

CAUVERY COLLEGE FOR WOMEN, AUTONOMOUS

ENTREPRENURSHIP DEVELOPMENT CELL

QUARTER PLAN IV, I, II, III ACTIVITIES - 2021 - 2022

QUARTER PLAN - IV

SNo	Date	Title of the event	Resource person	Activity Type
1	3.06.2021	Council meet review of Quarterly III and Planning IV activities	IIC Members	IIC
2	5.06.2021	Acceleration/Incubation opportunities for students & faculty –Early stage Entrepreneurs	Dr.S.Jaisankar Project Officer-TN EDII-Ahmedabad	IIC
3	16.06.2021	Session on Angel Investment/Venture capital Funding opportunities for Early stage Entrepreneurs	Er.N.Rahul Founder & Chief design Officier-ATESH labs Founder & Chief Learning Officier-Silver Link Foundations IIC Innovation Ambassador- MoE Innovation cell	IIC
4	21.06.2021	National Level webinar on “Research, Innovate and Owned it”	Dr.Mayilvelvanthan Professor & Head Department of Mechanical Engineering Mohamed Sathak Engineering College, Kilakarai Dr.PriyaMakhija, Associate Professor, Centre for Management Studies, Jain University, Bangalore Dr. Elizabeth Chacko, Associate Professor, Center for Management Studies, Jain University, Bangalore	IIC
5	30.06.2021	Building an Innovation/Product for the market	Dr.Sivakumar, CEO, Ariiviya Technologies	IIC
6	15.07.2021	Panel Discussion with Innovation / Startup	Mr.VinodMalikani (Moderator) Incubation scientist, Anna Univeristy Innovation team: 3 experts	IIC

			Start up team: 4 experts	
7	17.07.21- 20.7.21	IRI'21-Innovate, Research and Ideate	<p>Dr. S. Selva Kumar Scientist-SF Solid Propellant Space Booster Plant (SPROB) SDSC-SHAR, Sriharikota- 524121,Nellore-Dt, Andhra Pradesh, India.</p> <p>Dr. S. Manimaran Director-MBA & Placements, Department of Management Studies, P.S.N.A. College of Engineering & Technology Dindigul</p> <p>Dr. P. Uma Maheswari Incubation & Operations Consultant</p> <p>Dr. B. Janarthanan Professor & Head Department of Physics, Karpagam Academy of Higher Education, Coimbatore.</p> <p>Mr. Vinoth Malaikani Incubation Scientist, EDII- Anna Business Incubation Research Foundation</p> <p>Dr. S. M. Rajendran Senior Principal Scientist, CSR Central Electro Chemical Research Institute, Tamilnadu</p>	IIC
8	23.07.2021	Orientation session with Innovation Ambassador	<p>Er.N.Rahul Founder & Chief design Officier-ATESH labs Founder & Chief Learning Officier-Silver Link Foundations IIC Innovation Ambassador- MoE Innovation cell</p>	IIC
9	26.07.2021	Technoprenurship opportunities in waste to value sector	<p>Dr.K.M.PrasannakumarM.Tech BIRAC Social Innovation fellow Startup Incubation & Innovation Club IIT Kanpur</p>	IIC
10	11.05.2021- 17.05.2021	Communication skill assessment programme	Dr.Jaishree Agarwal, Assistant Professor Department of English	SD

