

CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

PG & RESEARCH DEPARTMENT OF COMMERCE

CITIZEN CONSUMER CLUB ACTIVITIES

2021-2022

S.No.	Title of the Programme	Date	Resource Person	No of Beneficiaries
1	Consciousness of Consuming Consumer	31.07.2021	Mr.Kapilan Ramarajan, Founder & CEO Kapilan Institute of Training Trichy	100 (Google meet)
2	Financial Awareness	17.08.2021	Mr. Manohar Puranik Financial Education Counselor at ICICI Foundation for Inclusive Growth	100 (Google meet)
3	An Awareness Demonstration on Fire & Safety Measures	29.10.2021	Mr.C.Anand, Fire & Safety Advisor, Safety Vision Engineering, Trichy	50 (EDC Hall)
4	An Awareness Programme on Financial Investments among Young Generation	25.03.2022	Dr.K.Devaraju SEBI & NISM Certified Specialist & Assistant Professor Department of Business Administration, Jamal Mohamed College (Autonomous), Trichy 20.	50 (EDC Hall)

CONSCIOUSNESS OF CONSUMING CONSUMER



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ISO Certified 9001:2015
Annamalai Nagar, Trichy-620018



CCC
AWARE! ALERT!! ACTION!!

CITIZEN CONSUMER CLUB

ORGANIZES
AN AWARENESS WEBINAR ON
consciousness of consuming consumer





RESOURCE PERSON
Mr. Kapilan Ramarajan,
Founder & CEO
Kapilan Institute of Training
Trichy

JULY 31, 2021	11 AM - 12 PM
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<https://meet.google.com/ozp-ncwk-tzi>

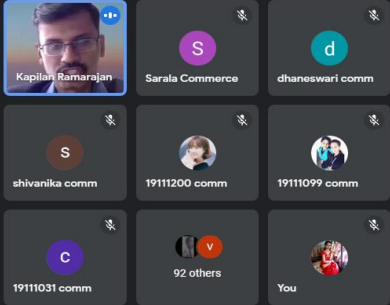
Stay Safe! Stay Healthy! Wear Mask! Stay Home!!!

Meet - ozp-ncwk-tzi
meet.google.com/ozp-ncwk-tzi?authuser=2

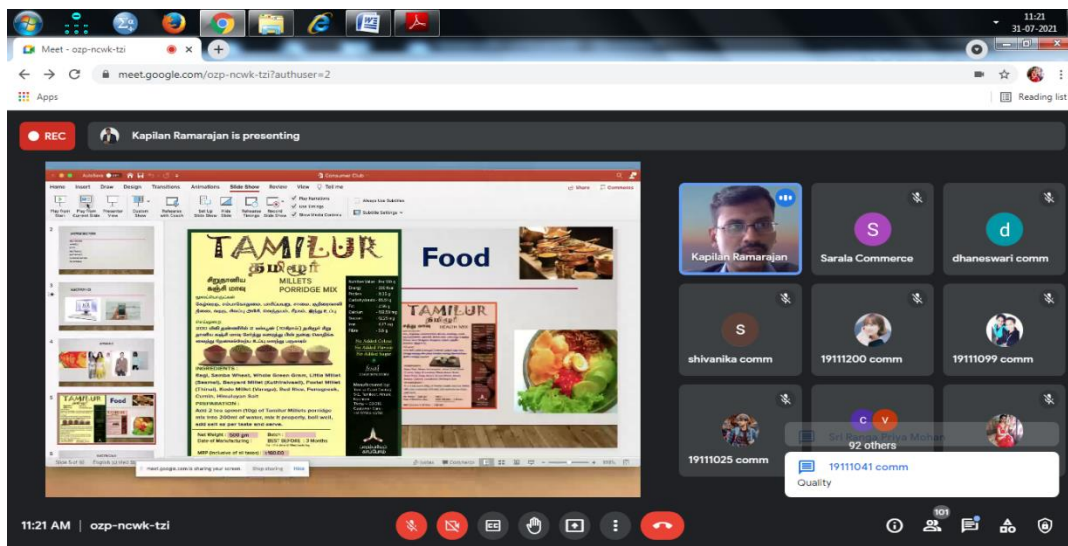
REC Kapilan Ramarajan is presenting

SAMPLE SECTORS

- ELECTRONICS
- APPARELS
- FOOD
- ELECTRICALS
- ELECTRONICS
- FINANCIAL SECTOR
- AUTOMOBILE




11:07 AM | ozp-ncwk-tzi



As a part of a club activity the first awareness webinar was conducted on 31st July 2021, titled “Consciousness of Consuming Consumer”. The Chief Guest was Mr.Kapilan Ramarajan, Founder & CEO of Kapilan Institute of Technology, Trichy. The Chief Guest insisted as a consumer we should know our rights in the society and being conscious before buying a product.

