

## CITIZEN CONSUMER CLUB ACTIVITIES

**2009-2010**

<b>S.NO</b>	<b>DATE</b>	<b>TITLE</b>	<b>RESOURCE PERSON</b>
1.	26.08.2009	Installation Ceremony	<b>Mr.Martin</b> ,Advocate, Secretary Consumer Council, Trichy.
2.	15.12.2009	National Consumer Day	<b>MS.Shakunthala Srinivasan</b> , President,Consumer Council,Trichy
3.	08.01.2010	Consumer Awareness – Short Film Projected	<b>MS.S.Shameem</b> Lecturer, Dept of Commerce Cauvery College for Women Trichy-18
4.	25.02.2010	Consumer Rights	<b>Ms.D.Ramya</b> , Assistant Professor in Commerce, Cauvery College for Women Trichy-18

**2010 – 2011**

<b>S.NO</b>	<b>DATE</b>	<b>TITLE</b>	<b>RESOURCE PERSON</b>
1.	28.1.11	Installation Ceremony	<b>Dr.T.G.Dhamaotharan</b> State President, Consumer Consultative Council.
2.	8.2.11	Consumer Laws & Rights	<b>Dr.T.G.Dhamaotharan</b> State President, Consumer Consultative Council.
3.	23.2.11	One day orientation training programme	<b>Mr. M.Mohammed Badhusa</b> Trichirapalli district and consumer protection officer
4.	2.3.11	Inter-collegiate competition	<b>Dr.Amusu</b> Assistant Professor in Tamil Cauvery College for Women Trichy-18

## 2011 – 2012

S.No.	DATE	TITLE	RESOURCE PERSON
1.	09.07.2011	Installation Ceremony	<b>Dr.T.G.Dhamaoatharan</b> State President, Consumer Consultative Council.
2.	08.08.2011	Fundamental Rights of a Citizen	<b>Dr.A.R.Gomathi</b> Assistant Professor in Tamil Cauvery College for Women Trichy-18
3.	28.09.2011	Consumer Laws & Rights	<b>Dr.N.Savithri</b> Head, Dept of Commerce Cauvery College for Women Trichy-18
4.	10.10.2011	Consumer Rights	<b>Dr.Amusu</b> Assistant Professor in Tamil Cauvery College for Women Trichy-18
5.	12.12.2011	Advertisement & How the Citizens are Cheated.	<b>Mr.E.Paul Guna Loganath</b> Co-ordinator/Trainer, Sneham Trust, Trichy-12 <b>Mr. S.Senthil Kumar</b> Trichy Regional Co-ordinator for Citizen Consumer Clubs, Trichy-1
6.	15.03.2012	World Consumer Day Celebration	<b>Mr.R.Mohana Sundaram</b> Senior Marketing Officer, Madurai

## 2012 – 2013

S.No.	DATE	TITLE	RESOURCE PERSON
1.	09.07.2012	Installation Ceremony	Mr.K.BalaMurugan I.F.S
2.	27.07.2012	Consumer awareness	Mr.S.Senthil Kumar Regional co- ordinator, Citizen Consumer Club, Trichy
3.	24.08.2012	Fundamental Rights of a Citizen	Dr.S.Shameem Asst Prof of Commerce, Cauvery College for women, Trichy
4.	07.09.2012	Awareness of a Consumer	Mrs.Sakunthula Srinivasan President, Consumer Council & Mr.Martin, Secretary, Consumer Council, Trichy