			Cauvery College for Women Dr.PremaJoshuva Assistant Professor Department of English Cauvery College for Women	
11	5.05.2021- 11.05.2021	Python Boot Camp	Mr.Vivek Operation Manager Thinkin lab, Vellore	SD
12	02.06.2021- 09.07.2021	Advance Course on Python	Mr.Vivek Operation Manager Thinkin lab, Vellore	SD
13	17.05.2021	Python Hackthon	Mr.Vivek Operation Manager Thinkin lab, Vellore	SD
14	4.07.2021- 18.07.21	Hands on Workshop on Molecuar docking and Computational drug Discovery	Dr. R.R. Saravanan, Assistant professor and Head, Dept. Of Physics, Meenakshi chandrasekaran college for Arts and Science, Karambayam, Pattukottai, Thanjavur.	SD
15	14.07.21	Branding U	Monica Maheshwari, HR L&D, Business Communication Facilitator, Assistant Professor, Narayana Business School, Gujarat Technological University,	SD
16	21.07.21	Green and Clean Energy for all	Dr.Mayilvelvanthan Professor & Head Department of Mechnaical Engineering Mohamed Sathak Engineering College, Kilakarai	SD
17	26.07.2021	Inauguration of Ideation club	Dr.K.M.PrasannakumarM.Tec h BIRAC Social Innovation fellow Startup Incubation & Innovation Club IIT Kanpur	SD
18	27.07.2021	Inauguration of Startup club	Dr.R.Senthilkumar Assistant Professor Department of microbiology Bharathidasan University, Peramblur	SD
19	28.07.2021	Inauguration of Innovation club	Dr.Ganeshkumar Mani Research Professor Department of Physics Korean Advanced Institute of	SD

			Science and Technology, Korea	
20	09.08.2021	Building Blocks- Startup	Dr.Preethi Xavier	IIC /Start up 02
21	10.08.2021 (5 pm to 6 pm)	Recent Development and Prospects of biofuel production	Dr.R.Kiruthika Teaching Assistant Renewable Energy Engineering Tamilnadu Agricultural Univeristy, Coimbatore	IIC/Ideation02
22	12.08.2021 (11 am to 12 pm)	Opportunities in Food stuffs	Dr.Saravnanan Food Business Manager of EDII, TABIF, Trichy	IIC/Ideation 03
23	19.08.2021 (10.30 - 12.00 pm)	Innovation and Intelluctual property-Relevance to academics and research	Dr.T. Pavan Kumar, PhD PGDPL (Patents Law- NALSAR) Senior Scientist-Chemistry & IP Coordinator-Intelluctual Property & Convener- Business Development Group Convener & Manager- Innovation & Technology Enabling center (Intec) CSIR- Institute of Minerals and Material Technology (IMMT) Sachivalya Marg, Bhubaneswar	IIC
24	20.08.2021 (1.30 -3.00 pm)	Future Innovative Challenges	Dr.P.Amirtham Head, Department of Chemistry Dr.G.Maheswari Head,Department of Physics Cauvery College for Women	IIC/Innovation/
25	21.08.2021- 27.08.2021 Day 1 (21.08.21)	World Entrepenur Day Lateral Thinking as a tool for Entrepenurship Potential of Entrepenurship Panel discussion with alumini Entrepenurs	Dr.M.Ravichandarn Registrar, Dhanalakshmi Srinivasan College, Trichy Ms.M.Padmavathi Founding Member Women in Indian social Entrepenruship Network- WISEN Ms.Thenmozli, Alumini of BBA Ms.K.Mahalakshmi Alumini of B.Com	IIC

			Ms.U.Shrinidhi Alumini of M.Com Ms.S.Bhavana Alumini of Physics	
26	22.08.2021	World Entrepreneur Day E-Poster Making competition	Dr.V.Sujatha Principal Cauvery College for Women	IIC
27	23.08.2021 (2.00 pm to 3.00 pm)	World Entrepreneur Day Conjuncture for an Entrepreneur	Ms.U.Shrinidhi Founder Retailors Alumini Entrepreneur	IIC
28	24.08.2021 (2.30 -4.00 pm)	World Entrepreneur Day Protection of Innovation through IPR	Dr. Thiyagarajan Gupta Deputy Controller of Patents and Designs, Delhi	IIC
29	24.08.2021 (1.30 -3.00 pm)	Development of Materials & Technology: Research and Innovate	Dr. Muthusenthil Pandian Research scientist Photovoltaic Devices Laboratory SSN research centre, Kalavakkam, Chennai	IIC- Innovation/03
30	25.08.2021	World Entrepreneur Day Hands on Skill training-Beauty Parlour services	Ms.U.Shrinidhi Founder Retailors Marcquillage services Alumini Entrepreneur	IIC
31	26.08.2021 (10 am to 11 am)	World Entrepreneur Day An Overview of Patent	Dr.Gurusamy Professor and Head Department of MBA & MCOM Brindavan College, Bangalore	IIC
32	26.08.2021 (12.30 to 1.30 pm)	Seeding and Nurturing of an Enterprise, challenges in Bringing it up	Ms.G.Nisha Chief Operating Officer of Pure tech India, Managing Director of ANY liquerot Solutions Private Limited.	IIC/Start up /03
33	27.08.2021	World Entrepreneur Day Challenges Faced by entrepreneur-Step Stone opportunity	Ms.Mahalakshmi Propertier Rameshwaran Sea foods Alumini Entrepreneur	IIC

