founder, Sriluck Paints	SD/Offline	45
104	27.07.2022	Demo of startup ideation venture with idea generation	Mr.A.Ahmed Faisal Mechtronics Product Development Engineer, Robotian Mr.V.Jenith Kumar Mechtronics software Development Engineer, Robotian	SD/Offline/Ideation club	255
105	28.07.2022	Building Innovation	Dr.P.Simi	SD/Offline	77



		ideas in Chemical Sciences	Assistant Professor Department of Chemistry, St. Joseph College, Trichy	e/ Ideation club	
106	29.07.2022	Innovations in Chemical Sciences- A research Persepective	Dr.T. Pavan Kumar, Senior Scientist-Chemistry & IP Convener & Manager- Innovation & Technology CSIR- Institute of Minerals and Material Technology (IMMT) Sachivalya Marg, Bhubaneswar		117
107	29.07.2022	Technological Innovations of Smart Herb gardening	Mr.Laksmanasamy, Data Analyst, Experience in Kothari Tissue Culture	SD/Offline/ Innovation Club	98
108	05.08.2022	Thrive of Entrepreneurship passion into career building	Ms.Saithi Director, Mohanam, National Brand Ambassador	SD/Online/ Ideation club	23
109	06.08.2022	Role of Intellectual Property right sin technologytransfer and economic growth	Dr.M.Vaishnavi, Assistant Porfessor Department of Business Administration PSG Arts College, Coimbatore	SD/IPR Cell/Online	100
110	08.08.2022	Participation in IIC Regional meet	PSNA College of Engineering & Technology	MIC	03
111	09.08.2022	Develop Entrepreneurial skills for social wellness	Ms.Arsai Arul Serial Entrepreneur Founder of 60plus India	SD/Online/ Ideation club	36
112	09.08.2022	Intellectual Property rights in Different Countries	Dr.Jaison Jeevandam Senior Researcher, CQM Centre de Quinca, Portugal	SD/IPR Cell/Online	100
113	09.08.2022	Hacakthon Challenge-for Technological Innovations	MS.S.Poojadevi Custom Success Executive DGIIT	SD/Online/ Innovation club	52
114	09.08.2022	Innovative Hackathon Ideas To upgrade living	Ms.M.Thangam, Assistant Professor Dpeartment of IT, CCW	SD/Online/ Innovation club	61
115	11.08.2022	Tailor your own flag	Ms.Valramathi Trichy	IIC/Celebration of 5 th Independence	38
116	12.08.2022	Tr Colour Meats- Cookery Competition	Ms.Jayashree Suresh First craft PROpertior	IIC/Celebration of	14 teams



			Trichy	5 th Independence	
117	12.08.2022	Participating in Government.in Innovative ideas of Bleach cleaning	My Gov.in	IIC/Celebration of 5 th Independence	40
118	13.08.2022	Participating in Government.in Mygovernment idea box	My Gov.in	IIC/Celebration of 75 th Independence	52
119	13.08.2022	Deisgn a logo for National Urban Digital machine	My Gov.in	IIC/Celebration of 75 th Independence	37
120	13.08.2022	Poster making competition on My dream Of future India to school students	Student innovation Ambassador- CCW	IIC/Celebration of 75 th Independence	12 teams
121	17.08.2022	A step to Centre of Excellence for Innovations	Mithylesh Mitsqaure London	SD	25
122	17.08.2022	Awareness Program in Entrepreneurship	Mr.HariharaSudhan Director, HIs group, Trichy	SD	477
123	17.08.2022	Tiranga exhibits- Cauvery Bazar	Dr.V.Sujatha, IIC President, CCW	SD	93
124	17.08.2022	Intellectual Property has shelf life of Banana	Dr.R.Arul, Assistant Professor Department of Commerce with computer applications St.Joseph college , trichy	SD/IPR	60
125	21.08.2022	Successful Journey of Start up Founder	Ms.U,Shrindhi Startup Founder Retailors Trichy	Celebrtai on of World Entrepreneur Day	30
126	26.07.2022	How to convert ideas into prototype model	Er.Rahul Founder, Silver Link foundations	IIC/Online	36
127	26.07.2022	Building up a career in research	Dr.Sri Rajini Armugam Head, IPR Mangament, Leipzig University, Germany	SD	41



No of Entrepreneurship Programmes	No.of Innovation/Ideaton/Startup Programmes	No of IPR Related programmes
26	89	12

(ii) No.of Students & faculty ideas generated in YUKTI platform :16

.NO.	INNOVATION ID	INNOVATION TITLE	TEAM LEAD
1	IR2022-775645	Organic Tooth powder made up of cow dung	Dr. R. Subha subha.chem@cauverycollege.ac.in 9944400287 Faculty
2	IR2022-775521	Natural Cough Pills	Dr. R. Subha subha.chem@cauverycollege.ac.in 9944400287 Faculty
3	IR2022-775572	Beauty Bonanza	Dr. R. Subha subha.chem@cauverycollege.ac.in 9944400287 Faculty
4	IR2022-775461	Bio Enzyme	Dr. R. Subha subha.chem@cauverycollege.ac.in 9944400287 Faculty
5	IR2022-775442	hydroponics gardening without soil	Dr. R. Subha subha.chem@cauverycollege.ac.in 9944400287 Faculty
6	IR2022-775175	Crop Cultivation using IoT technology	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
7	IR2022-775160	Enumerate the Passengers in college bus	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
8	IR2022-775133	Recognizing and enumerating the buses using official	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382