5.	15.09.2012	Consumer Laws and Rights	Mr. E.Paul Guna Loganath, Co-ordinator/trainer, Sneham Trust, Trichy-12
6.	03.10.2012	Consumer Awareness	Mr.Theerthagi. B.A.,M.B.A District Supply & Consumer Protection Officer/Deputy Collector, Collector's Office, Trichy-1.
7.	14.12.2012	Consumer Protection	Dr.A.R.Gomathi, Assistant Professor in Tamil, Cauvery College, Trichy
8.	16.01.2013	Consumer Awareness and Rights	Dr.N.Savithri, Head & Dept of Commerce, Cauvery College, Trichy
9.	11.02.2013	Quiz Competition	
10.	06.03.2013	Food Adulteration & Contamination In Various Foods and its Impact on Health	Ms.R.AthiLakshmi, Head Department of FSM, Cauvery College, Trichy
11.	07.03.2013	Food Adulteration Workshop	Ms.V.KuralSelvi, Asst.Prof.in FSM, Cauvery College, Trichy
12.	08.03.2013	Paper Presentation	Dr.R.SeethaLakshmi, Asst.Prof.in Commerce, Cauvery College, Trichy
13.	09.03.2013	Poster Making	Mr.Gugan, Cultural Co-ordinator, Cauvery College, Trichy
14.	11.03.2013 (FN)	Short Film Demonstration	Dr.S.Shameem Asst Prof of Commerce, Cauvery College, Trichy
15.	11.03.2013 (AN)	Food Adulteration Workshop	Ms.V.KuralSelvi, Asst.Prof.in FSM, Cauvery College, Trichy
16.	15.03.2013	World Consumer Day Celebration	Mr.Theerthagi. B.A.,M.B.A District Supply & Consumer Protection Officer/Deputy Collector, Collector's Office, Trichy-1.

## 2013 – 2014

S.No.	DATE	TITLE	RESOURCE PERSON
1.	12.07.2013	Installation Ceremony	Dr.A.Veeramani M.Sc., M.Phil., Ph.D., Joint Director of Collegiate Education, Trichy.
2.	14.08.2013	Consumer awareness	Mrs.Rita Shanthakumar, Asst Prof of English, Cauvery Collegefor Women, Trichy
3.	25.09.2013	Consumer awareness	Dr.A.R.Gomathi Asst Prof of Tamil, Cauvery College for women, Trichy
4.	04.10.2013	Violation Against Consumer Rights	Mrs.Asiaa Thara Asst Prof of Tamil, Cauvery College for women, Trichy
5.	16.12.2013	Awareness of a Consumer	Ms.R.AthiLakshmi, Head Department of FSM, Cauvery College, Trichy
6.	23.01.2014	Consumer protection	Dr.Amusu Asst Prof of Tamil, Cauvery College for women, Trichy
7.	07.02.2014	Consumer laws and rights	Dr.R.Seethalakshmi Asst Prof of Commerce, Cauvery College for women, Trichy
8.	15.03.2014	World Consumer Day	Mr.S.Martin & Mrs.Sakuntala Srinivasan, Trichy Payaneetalar Iyakkam.

## 2014 – 2015

S.No.	DATE	TITLE	RESOURCE PERSON
1.	12.07.2014	Installation Ceremony	Dr.E.Ram Ganesh Registrar Incharge, BDU Trichy
2.	07.08.2014	World Consumer Rights	Mrs.Jayashree Muralidharan IAS , District Collector, Tiruchirappalli.
3.	08.09.2014	Unfair Trade Practices	Mrs.B.Mitra Priya Head, Department of BBA, Valliammal College for Women, Chennai-102.
4.	08.10.2014	Consumer Protection	Dr.R.Amudha, senior Asst.Professor, School of Management, SASTRA Univeristy, Tanjavur
5.	09.12.2014	Short Film on Consumer Awareness	Dr.(Mrs).P.Kavitha, Asst.Professor of Commerce , CCW , Trichy - 18.
6.	12.07.2014	Installation Ceremony	Dr.E.Ram Ganesh Registrar Incharge BDU, Trichy
7.	12.01.2015	Consumer Complaints	Dr.(Mrs).A.R.Gomathi Asst.Prfoessor in Tamil, Cauvery College for Women ,Trichy -18
8.	10.02.2015	Elocution Competition on Consumer Awareness	Ms.S.JayashreeAgarwal, Asst.Professor of English , Cauvery College for Women ,Trichy - 18. Dr.(Mrs).V.Kavitha Asst.Professor of Tamil Cauvery College for Women ,Trichy - 18.
9.	15.03.2015	World Consumer Day	Dr.(Mrs).V.Sujatha Principal Cauvery College for Women , Trichy - 18

