

# CAUVERYCOLLEGE FOR WOMEN (AUTONOMOUS)

## STAFF PROFILE

### PERSONAL INFORMATION

1. Name : Dr. G. KANAGAVALLI  
2. Date of Birth :27.07.1986  
3. Address :

Residential	Office
No: 65, Visalatchi Avenue, Kamparasampettai, Trichy-620101	Cauvery College for Women (Autonomous), Annamalai Nagar, Trichy. 620018

### ACADEMIC INFORMATION

4. Designation & Department : Assistant Professor in Commerce  
5. Educational Qualification :

Degree	Year	College/University
B.Com	2014	Cauvery College for Women
PGDCA	2015	Cauvery College for Women
M.Com	2016	Cauvery College for Women
Ph.D	2023	Cauvery College for Women (Autonomous)

6. Experience :

Date of Joining	Institution	Year of Experience
01.12.2016	Cauvery College for Women (Autonomous), Trichy. 620018	8 Years

7. Areas of Specialization : Human Resources Management

8. Languages known : Tamil, English

9. Subjects Taught :

UG	Business Management, Value Education, Marketing, Advertisement Management, Insurance Management, Environment Studies, Principles of Accounting, Business Accounting, Business Communication, Principles of Financial Accounting, Principles of Corporate Accounting, Cost Accounting, Office Management, Banking Theory Law And Practice, Computer Applications in Business, Entrepreneurial
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	Development, Service Marketing, CRM and its Tools, Partnership Accounting, Auditing, Financial Accounting -I, Universal Human Values, Entrepreneurial Development, Financial Accounting –II, Organizational Behaviour, Modern Banking, Accounting Package- Practical, Entrepreneurship & Small Business Management, Business Correspondence and Reporting, Management Principles & its Application, Human Resource Management, Accounting Package (Practical), Modern Marketing, Direct Taxation
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#### 10. Research Supervision:

	University from where guideship obtained	Thesis		
		Completed (in numbers)	Year of Completion	Pursuing (in numbers)
<b>M.Phil</b>				
<b>Ph. D</b>				

#### 11. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
International Journal of Human Resource (PIJHR) Special Issue, ISSN No. 2348-0483.	2016	ISSN No. 2348-0483.	“A Study on Stress Management among Women Employees in selected Business Process Outsourcing Industry at Chennai”	Impact Factor : 3.532*
International Journal of Business and Administration Research Review – IJBARR Vol.no.1, Issue no.3,	2016	ISSN No. 2348-0653.	Job Satisfaction among Healthcare Employees: an Empirical Analysis.	Impact Factor : 3.853*
Humanities & Social Sciences Reviews (GIAP) Vol 7, No.2, March 2019 (Scopus)	2019	eISSN No: 2395-6518	A Systematic Review Literature on Recruitment and Selection Process	Impact Factor: 2.73
International Journal of Management (IJM), Vol. 11 Issue: 11, Page No: 3853-3857 November 2020 (Scopus)	2020	ISSN Print: 0976 6502 ISSN Online: 0976 6510	Students' Perspective towards E-Campus Recruitment	Impact Factor: 4.912(SJIF)

Indian Journal of Economics and Business Vol. 20 Issue :2, July-December 2021 (Scopus)	2021	ISSN: 0972-5784	Factors Affecting Employability and Hiring Decisions of Arts and Science Graduates: A study of Employers' Perceptions	Page No: 1561-1572
Association of Global Academicians and Researchers, Tamil Nadu ISBN – 978-81-948141-3-9	2021	ISBN – 978-81-948141-3-9	Book Chapter Published “E-Recruitment Process”	Page No: 15-24
SCIENG Publications Chapter 13	2022	ISBN: 978-81-955557-9 -6	Book Chapter Published “Impact on Campus Recruitment in COVID 19 Pandemic”	Page No: 9-13
European Chemical Bulletin (Scopus)	2023	ISSN: 2063 5346	Financial Status Impoverished Communities in India during COVID-19 Pandemic	Page No: 2829 – 2847
South Asian Journal of Management (SAJM) Vol: 7, December 2023	2023	P- ISSN: 0971 5428 E- ISSN: 2584 007X	Factors Influencing Job Seekers Adoption of E-Recruitment Technology	Page No: 19 – 28