		intelligence	Faculty
9	IR2022-775110	Optimization model for efficient use of aqua consumption	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
10	IR2022-775086	ANPR in Heavy Traffic and High Speed, to increase the ANPR's accuracy monitor is less	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
11	IR2022-774622	A fuzzy periodic optimization integrated inventory model involving demand, production process and inspection with machine learning	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
12	IR2022-774602	Tracing the origin of social media post	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
13	IR2022-774583	Improving modern technology in farming. this helps the famers to move on with new technologies and improve farming.	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
14	IR2022-774516	Agri waste to health, Rice stubble is going to be converted into a useful product that is paper.	Dr. R. Subha subha.chem@cauverycollege.ac.in 9944400287 Faculty
15	IR2022-773285	Fingerprint Sensor for buses to detect the presence of the passengers inside the buses to avoid the unwanted behaviour.	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty
16	IR2022-772923	Designing a ultra-sonic sensor based Multi-functional device with a bag for blind people to detect the person, object	Dr. K. Kalaiarasi kkalaiarasi.maths@cauverycollege.ac.in 9003480382 Faculty



ii) No.of Students & faculties Innovation/Prototypes developed : 04

S.No	Name of the student	Mentors	Prototype Developed
1.	Ms.M.Keerthika& Team	Dr.R.Subha Mohammed Ithyoos	Smart Attendance system for Women Safety
2.	Ms.A. Esha & Team	Dr.S.Sowmya Mohammed Ithyoos	Moisture Sensor for Advanced Agriculture
3.	Ms.A. Nivetha & Team	Dr.S.Sowmya Mohammed Ithyoos	Identification of Calories using Humanoid Robo
4.	Ms.A. Gayathri & Team	Dr.S.Gowri Mohammed Ithyoos	Multifunctional Devce with bag for Blind Peple

(iv) No of IPs Generatd, Published and Granted : 22

Department	Name of Faculty	Title of the Patent with Patent Number	Status of Patent	Applied to	Date
Microbiology	Dr.R.Nithyatharan i	Herbal based collagen-chitosan composite scaffold for wound healing Application no: TEMP/E1/63076/2020-CHE	Filed		29.12.2020
Mathematics	Dr.K.Kalaiaarasi	Blended Teaching and learning management platform for primary school children during epidemic period 2021101039	Granted	Certificat e of grant innovatio n patent	14.04.2021
Business Administration	Dr.M.Neela	Phyllanthus Niruri Extract Composition of Jaundice and its preparation method thereof, Application No. 202141025042A	Date of Filing: 05/06/2021 Publishe d	The Patent Office Journal No.24/2021	11.06.2021
Business Administration	Dr.J.Tamilselvi	AI-Powered Intelligent Financial Management System For Autonomous Cost Application. Application No. 202141036930A	Date of Filing: 15.08.2021 Publishe d	The Patent Office Journal No.34/2021	20.08.2021



Business Administration	Dr.M.Neela	Smart System for Quality based pricing and delivery of perishable products and methods thereof	Date of Filing: 12.08.2021 Published	Patent Office	20.08.2021
Business Administration	Dr.J.Tamilselvi	A Novel Technique for Autonomous report generation for Management of E-Finance Governance. Application No. 202141039092A	Date of Filing: 28.08.2021 Published	The Patent Office Journal No.36/2021	03.09.2021
Mathematics	Dr.K.Kalaiarasi	Graphic Partitioning Approach By Sequencing Small Graphs (202141046366)	Awaiting Request for Examination	Intellectual Property India	05.11.2021
Physics	Dr.R.Gayathri	Nanoparticulate formulation for diagnosis and/or treatment of cancer Application Number:202141047416	Published	Intellectual Property India	05.11.2021
Physics	Dr.R.Gayathri	Three-dimensional nanoparticulate drug delivery guidance system and method thereof Application Number: 202141051870	Published	Intellectual Property India	26/11/2021
Computer Applications	Dr. H. Krishnaveni	An Internet of Things (IoT) based Neonatal Intensive Care Unit System	Published	IPR	29.10.2021
Microbiology	Ms.N.Sathammai Priya	Compositions comprising Ganoderma lucidum polysaccharide peptide and therapeutic applications thereof Application number: 202141019306	Published	Office Journal of Patent office	07.05.2021
Physics	Dr.S.Gowri	Application of Nanotechnology on Butchery Waste for Biofuels No: 202141057186	Published	Biofuel Production	28.01.2022



