



தமிழ்நாடு தமிழ்நாடு TAMIL NADU - 6 APR 2022

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அ. வம்மாநாத். மு.வி
தொழிலாளர் நீதி மன்றம்
மாவட்ட நீதி மன்ற வளாகம்
எண்: 2/2000, திருச்சி
தொலைபேசி எண்: 93451 61811

**Memorandum of Understanding between
Cauvery College for women (Mentee institution) and Periyar Technology Business
Incubator (Mentor Incubator)**

Preamble:

In general, women studying in arts, science and management stream are staying away from Technology, hence do not able to establish scalable business. However, the stream of education need not limit the entrepreneurial transformation of a woman as long as she explores an entrepreneurial path.

Factors such as parental decisions, family demands after marriage etc., seem to have significant influence and a variety of circumferences force women graduates to quit their jobs. It is more noticeable in case of non-technical women graduates since the salary is not that much attractive than the personal/family roles expected of them. However, many of them want to get back to the revenue stream after some gap in the employment service.

Family's economic needs, reduced dependency of the children and societal respect for working women are some of the reasons why women want to startup something on their own to prove themselves and earn for the family. At midlife, entrepreneurship becomes easier choice than employment as the women are naturally talented in skills that help them build business.

An attempt is made to prepare, train and motivate young women students in the entrepreneurial processes so that they shall feel confident when they decide to venture out at any phase of their life.



Chief Executive Officer
Periyar Technology Business Incubator,
Periyar Maniammai Institute of
Science & Technology - Deemed to be University
Periyar Nagar, Vallam, Thanjavur - 613 403

This functional MOU is signed between

Periyar Technology Business Incubator, Periyar Maniammai Institute of Science & Technology, Vallam Thanjavur and Cauvery College for Women, Tiruchirappalli for awareness creation, motivation and training in entrepreneurship for the students who can make use of the learning whenever they wish to startup.

Role of Periyar Technology Business Incubator (Periyar TBI)

Being a Women focused Incubator, and having developed viable practices for promoting women-led enterprises of micro and small sized units, Periyar TBI will share the essentials of business development to the students. The focus shall include

- To foster better linkages between the academic Institution, Industries and R&D institutions in the region and other related organizations engaged in promoting Entrepreneurship.
- To catalyze and promote inclusion of S&T in Enterprise ideas of the faculty and students.
- To respond effectively to the emerging challenges and opportunities in women-led entrepreneurial ventures
- To create awareness on entrepreneurship among the students.
- To inculcate entrepreneurial spirit and culture among the arts, Science and humanities students and alumnae.
- To conduct skill industrial development training programs with updated technologies.
- To arrange for need-based mentoring /consultancy services to businesses run by students, faculty and alumnae.
- Extending Business development support to the Alumni who are seeking incubation and scale up support of a business incubator
- Support in digital marketing of existing student/alumni ventures.

Role of Cauvery College for Women

Cauvery College for Women, Autonomous focus on creating awareness and providing basic support in developing entrepreneurial interest in students in general and shall identify aspiring and interested students for further mentoring through this MOU. It shall focus on

- Scheduling entrepreneurial talk series for which speakers will be recommended by Periyar TBI from Trichy
- Promotion of student entrepreneurs, innovators and startup founders support through this MoU
- Analysing the scope for campus ventures by students and modalities in implementing
- Engaging Periyar TBI in IIC calendar of activities

This M.O.U. It shall be operational upon signing and will have a duration of 1 year. All activities conducted after this date within the vision of the collaboration will be deemed to fall under this M.O.U.



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Each party agrees that it shall not, at any time, after executing the activities of this M.O.U., disclose any information concerning these activities or the affairs of business or methods of carrying on the business of the other without the consent of both parties.

The partnership covered by this M.O.U. shall terminate upon completion of the agreed-upon period. (OR) Either side of the parties may terminate the agreement with a written one-month notice period. (OR) In the event of non-compliance by one of the party's obligations upon it, the other party may immediately terminate the agreement.

The M.O.U. may be extended, provided the parties agree upon it and can provide the necessary resources.

All notices, demands, and other communication under this agreement in connection shall be written in English and sent to the last known address, or email of the concerned party.

The representatives of both the parties hereto have executed this M.O.U. on the 01.02.23 day of the year 2023

Company Name: Periyar Technology Business incubation College Name: Cauvery College for

Name of the Representative: A.P. Aruna
Designation: Chief Executive Officer
Periyar Technology Business Incubator,
Periyar Maniammai Institute of
Science & Technology - Deemed to be University
Signature: Periyar Nagar, Vallam, Thanjavur - 613 403
Date:

Women
Name of the Representative: Dr. V. Sujatha
Designation: Principal
Cauvery College For Women
(Autonomous)
Signature: Annamalai Nagar,
Tiruchirappalli - 620 018.
Date: 01.02.2023 Tamilnadu.

Witness.: 1. P. Menli
Admin, Periyar TBI

2. P. Arun
(Dr. P. Arun Kumar)
Scigen Research
 Pvt. Ltd
Periyar TBI, Vallam
Thanjavur



Witnesses: 1.

Dr. R. Subha
(Dr. R. Subha)
Convener

2. Jeenath N
(Dr. N. JEENATHUNISA)