## 12. Details of Papers Presented:

Date	Organizer	Name of the Seminar	Paper Name
29.07.2016 & 30.07.2016	PRIMAX FOUNDATION PLA Residency, Trichy	“Innovation, Entrepreneurship & Sustainable value chain in a challenging Environment”	“A Study on Stress Management among Women Employees in selected Business Process Outsourcing Industry at Chennai”
07.09.2016	Chevalier. T. Thomas Elizabeth College For Women, Chennai	“The dynamic of Commerce in the 21 <sup>st</sup> Century : Innovation, Trends and Practices”	Job Satisfaction among Healthcare Employees: an Empirical Analysis
23.01.2020	Jamal Mohamed College (Autonomous), Trichy	One day International Conference on Opportunities and	An Analysis of Students' Perception towards Online

		Challenges of Business in the Changing Scenario	Campus Recruitment Among Arts and Science Colleges
24.05.2022- 25.05.2022	St. Joseph College (Autonomous), Trichy	Two Day National Seminar on “Impact of COVID – 19 Pandemic on Indian Economy, Labour and Marginalized Community”	Impact of the COVID 19 on Rural and Remote Graduate Students Placement
07.01.2023	Institute of Business Excellence, University Teknologi Mara, Malaysia and SMART Journal of Business Management Studies, Bharathidasan University,	Eighteenth International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR – 2023).	Factors Influencing Job Seekers Adoption of E-Recruitment Technology
09.03.2023 – 10.03.2023	St. Joseph College (Autonomous), Trichy	Two days International Conference on Entrepreneurship in the Post – Covid scenario: Perspective and Challenges	The Moderating role of Financial literacy in the relationship between Entrepreneurial skill and competency on sustainable performance

### 13. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National / International	Topic
29.07.2016 & 30.07.2016	PRIMAX FOUNDATION	“Innovation, Entrepreneurship & Sustainable value chain in a challenging Environment”	International Level Conference	“Innovation, Entrepreneurship & Sustainable value chain in a challenging Environment”
07.09.2016	Chevalier. T. Thomas Elizabeth College For Women,	“The dynamic of Commerce in the 21 <sup>st</sup> Century : Innovation, Trends and Practices”	National Level Conference	“The dynamic of Commerce in the 21 <sup>st</sup> Century : Innovation, Trends and Practices”
25.07.2017 - 27.07.2017	National Institute of Technology	Three days workshop on data analysis using SPSS	National Level	Three days workshop on data analysis using SPSS
30.10.2017 to 3.11.2017	Bharathidasan University	A 5 day National-Level Training Programme on Thesis Writing: From Copper Strip to Gold Bar	National Level Training Program	A 5 day National-Level Training Programme on Thesis Writing: From Copper Strip to Gold Bar
28.07.2017	GITAM Institute of Management	International Conference on	International Conference	International Conference on