Computer Science	Dr.P.Rajeswari Dr.J.Sangeetha Dr.M.Anandhi Dr.A.Bhuvaneswari	Automated Transmission of EV in densely populated regions using Internet of Things 202141055815	Published	Intellectual Property India	10.12.2021
Computer Science	Dr.R.Merlin Packiam Ms.N.Girubagari	A System and Method for Non-Linear System Identification with Robust Multiple Model Approach 202241032391	Published	The Patent Office, Chennai	17.06.2022
Microbiology	Dr.S.Jeyabharathi	A Smart Vehicle Running by Renewable Energy Sources 202241014136A	Published	Indian Patent office	15/03/2022
Microbiology	Dr.S.Jeyabharathi	Advanced Therapeutic Molecules for Tissue Regeneration using Carbon Nanotubes App no: 202241019833	Published	Indian Patent	15.04.2022
Microbiology	Dr.N.Sathammai Priya	Novel sublingual pharmaceutical compositions of famotidine and process for the preparation thereof 202241012934	Published	Indian Patent office	18.03.2022
Microbiology	Dr.N.Jeenathunisa Dr.V.Aruna	Advances in Gene transfer with the association of Nanoparticles for therapeutic treatment 202241020624	Published	IPR India	22/04/2022 (Published Date)
Business Administration	Dr.J.Tamilselvi Dr.M.Neela	Impact of employee performance and sales under bank sectors in India	Published	Indian Patent Application No 202241033427	17.06.2022
Mathematics	Dr K Kalaiarasi	Sand – Water Separating Machine for Irrigation 362784-001	Published 15/07/2022	Patent and Design Journal	15.07.2022
Computer Applications / Computer Science	Dr.R.Merlin Packiam Ms.N.Girubagari	A System and Method for Non-Linear System Identification with Robust Multiple Model Approach 202241032391	Published in "The Patent Office Journal" No. 24/2022	The Patent Office, Chennai	17.06.2022



			Dated 17/06/20 22		
Microbiology	Dr. R. Nithyatharani	Herbal based collagen- chitosan composite scaffold for wound healing App no: 202041056875	Publishe d	Intellectu al property India	01.07.2022

(V) No of students & Faculty statups/Venture Established : 02

S.No	Venutre	Startup Founder
1	Retailors	Ms.U.Shindhi
2	Naramughai Sanitary Napkin	Ms.Dhaarani

(VI) Amount Spent on Promotion and Awareness generated on Entrepreneurship and Innovatin in the campus

S.No	Date of the Event	Title of the Program	Resource detials	PErson	Amount in Rupees
1	29.10.2021	Session on Problem Solving & Ideation Workshop in building innovation	Mr.Venkatesh Head, CARE Business school, Trichy		2000/-
2	24.11.2021	Pithching competition on celebration of start up day - Ignite your innovative ideas	Dr.M.Arunadevi Professor & Head PG department of MCA Cambridge Instituet of technology, Bangalore		1000/-
3	11.11.2021	Awareness on innovation, patenting and IPR among the students	Dr.Aruna Kumari Nakkella Assistant Principal college of Engineering Dr.BR Ambedkar University Srikakulam, AP		750/-
4	16.02.2022	Faculty Development Programme on Innovation and Entrepreneurship	Dr.M.Ravichandran Registrar Dhanalakshmi Srinivasan university, Trichy		1750/-
5	16.02.2022	Faculty Development Programme on Innovation	Dr.N.Prasanna Director i/c, BECH		1750/-



		and Entrepreneurship	RUSA Bharathidasan University Trichy	
6.	22.02.2022	Faculty Development Programme on Overview of IPR, Patent and Filling aspects	Dr.T.Pavankumar Senior Scientist CSIR IMMT Bhubaneshwar	1500/-
7.	22.02.2022	Faculty Development Programme on Overview of IPR, Patent and Filling aspects	Dr.Noopu rGoel, Founder, Human IP, Aurngabad	1500/-
8.	24.02.2022 & 25.02.2022	An International conference: New trends in technology and Innovations	Dr.T.Pavankumar Senior Scientist CSIR IMMT Bhubaneshwar	1500/-
9	24.02.2022 & 25.02.2022	An International conference: New trends in technology and Innovations	Dr.C.J.Sankaran, Senior Scientist, CSIR- IMMT, Bhubaneshwar	1500/-
10	24.02.2022 & 25.02.2022	An International conference: New trends in technology and Innovations	Dr.Ganeshkumar Mani, Research Professor, Department of Physics, Korean Advanced Institute of Science and technology, Korea	1500/-
11	24.02.2022 & 25.02.2022	An International conference: New trends in technology and Innovations	Dr.M.Kamal Kumar, Professor, Department of Informative Technology- Mathematics, University of technology and Applied sciences, Muscat, Oman	1500/-
12	26.07.2022 & 27.07.2022	International Business Workshop	MIT Square	12,500/- (Registration fee collected)
13.	07.04.2022	Innovation Creation and Design Thinking	Dr.S.Thowfeek Khan Assistant Professor in Commerce, Department of B.Com Banking Hajee Karutha Rowther Howdia College, Uthamapalayam, Theni District	750/-
14	27.04.2022	One week National e-Lecture series-Awareness Program in IPR Patent Filing process	Dr.Sweta rajkumar Assistant Controller of patents and Designs Indian Patent Office	1500/-



15	28.04.2022	Essentials of patents-A researchers Perspective	Dr.T.Pavan kumar, Senior Scientist, CSIR- Institute of Minerals and Material Technology (IMMT) Bhubaneswar	1500/-
16	05.05.2022	National webinar on How to convert your passion into a career	Ms.Nidhi Founder of Stepz(USA) Entrepreneurship trainer Bolly Beaz.com (Health, Fitness & Wellness space, USA	2000/-
17	09.07.2022	Developmen of Competencies Skill for social entrepreneurs	Dr.Bhuvanasewari Senior Academic Coordinator, Bharat Hansa , Tamilnadu	750/-
18	27.06.2022	Awareness Programme about EDII-IEDP, Tamilnadu	Mr. P.Vignesh Field Coordinator Anna Univeristy, BIT campus	1500/-
19	15.07.2022	Session on lean startup & minimum Viable products	Dr.Rahul Founder, Silver Link foundations	1000/-
20	15.07.2022	Studen Inducion Programme-Awareness on Entreprenuership	Dr.Rahul Founder, Silver Link foundations	2000/-
21	26.07.2022	Need for Innovation and Entreprenurial oppurtunities in paint sector	Mr.G.M.Srinivasan Founder, Sriluck Paints	11,500/- (Registrtaiion fee collected)