**2015-2016**

<b>S.NO</b>	<b>DATE</b>	<b>TITLE</b>	<b>RESOURCE PERSON</b>
1	11.07.2015	Installation Ceremony	Mr.K.Tharpagaraj, District Revenue Officer, Trichy.
2	14.08.2015	Gender Awareness	Ms.Revathi, DRO,Special TN Road Project, Govt Of TN.
3	12.09.2015	Consumer Awareness	Mr.E.Paul Guna Loganath, Co- Ordinator/Trainer, Sneham Trust, Trichy.
4	22.12.2015	Consumer Awareness	Dr.A.R.Gomathi, Assistant Professor, Department of Tamil, Cauvery College for women, Trichy.
5	09.01.2016	Self Medication and OTC Drugs	Dr.M.Natesh Prabhu,MBBS.,MD., Dhanalakshmi Srinivasan Medical College, Perambalur.
6	15.02.2016	Food Adulteration	Mrs.B.Thanuja, Assistant Professor, Department of FSM & D, Cauvery College for women, Trichy.

**2016-2017**

<b>S.NO</b>	<b>Date</b>	<b>Title</b>	<b>Resource Person</b>
1	27.06.2016	Installation Ceremony	Prof.K.Parthasarathy, Professor, Linglons learning director, IECD, BARD, Trichy
2	28.07.2016	Consumer Awareness	Mrs.S.Sowmya, Assistant Professor, Department of Commerce, Cauvery College for Women, Trichy-18
3	17.08.2016	Consumer Awareness	Dr.S.Shameem, Assistant Professor, Department of Commerce, Cauvery College for Women, Trichy-18

4	10.09.2016	Consumer Protection	Mrs.Chithra Vinoth, Education Center, Trichy-8.
5	09.12.2016	Food Adulteration Programme	Dr.R.Seethalakshmi Department of Commerce, Cauvery College for Women, Trichy-18
6	05.01.2017	Consumer Awareness	Mr.P.G.Rajagopal B.A., B.L Retired Consumer Court Judge Nagapatnam

**CAUVERY COLLEGE FOR WOMEN**  
**CITIZEN CONSUMER CLUB ACTIVITIES**  
**2016 - 2017**

DATE	TITLE	RESOURCE PERSON	BENEFICIARIES
27.06.2016	Installation Ceremony	Prof.K.Parthasarathy, Professor, Linglons learning director, IECD, BARD, Trichy	100 Students
28.07.2016	Consumer Awareness	Mrs.S.Sowmya, Assistant Professor, Department of Commerce, Cauvery College for Women, Trichy-18	100 Students
17.08.2016	Consumer Awareness	Dr.S.Shameem, Assistant Professor, Department of Commerce, Cauvery College for Women, Trichy-18	100 Students
10.09.2016	Consumer Protection	Mrs.Chithra Vinoth, Education Center, Trichy-8.	100 Students
09.12.2016	Food Adulteration Programme	Dr.R.Seethalakshmi Department of Commerce, Cauvery College for Women, Trichy-18	50 Students
05.01.2017	tojjjLqfs EfhNthNu toigLgiLAqfs nraygLqfs	Mr.P.G.Rajagopal B.A., B.L Retired Consumer Court Judge Nagapatnam	100 Students
09.03.2017	World Consumer Day	Mr.K.Tharpagaraj, District Revenue Officer, Tiruchirappalli	100 Students