FINANCIAL AWARENESS

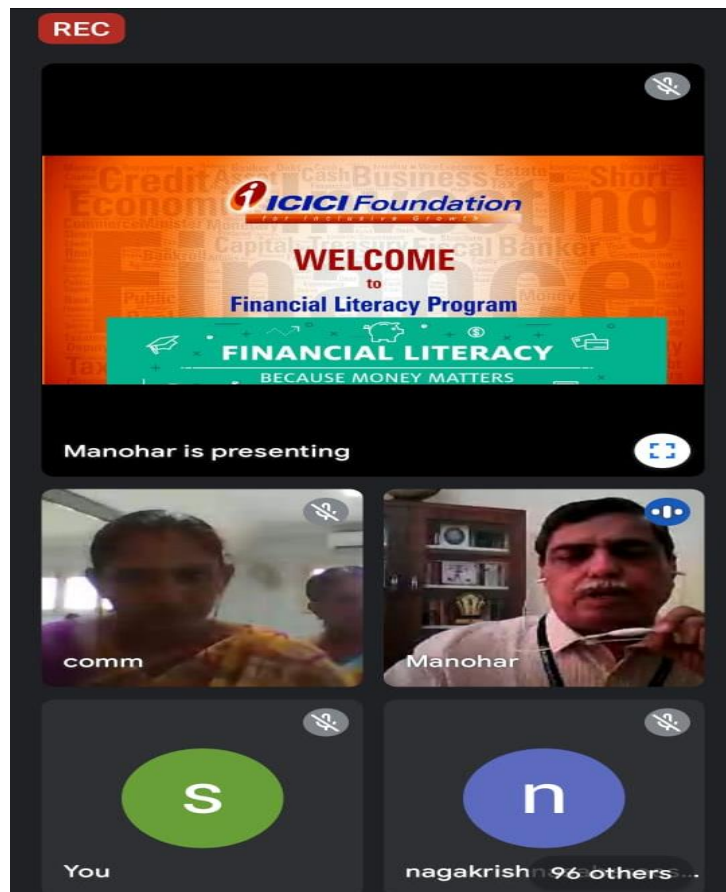


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BUSY BEE CLUB
&
CITIZEN CONSUMER CLUB
Jointly Organizes Webinar
on
Financial Awareness

Resource Person
Mr. Manohar Puranik
Financial Education Counselor at
ICICI Foundation for Inclusive Growth

Date: 17.08.2021
Time: 10am - 11 am
[**https://meet.google.com/oxx-yayj-fyb**](https://meet.google.com/oxx-yayj-fyb)



On 17th August 2021, the second online meeting was conducted under the topic “Financial Awareness”. The Chief Guest was Mr. Manohar Puranik, Financial Educational Counsellor at ICICI Foundation for Inclusive Growth. The Chief Guest shared his own experience and ideas on Financial Awareness. He also interacted with the students which made the session very interesting.

AN AWARENESS DEMONSTRATION ON FIRE & SAFETY
MEASURES



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Citizen Consumer Club

organizes

An Awareness Demonstration on
Fire and Safety Measures

Resource Person
Mr.C.Anand
Fire and Safety Advisor
Safety Vision Engineering - Trichy

Date: 29.10.2021

Time:11:00 am

Venue: College Ground







The third meeting was conducted on 29th October 2021, under the title “An Awareness Demonstration on Fire & Safety Measures”. The Chief Guest was Mr.C.Anand, Fire & Safety Advisor, Safety Vision Engineering, Trichy. The Chief Guest took over the session and demonstrated some Fire safety measures with the help of Fire extinguisher and also shared his thoughts on how we need to be protected from Fire Accidents. The demonstration was really useful for both the students and the Staff members.

AWARENESS PROGRAMME ON FINANCIAL INVESTMENTS AMONG YOUNG GENERATION



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Citizen Consumer Club
organizes

**An Awareness Programme on Financial
Investments among Young Generation**

Resource Person

Dr.K.Devaraju
**SEBI & NISM Certified Specialist &
Assistant Professor**
**Department of Business Administration,
Jamal Mohamed College (Autonomous), Trichy 20.**

Date: 25.03.2022

Time:10:00 am

Venue: EDC Hall



The Last Awareness Programme on Financial Investments Among Young Generation was conducted on 25th March 2022. The Chief Guest for the session was Dr.K.Devaraju, SEBI & NISM Certified Specialist and Assistant Professor, Department of Business Administration, Jamal Mohammed College, Trichy. The Chief Guest Addressed about various safety Investments in different financial Markets. The session was very interesting and the students gained more knowledge on investments.