Highlight the best IIC faculty/Student members and their achievements

- ✓ Dr.S.Sowmya, & Dr.R.Subha have raised maximum efforts to build entrepreneurial cosystem by assistant and developing two startup and also evaluate startup ideas in Wadhwani Platform
- ✓ Ms.Nivetha, (II B.Sc Mathematics) and her team was rewarded with cash prize of Rs.10,000/- for animated projects on DRDO products organized by DRDO organization in the month of May 2022.
- ✓ Ms.Keerthika (III B.Sc Mathematics) and her team got selected in Grand finale in Smart India Hackathon 2022
- ✓ Three Atal Thinkering Schools have been collaborated with our IIC for enrichment of school students towards entrepreneurship and Innovation
- ✓



S.No	School Code	Name of the school with Address	Status
1.	11455980	Amrita Vidyalayam Tiruchirapalli	Accepted
2.	699510923	The Higher Secondary School for Boys Srirangam, Tiruchirapalli	Accepted
3.	175310539	Thiakesar Alai Higher Secondary School Usilampatti, Manaparai Taluk, Tiruchirapalli District	Accepted

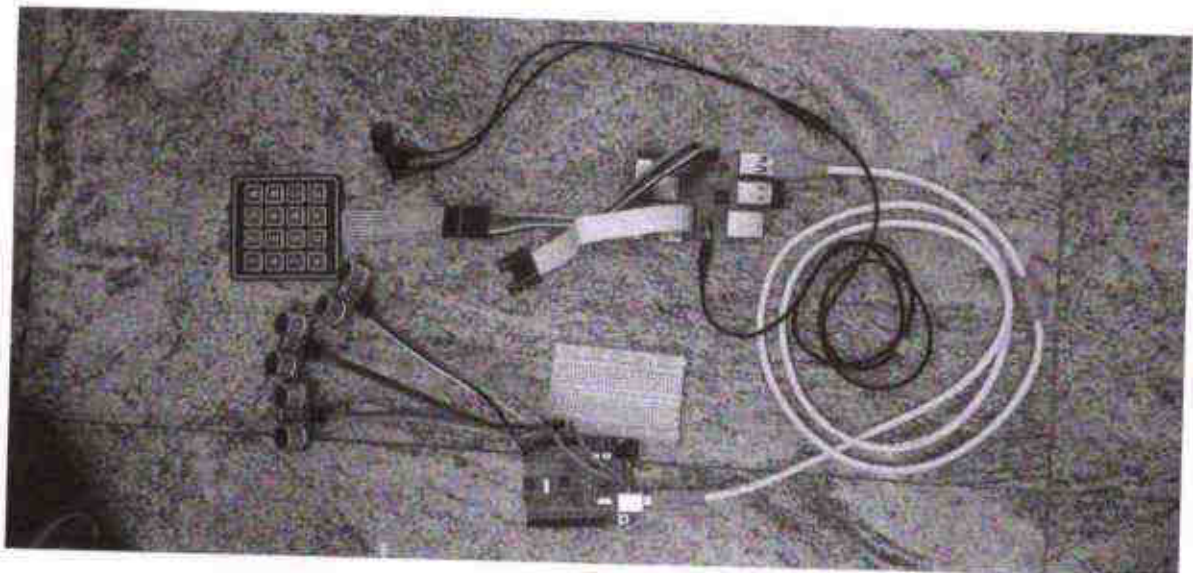
✓ Five Colleges have been referred by our IIC for enrichment of students towards entrepreneurship and Innovation

S.No	AISHE Code	Name of the College with Address	Status
1.	C-27791	Sri Padmavathi Women's Degree & PG College Tirupathi	Accepted/Approved
2.	S-3005	Sri Ayyappa Polytechnic College, Cuddalore, Tamilnadu	Accepted
3.	S-2748	Ayyappa Polytechnic College, Cuddalore, Tamilnadu	Accepted
4.	C-35789	Arignar Anna Government Arts College, Musri, Tiruchirapalli	Accepted
5.	C-59406	MIT College of arts And Science For Women, Musri, Tiruchirapalli	Accepted

Highlight selected Best Innovations & images with the mention of Innovator name

Team Name : BIBOT

Best Innovator: Ms.Keerthika, SIH2022



Highlight selected Startups established by students /faculties with the mention of founder/Co-founder name

S.No	Name of the Founder	Type of Innovation	Company name
1.	Ms.U.Shrindhi	Interior deisgning from waste clothes	Retailors
2.	Ms.P.Dharani	Herbal sanitary Napkin	Naramughai Sanitary Napkins



8668144905

Feel Free & Comfortable

Narumugai Sanitary Herbal Napkin

SRINITHI UMANADHAN

Herbal Sanitary Napkin

Participation of IIC Institute in various programs of Central and State government

ARIIA Ranking

Band Performer in Non technical General category for the year 20119-2020
Uploading of 2020-2021& 20211-2022 details in the portal