QUARTER PLAN - I

SNo	Date	Title of the event	Resource person	Activity Type	Mode
34	22.10.2021	Council meet review of Quarterly IV and Planning I activities	IIC Members	IIC	Online
35	26.10.2021	Motivational session by successful Innovators	Mohammed Ityhos Robotian Makers and Learners Trichy	IIC	Inperson
36	29.10.2021	Session on Problem Solving & Ideation Workshop in building innovation	Mr.Venkatesh Head, CARE Business school, Trichy	IIC	Inperson
37	30.10.2021	Developing Online Repositroy of ideas developed and way forward	B.Shivani III Year student Development of ECE Beta Microsoft Learn student Ambassador Sri Ramakrishna College of Engineering Coimbatore	IIC	Online
38	30.10.2021	Explosive ideas of Nano in Innovation	Dr.S.Sharmila Associate Professor Department of Physics Karpagam Academy of Higher Education Coimbatore	SD/Innovation club	Online
39	1.11.2021	Development of Innovation Competencies to become an entrepreneur	Dream zone Trichy	SD/Innovation club	Inperson
40	02.11.2011	Patent Trade marks in Business- Issues and Lessons	Dr.B.Rajeswari Associate Professor Department of Management Studies Pondicherry Univeristy	SD	Online
41	02.11.2021	Motivational Session by Successful	Ms.U.Shrinidhi	IIC	Inperson

		Entrepreneur/ Startup founder	Founder Retailors Alumini Entrepreneur		
42	02.11.2021	Innovation ideas on vehicle steering system	Arjunbarath G PGTE(Assistant Manager) R&D Transmission design Bajaj Auto Ltd, Akurdi,Pune.	SD/IIC	Online
43	08.11.2021	Oppurtunities in Organic Farming	Dr.B.K.SridharBabu Consultant & Free lancer Chennai	SD/Startup	Online
44	09.11.2021	Pitching event for Ideas Scouted and linkage with Innovation Ambassdor for Mentoring support	Dr. S. Manimaran Director-MBA & Placements, Department of Management Studies, P.S.N.A. College of Engineering & Technology Dindigul	IIC/Ideation club	Online
45	10.11.2021	Role of IPR in Social and Economic Development	Dr.K.Sankar Ganesh Professor & Dean of Academic LEAD College Management, Pallakad, Kerala	SD	Online
46	11.11.2021	National Education Day-Celebration day	Dr.Ponmurugan Assocoate Professor Department of Botany Bharathiar Univeristy Coimbatore	MIC	Online
47	11.11.2021	Awareness on innovation, patenting and IPR among the students	Dr.Aruna Kumari Nakkella Assistant Principal college of Engineering Dr.BR Ambedkar	SD	Online

			University Srikakulam, AP		
48	17.11.2021	Motivational Inputs to Ignite Innovative Startup Enterprise	Dr.S.Anbu Deputy Director Centre for Innovation and Business Incubation Sacred Heart College Tiruppattur	SD/Startup	Online
49	20.11.2021	Mentoring Session on Technological Innovation	Dr.K.M.Prasannaku mar, M.Tech, BIRAC Social Innovation fellow Startup Incubation & Innovation Club IIT Kanpur	SD	Online
50	23.11.2021	Workshop on Entrepreneurship and Innovation as career opportunity	Mr.Santhosh CEO, Trichy AgriBusiness Incubation Forum Trichy	IIC	Online
51	24.11.2021	Pitching competition on celebration of start up day -Ignite your innovative ideas	Dr.M.Arunadevi Professor & Head PG department of MCA Cambridge Institutet of technology, Bangalore	Satrtup day celebration	Online
52	24.11.2021	Start Up night-Panel discussion	Dr.Venkatesh Head, CARE Business school, Trichy	MIC/Startup Club	Online
53	26.11.2021	Builiding up of startup culture for budding young entrepreneurs- Start up Day celebration	Dr.Rahul Chief Design officier, ATESH Lab, Silver link Foundations	MIC	Online
54	26.11.2021	Virtual Exposure for Problem Identified in hygiene``	Mrs.Dhaarani Properitor Nargamughai Sanitary Napkin Mayildathurai	IIC	Online