# **CITIZEN CONSUMER CLUB ACTIVITIES**

**2017 – 2018**

<b>DATE</b>	<b>TITLE</b>	<b>RESOURCE PERSON</b>
07.07.2017	Installation Ceremony	Dr.Kauthaiah Pandian, IAS (Rtd) Director, BIM, Trichy
21.08.2017	Understanding GST	Dr.R.Arul Assistant Professor, St.Joseph's College, Trichy
11.09.2017	Food Adulteration Program	Dr.R.Seethalakshmi Department of Commerce, Cauvery College for Women, Trichy-18
11.12.2017	Consumer Awareness	Mr.S.Martin Consumer Council Trichy
18.01.2018	Fundamental Rights of a Citizen	Dr.G.Kanaga, Associate Professor, Department of Social Work, Cauvery College for Women, Trichy – 18
09.02.2018	Facts you need to know	Mr.S.Pushpavanam, Secretary, Consumer Protection Council, Tamilnadu
12.03.2018	World Consumer Day	Dr.S.Shameem, Associate Prof in Commerce, Cauvery College for Women, Trichy – 18

# CITIZEN CONSUMER CLUB ACTIVITIES

**2018 – 2019**

DATE	TITLE	RESOURCE PERSON
14.07.2018	Installation Ceremony	<b>Mrs.R.Lalitha Lakshmi</b> IPS Deputy General Inspector of Police, Tiruchirappalli Range
26.07.2018	Consumer Empowerment	<b>Mr.S.Martin</b> , Advocate Secretary, Payaneetalar Eyakkam, Trichy
31.07.2018	Motivational Talk for PG Students	<b>Mr.Satya Parayitam</b> , Professor, Management & Marketing, Charlton College of Business, University of Massachusetts Dartmouth
31.08.2018	Consumer Awareness	<b>Dr.D.Sarala</b> , Assistant Professor, & Citizen Consumer Club Staff Co-ordinator, Cauvery College for Women, Trichy-18.
25.09.2018	Informed Consumer is a Powerful Consumer	<b>Thiru.S.Pushpavanam</b> , Secretary, Consumer Protection Council, Tiruchirappalli
21.12.2018	Customer Awareness On Fake Notes	<b>Mr.C.Raja</b> , Branch Head, Lakshmi Vilas Bank, No.1.Tolgate, Trichy.

# CITIZEN CONSUMER CLUB ACTIVITIES

**2019-2020**

S.No.	Date	Topic	Resource Person
1	12.07.2019	Installation Ceremony	<b>Dr.Ruckmani, Director,</b> Department of Pharmaceutical Technolgy, BIT, Anna University, Trichy.
2	31.07.2019	Consumer Awareness	<b>Dr.N.Saratha, (Alumna),</b> Assistant Professor, Department of Commerce,Government Arts College, Thiruverambur.
3	31.08.2019	Awareness programme on Recent Trends in Commerce and Management	<b>Dr.D.Sarala</b> Assistant Professor, Department of Commerce,Cauvery College for women,Trichy .
4.	27.09.2019	Corporate Intelligence : Magnetize Effect On Consumers	<b>Mr.S. Mohamed Faizal</b> Assistant professor Department of Commerce Khadir Mohaideen College Adirampattinam Tanjore (Dt).
5.	18.12.2019	Consumer Behaviour and Disputes	<b>Dr.L.Asid Ahamed</b> Assistant professor Department of Commerce Jamal Mohamed College Tiruchirappalli-20.
6.	07.01.2020	Insurance and Consumer	<b>Dr.R.P.Buvaneswari</b> Assistant professor Head PG Department ofEconomics NKR Government Arts College For Women Namakkal.
7.	20.02.2020	Consumer Protection Act Competitions	<b>Mrs.N.Aruna</b> Associate Professor Department of Commerce Cauvery College For Women Trichy.
8.	26.02.2020	National Consumer Day Celebration	<b>Dr. Anbazhgan BCom, DSO.,</b> Trichy & Mrs.Shanthi MA, DRO Trichy