NISP Adoption status

Trained faculty: Dr.R.Subha, Nodal Officer, NISP, Innovation Ambassador
Policy formulation: completed
Policy Implementation: In- Process

Smart India Hacakthon

6 teams Participated, one team got selected in Grand Finale held at IIT Roorkee

Defence Research Development Organisation, GoI

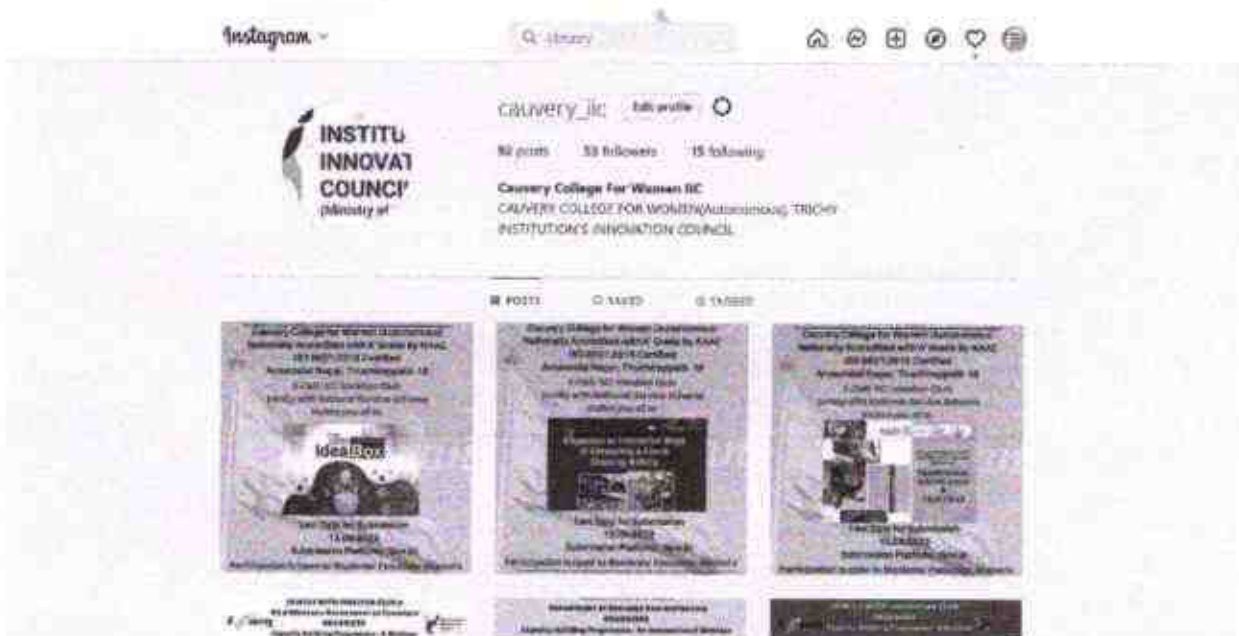
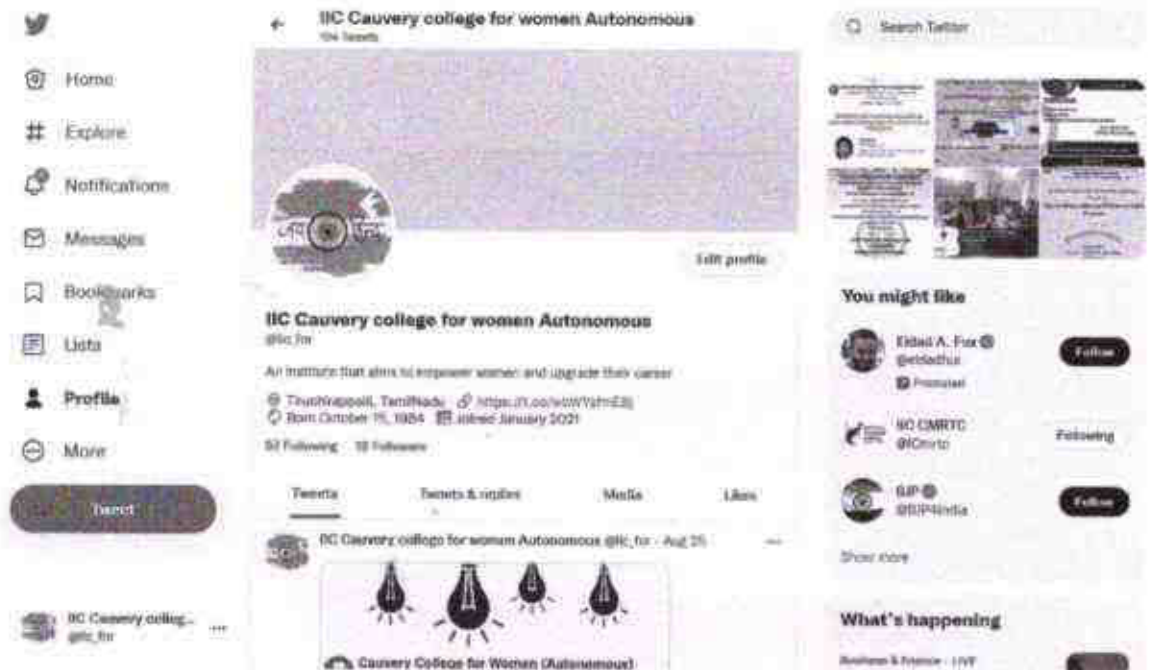
Ms.Nivetha and team won cash award of Rs.10,000 in animation organised by

Mygov.in



Participation in discussion forum in mygov.in for innovation practices in Beach cleaning, Logo contest and My Idea Box.