QUARTER PLAN - II

SN o	Date	Title of the event	Resource person	Activity Type
55	11.12.2021	Council meet for Review of Quarter I and Action plan of Quarter II	IIC team	IIC
56	21.12.2021	Exposure visit to pre-incubation unit at AIRAF	Mr.Daniel Prabhakaran Annamalai Innovation Research forum Annamalai Univeristy	IIC
57	22.12.2021	Workshop on Entrepreneurship Skills, Attitude and Behaviour development	Dr.N.Prasanna Director i/c, BECH RUSA Bharathidasan University Trichy	IIC/ Inperson
58	07.01.2022	Lateral thinking leads to Innovation	Dr.M.Ravichandran Registrar Dhanalakshmi Srinivasan university, Trichy	IIC
59	17.01.2022 (5.00 pm to 6.00 pm)	Startup Ideation Contest	Dr.R.Subha & Dr.S.Sowmiya EDC coordinators Cauvery College for Women	SD/National Startup day
60	19.01.2022 (10.00 am to 11.00 am)	Basics of IPR	Dr.K.Veerakumar Head, Department of Business Administration Nallamuthu Gounder Mahalingam College,Pollachi	SD/IPR cell
61	19.01.2022 (11.00 am to 12.00 pm)	Awareness on Building Innovation Practices In Energy Conservation	Mr.K.M.Alaudeen Assistant Professor Department of ECE, Mathan Sathak Engineering College Kilkarai	IIC/Celebration on National Energy Conservation day
62	24.01.2022 (10.00 am to 11.00 am)	Pitching Event for POCs developed and linkage with IA's for mentoring support	Dr.Rahul Founder, Silver Link foundations	IIC/Online
63	24.01.2022 (1.30 pm to 3.00 pm)	Talk on Process Motivation Development and Technology Readiness level (TRL) and Commercialization of	Mr.Mohammed Ithyoos Robotian	IIC/Online

		lab technologies tech-transfer		
64	25.01.2022 (10.00 am to 11.30 am)	Innovation in household appliances	Dr.Krishnakumar Assistant Professor Sri Jeyachamer Rajendar college of Engineering, Mysore	IIC/Celebration of National Energy Conservation day (Online)
65	28.01.2022	Workshop Innovation Practices in E vehicles	Mr.Arunkumar Technical zone, Tichy Zone Toyota Mr.G.Saravanan Management Coordinator Toyota	SD/Innovation club
66	28.01.2022	Innovation tool -an era of climate change	Rana JyotiCoorporate Communication Expert, Team lease Ed tech, Climate action Enthusiast	SD/Innovation club
67	29.01.2022	Techno innovations to manage water crisis	Dr.R.Subha Innovation Ambassdor EDII Trainer Assiatnt PProfessor Department of Chemistry Cauvery College for Women	IIC/ Celebration of National Pollution control day
68	2.02.2022 (3 pm to 4 pm)	Cycle of Innovations	Ms.Rubby Pratap Singh	SD/Idetaion Club
69	5.02. 2022 (10.30 - 11.30 am)	Developing online repository of proof of concepts(POCs) developed and way forward plan	Dr.S.Jaishankar Project Officer, EDII Trainer	IIC/Online
70	10.02.2022 (2 pm to 3 pm)	E poster competition on conservation of renewable energy	Dr. S.Gowri & Dr.K.Kalaarsai Cauvery College for women	IIC/Celebration of National Energy Conservation day (Online)
71	11.02.2022 (10 am to 11 am)	Session on Activating Problem-Solution fit and Produce market fit	Mr.Suresh Senior Business consultant, UNIEK consultancy	IIC/Online
72	16.02.2022	Faculty Development Programme on Innovation and Entrepreneurship	Dr.M.Ravichandran Registrar Dhanalakshmi Srinivasan university, Trichy	IIC/IPR