K. Detail of Social Media & Connections of IIC Institute





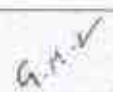


A. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell

Name	Role in IIC	Testimonial	Signature
Dr.V.Sujatha	President	Our Institution is happy to be part of IIC/ARIIA/NSIP/KAPILA/SIH -an initiative to enhance innovative practices that support student entrepreneur career. IIC calender, MIC driven activities motivated the students to kindle their skills towards research. We support the students in all endeavors to build Startup's, IPR and Innovations. We are also fortunate to have industrial experts to mentor our students. The students are motivated to participate in Toycathon, Manthan, Smart India Hackathon and Agrihackathons organized by Ministry of Education. We are happy to Collaborate with schools and colleges and programs organized by Central and State Government that enhances the educational quality of our Institute.	
Dr.S.Sowmya	Convenor	I am proud to be a part of the IIC team as I have built a passionate innate feel to develop the young minds and help them to explode with their innovations which will build an entrepreneurial eco system in our campus and also will ignite the career of the students. Apart from students welfare activities, I have groomed myself to be a professional	







Principal
Cauvery College For Women
(Autonomous)
Annamalai Nagar,
Tiruchirappalli - 620 018.

		mentor. We are gifted to have a supportive college management who wish to make every students dream come true.	
Dr.R.Subha	ARIIA Coordinator	I am proud to be a part of the IIC team as I have an opportunity to build an Edu entrepreneur professionalism in my career and a chance to motivate and nurture the young minds to build innovation in their career path. Principal and the Management support to build the whole entrepreneurial eco system in our campus. I feel passionate towards this field.	
Dr.S.Gowri	Innovation Coordinator	I am happy to share the experience to be a part of the IIC team. I have an opportunity to encourage, inspire and nurture young minds to work with new ideas and transfer in to prototypes.	
Ms.M.Elakkiya	Internship Coordinator	The entire faculty of IIC leaves no stone unturned to shape one's future. I had wonderful experience of learning and organizing resourceful events for the students.	
Mr.S.Santhosh	Incubation Expert	IIC Team and Emerging student entrepreneurs of Cauvery College for Women is very efficient and effective in executing the programs and looking only for result oriented projects	
Mr.G.M.Srinivasan	Industry Expert	Happy to associate with CCW IIC as Incubation expert. I am very impressed about their passionate work for supporting ther students. They are	





		focused mainly about innovative and creative knowledge to our students. Its very important thing and appreciable too...	
Mr.A.Krishnamoorthy	IPR Expert	Organizing team did a good work in terms of connect the people from various domain and picking up the right topics and executed with timeliness which would help the students to make innovative ideas and to build their own career professionally. Also, it is been a pleasure to interacting with students and	<i>Krishnamoorthy</i>
Ms.U.Shrinidhi	Alumni Entrepreneur	I would like to thank for giving me an opportunity to be an IIC member. As an alumini of this college, successful startup founder would help our students to bring out their innovative ideas for successful endeavours.	<i>U. Shrinidhi</i>
Dr.K.Kalaiarsai	NRIF Coordinator	I am Proud to be part with IIC as a member as it will induce students fraternity to excel in business field as an outstanding business magnet. Excellent support is given by the college management to cater the needs of the students to take part in the field of innovation	<i>Kalaiarsai</i>
Dr.P.Sivakumar	Industry Expert	I am happy to be a part of the IIC team. The institution has paved way to develop all related activities that would enhance the career of faculty as well as students in the field of entrepreneurship, IPR and innovation.	<i>P. Sivakumar</i>



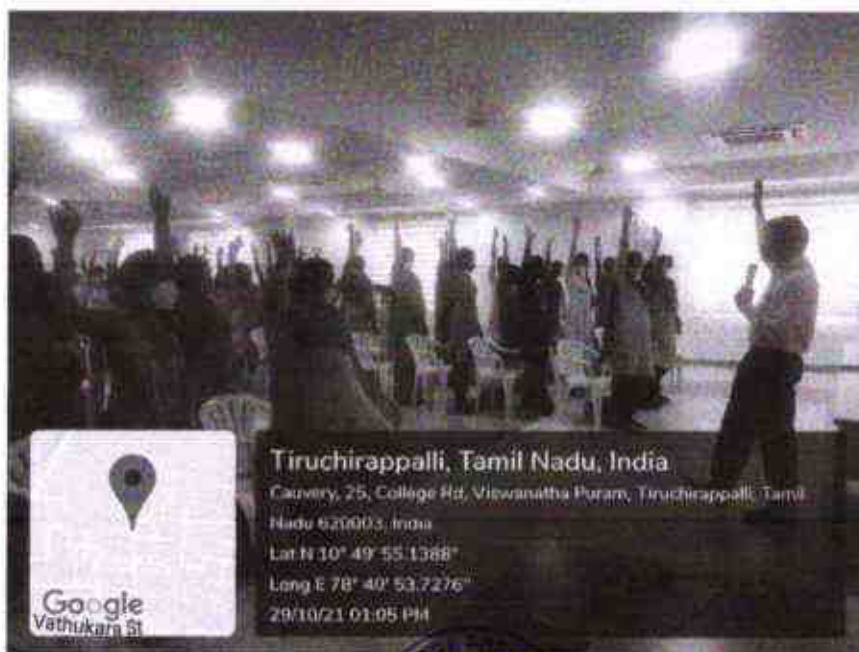
Dr.J.Tamilselvi	IPR Coordintor	I am very much honoured to be a part of IIC team. Activities related to creating awareness on IPR among our students helps to motivate them for creativity and invention and it induce the importance of innovation and entrepreneurship for their successful life. Students can learn about the ways in which they can safeguard their creations, giving them a competitive edge through IIC.	
Dr.N.Jeenathunisa	Startup Coordinator	I am privileged to be a part of the IIC team, as the EDC makes effort to organize programmes to match the born entrepreneur's smartness. The Startup Club of the EDC is a support systems for students which helps to impart knowledge related to entrepreneurship, to create awareness about opportunities, funding mechanism and encourage students to become successssful entrepreneurs	
Dr.N.Saathammai Priya	Social Media Coordinator	Proud to be associated with IIC as a member as it will induce students fraternity to excel in business field as an outstanding business magnet. Excellent support is given by the college management to cater the needs of the students to take part in the field of innovation	

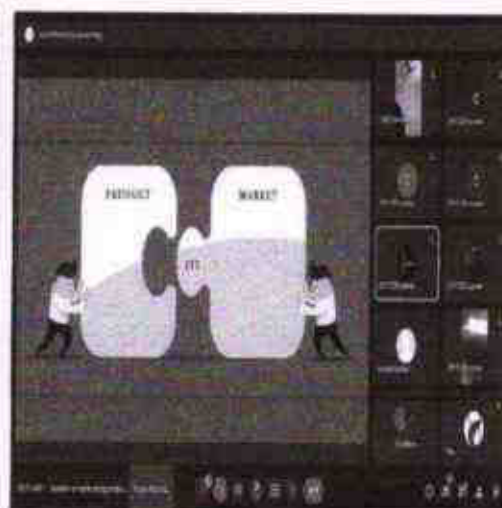
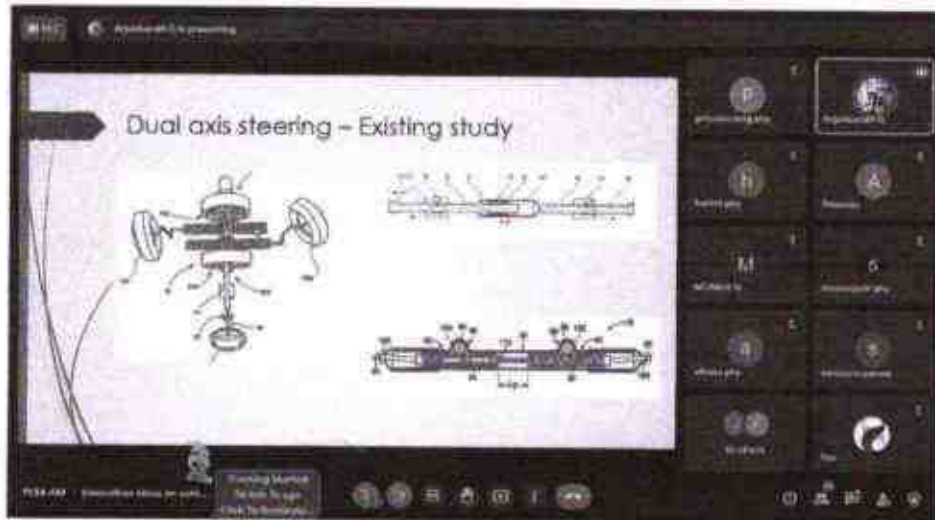