			Dr.N.Prasanna Director i/c, BECH RUSA Bharathidasan University Trichy	
73	18.02.2022 (10.00 am to 11.00 am)	Pathway of Entrepreneurship- case study	Ms.Jaisreesuresh Proprietor, First craft Trichy	SD
74	18.02.2022 (2pm to 3 pm)	Innovations from Waste materials- A startup firm	Ms. Shrinidhi Umanathan Retailor, Properitor Trichy	SD/Startup
75	21.02.2022 (11 am to 12 pm)	Patentable innovation to be or not to be	Dr.N.Priyadharshini PSGR Krishnammal College for Women, Coimbatore	SD/IPR Cell
76	21.02.2022 (2 pm to 3 pm)	Idea generation “Innovators Startup prints”	Dr.G.Krishnan Manager, Mentor CEDI, NIT Trichy	SD/Ideation club
77	22.02.2022 (10 am to 2 pm)	Faculty Development Programme on Overview of IPR, Patent and Filling aspects	Dr.T.Pavankumar Senior Scientist CSIR IMMT Bhuvaneshwar	IIC/CSIR IMMT
78	22.02.2022 (3.00 pm to 4.00 pm)	Contest on Problem Solving Ideation Prototypes in science	Dr.P.Sivakumar Arviya Technologies, Start up frim , Pattukottai	IIC/Celebra tion on National Science Day
79	23.02.2022 (2 .00 pm to 3.00 pm)	Attitude determines altitude- A case study	Dr.Jeyakumar nRoot Technoloiges	SD/startup club
80	23.02.2022	Arcane’22 Intercollegeate Contest on Business Model canvas	Mr.Mitylesh	IIC/MIT
81	24.02.2022 & 25.02.2022	An International conference: New trends in technology and Innovations	Dr.T.Pavankumar Senior Scientist CSIR IMMT Bhuvaneshwar Dr.R.Subha Assistant Professor Cauvery College for Women, Trichy	IIC/CSIR
82	26.02.2022 & 27.02.2022	International Business Workshop	Alumnus of Cambridge University , UK	IIC/MIT
83	28.02.2022	Debate on Pros and Cons of Innovative Scientific Reserach	Dr.S.Ranjani Arumurugan Senior scientist, Leipzig University	IIC/Celebra tion on National

			Germany	Science Day
84	28.02.2022 (11 am to 12 pm)	Techno E- exhibitions of Innovative ideas	Dr.N.Ravichandran Assistant Professor, Department of Physics, National College, Trichy Mr.E.Venkatesh National award winner, Properiteor , Earthworm Industries, Trichy	IIC/Celebration on National Science Day
85	11.02.2022	Report on Symposium on building Innovation and Entrepreneurial ecosystem for educational instutuions	MIC driven activity	mic

QUARTER PLAN- III

SNo	Date	Title of the event	Resource person	Activity Type	Beneficiaries
86	8.03.2022	Women achiever Awards jointly with RAISE-MIT Square-Celebration of Womens Day	Principal, Dr.V.Sujatha Cauvery College for Women	IIC	56+ 4 awardees
87	21.03.2022	Industrial Visit to chakra Milk Factory	Chakra Milk Factor visit	IIC	70
88	25.03.2022	Council meet for Review of Quarter II and Action plan of Quarter III	IIC team	IIC	53
89	07.04.2022	Innovation Creation and Design Thinking	Dr.S.Thowfeek Khan Assistant Professor in Commerce, Department of B.Com Banking Hajee Karutha Rowther Howdia College, Uthamapalayam, Theni District	SD	44
90	11.04.2022	Orientation Session on Entrepreneurship	Dr.N.Priyadhatshini Assistant Professor Department of Physics, PSGR Krishnammal College for Women	SD	102
91	13.04.2022	Start-up Opportunities for Young graduates	Dr.Savitha Nair PSGR Krishnammal College for Women	SD	118
92	15.04.2022	IPR significance for Startups	Mr.A.Krishnammorthy IP Specialist, Indian	IIC/IPR	71