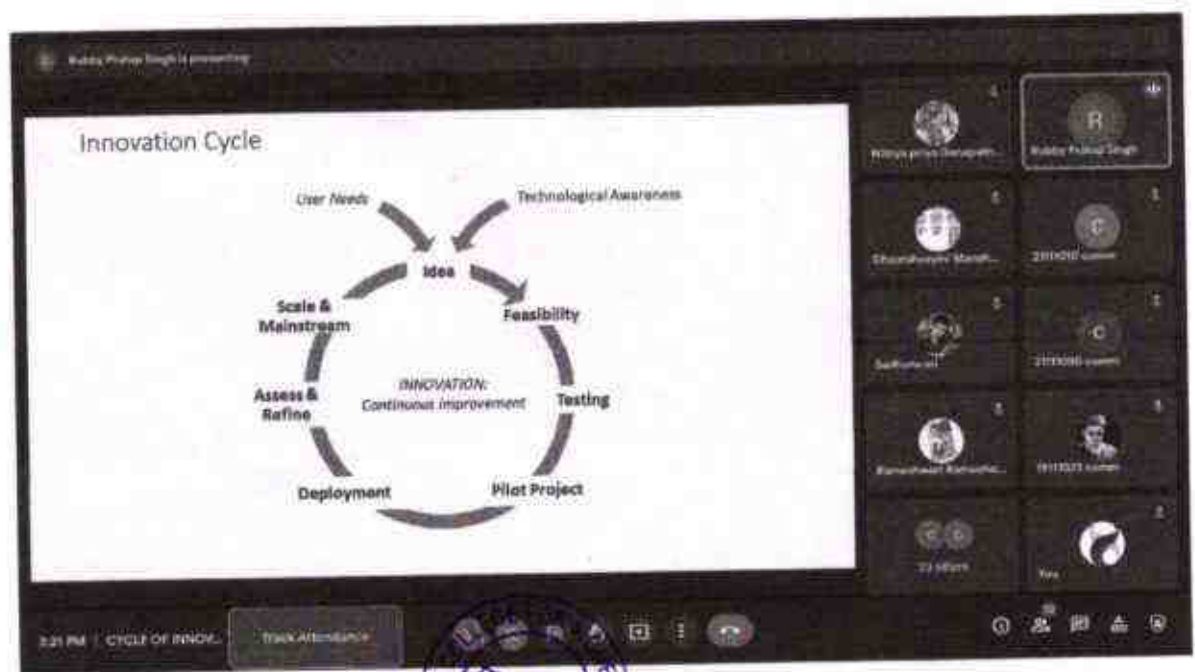
Mr.Vinod Malikakni	Incubation Expert	I am happy to be an Incubation expert of IIC Council of Cauvery College for Women. The students are motivated and exposed to techonological era in all disclines. All the best for all endeavours	
Dr.S.Jeyabharathi	IPR Coordinator	I am very much honoured to be a part of IIC team. Activities related to creating awareness on IPR among our students helps to motivate them for creativity and invention and it induce the importance of innovation and entrepreneurship for their successful life.	

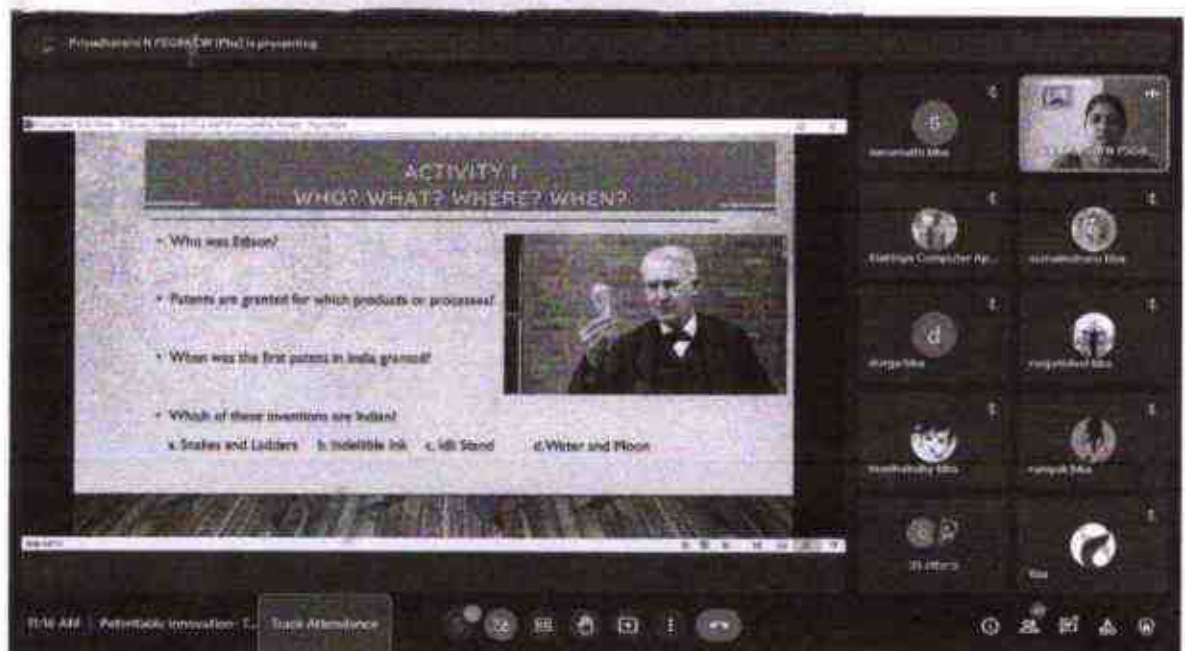


L. IMAGES



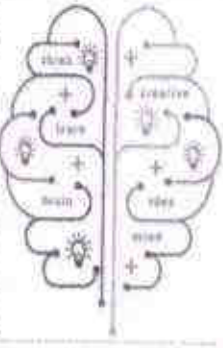






What is Intellectual Property (IP)?

- IP means the property which is created with intellect such as inventions, books, paintings, songs, symbols, names, images, or designs used in business etc.
- Legal rights conferred on such property are called "Intellectual Property Rights" (IPRs).
- IPRs are territorial in nature. For protection of your IP in any country, one has to seek protection separately under the relevant laws. There are special mechanisms in place in various territories for providing protection to different types of IPRs.



11:22 AM | National Level IP Literacy Awareness Program...



CONTACT

1.Dr.V.Sujatha, IIC President/Principal

Mobile:9443495161

2.Dr.S.Sowmya , IIC Convenor

Mobile:9626653700

3.Dr.R.Subha, IIC Coordinator

Mobile: 9944400287



V. Sujatha
IIC PRESIDENT/PRINCIPAL
Principal
Cauvery College For Women
(Autonomous)
Annamalai Nagar,
Tiruchirappalli - 620 018,
Tamilnadu.