			Patent Agent, Zacco India Bangalore		
93	18.04.2022	Convert your creative ideas into wonderful prototype on 3D printing	Mr. Mohammed Ithiyas B.E(MCT), Robotian-Makers and Learners. Beema Nagar,Trichy.	IIC	68
94	18.04.2022	Successful story of Women Entrepreneur	Mrs.Vidhya Manikandan Star Toodle playschool, Trichy	SD/Startup Club	49
95	19.04.2022	Design thinking and IPR	Dr.P.Krishnaveni Head, Department of MBA, Design Thinker SNS college of technology, Coimbatore	SD /IPR	88
96	19.04.2022	Orientation session for budding entrepreneurs	Mr.R.Venkatesh Care school	SD	28
97	19.04.2022	Foot Print to become a Start up founder	Mrs.Jayashree suresh First Craft Propertior OMG Foods Trichy	SD	33
98	21.04.2022	Technology Innovation on Poster Making	Mr.Goundi Surrender Dhanunjay JMC, PGD Media Law, Advance Docmentary-FTHI	SD/Innovat ion club	57
99	22.04.2022	Optimization Modelling of Innovation in Technology	Dr.B.Komal Durga, Associate Professor. R&D Institute of Sceince, Chennai	SD/Innovat ion club	88
100	22.04.2022	Modern marketing in Digital Innovation Platform	Mr.K.Ananda Padmanaban Proprietor & CEO of Skap Technologies. Chennai & Trichy	SD/Innovat ion club	45
101	25.04.2022	One week National e Lecture series-Awareness Program in IPR Innovation Leading to Patent	Dr.K.S.Maharasan Associate Professor Department of Computer Applications KG college of arts and science. Coimbatore	IIC/ IPR awareness week In Collaboarti on with CSIR-IMMT	59 (External: 35 + Internal:12 students+ Internal faculty:12)
102	26.04.2022	One week National e Lecture series-Awareness Program in IPR	Dr. Balaji Ganesh Research Dean Velammal Engineering College	IIC/ IPR awareness week	63 (External: 35 + Internal:16

		Experience sharing in Patent Filling	Registrered Pattern Agent Chennai		students+ Internal faculty:12)
103	27.04.2022	One week National e Lecture series-Awareness Program in IPR Patent Filling process	Dr.Sweta rajkumar Assistant Controller of patents and Designs Indian Patent Office	IIC/ IPR awareness week In Collaborati on with CSIR-IMMT	75 (External: 35 + Internal:10 students+ Internal faculty:30)
104	28.04.2022	Essentials of patents-A researchers Perspective	Dr.T.Pavan kumar, Senior Scientist, CSIR- Institute of Minerals and Material Technology (IMMT) Bhubaneswar	IIC/ IPR awareness week In Collaborati on with CSIR-IMMT	36 (External:25+ Internal faculty:11)
105	29.04.2022	Overview of IPR	Dr.Binith Muthukumar Assistant Professor School of Management Studies Nehru Arts and Science college	IIC/ IPR awareness week	36 (External:25+ Internal faculty:11)
106	02.05.2022	National level IP literacy awareness program	Mr.P.Hariprasad, Examinaer f PAent and Designs Group A Officier Intellectual Property Office, Chennai Govt. Of Inda	SD/Online	219
107	05.05.2022	National webinar on How to convert your passion into a career	Ms.Nidhi Founder of Stepz(USA) Entrepreneurship trainer Bolly Beaz.com (Health, Fitness & Wellness space, USA	SD/Innovat ion Club	68
108	06.05.2022	National Webinar on Ignition of Rural Entrepreneurship for social wellness	Dr.K.N.Rekha Assistant Professor GITAM Deemed To be University Mahtama Gandhi National Council of Rural Education,DHE-MoE-GoI, Hyderbad	SD	58

109	11.05.2022	Panel discussion with Innovation Ambassadors- Generation of Tech ideas in solving problems	IIC-IA's CCW Team	IIC/ Celebration of World Technological Day	36