		Technological Innovations in Management Ecosystem		Technological Innovations in Management Ecosystem
20.12.2018	Microsoft (OneNote, Innovation	One day workshop	-	One day Workshop
30.01.2020& 31.01.2020	Primax Foundation & Bishop Heber College	Two days National Level Workshop on Research Methodology & Data Analysis Using SPSS and AMOS	National Level	Two days National Level Workshop on Research Methodology & Data Analysis Using SPSS and AMOS
23.01.2020	Jamal Mohamed College(Autonomous), Trichy	One day International Conference on Opportunities and Challenges of Business in the Changing Scenario	International Level	One day International Conference on Opportunities and Challenges of Business in the Changing Scenario
17.03.2022 – 19.03.2022	National Institute of Technology, Trichy	Training of Trainers on 21 <sup>st</sup> Century Skills Education	National Level	Training of Trainers on 21 <sup>st</sup> Century Skills Education
24.05.2023- 25.05.2023	St. Joseph College (Autonomous), Trichy	Two Day National Seminar on “Impact of COVID – 19 Pandemic on Indian Economy, Labour and Marginalized Community”	National Level	Two Day National Seminar on “Impact of COVID – 19 Pandemic on Indian Economy, Labour and Marginalized Community”
28.05.2022	Bishop Heber College	FDP on Fin Tech the Future of Finance	International Level	FDP on Fin Tech the Future of Finance
09.03.2023 – 10.03.2023	St. Joseph College (Autonomous), Trichy	Two days International Conference on Entrepreneurship in the Post – Covid scenario: Perspective and Challenges	International Level	Two days International Conference on Entrepreneurship in the Post – Covid scenario: Perspective and Challenges
14.08.2023 to 20.08.2023	Ramanujan College, University of Delhi	One Week FDP on “Research Method and Research Design”		One Week FDP on “Research Method and Research Design”
22.08.2023 to 21.10.2023	Ramanujan College, University of Delhi	Two Months Certificate Course on “ <b>Fundamentals of GST</b> ”		Two Months Certificate Course on “ <b>Fundamentals</b> ”

				of GST”
22.01.2024 to 26.01.2024	Theivanai Ammal College for Women (Autonomous), Villupuram	Five Days National Online FDP on Research Methodology: Ethics & Publications	National Level	Five Days National Online FDP on Research Methodology: Ethics & Publications
29.01.2024 to 02.02.2024	Dr.R.V Arts and Science College, Coimbatore	Five Days Virtual Faculty Development Program on Integration of Technology in Teaching Faculty Development Prospective		Five Days Virtual Faculty Development Program on Integration of Technology in Teaching Faculty Development Prospective
30.05.2024 to 31.05.2024	Ministry of Youth Affairs and Sports Government of India, and SASTRA Deemed University	Two day Master Trainer’s Training Programme on “MY (Mera Yuva) Bharat Portal and Digital Literacy”	National Level	Two day Master Trainer’s Training Programme on “MY (Mera Yuva) Bharat Portal and Digital Literacy”

#### 14. Details of Seminars / Conferences / Workshops Organized:

Date	Title	National / International	Topic
30.10.2023 - 08.11.2023	South Zone NSS Pre-Republic Day Parade Camp 2023	National Level	South Zone NSS Pre-Republic Day Parade Camp 2023

#### 15. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer

#### 16. Details of Study Materials / Books written and published:

- Published a Book Chapter “E-Recruitment Process” Association of Global Academicians and Researchers, Tamil Nadu, ISBN – 978-81-948141-3-9, Page No: 15-24.

- Published a Book Chapter “Impact on Campus Recruitment in COVID 19 Pandemic” in the Recent Trends in Commerce and Management, SCIENG Publications, Chapter 13, ISBN: 978-81-955557-9 -6, Page No:9 – 13.

**17. Details of Chairing as Resource Person:**

Date	Title of the Seminar/Conference	Session Chaired
24.11.2023	Arts and Science Exhibition	Arts and Science Exhibition, Champion School, Trichy

**18. Administrative Positions held in the College:**

Nature of Position	Year

**19. Details of Incharge / Participation in Extracurricular Activities :**

( NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

Nature of Activity	Period of Incharge
Placement Incharge	2017 – Till date
NSS Program Officer	2022 – Till date
Department Alumnae Incharge	2021 – 2023
Sports Incharge	2024 - 2025

**20. Details of Participation in Consultancy, Training, Development etc..:**

**21. Details of Membership in Academic Bodies/ Board of Studies:**

**22. Details of Membership of Professional Bodies:**

Commerce and Management Association (CMA) Life time Membership

**23. Countries visited academically:**

**24. Any other information if any:**

S.No	Nature of Activity	Title of Activity	Date & Time	Name of Host Institute
1	Online Course	Online Courses for Teachers Digital Class Room	13.4.2020 & 14.4.2020	Computational Intelligence Research Foundation (CIRF), Chennai

2	Online Course	Online Course on Stress Management	13.4.2020 to 17.4.2020	AVS College Arts & Science, Salem
3	FDP	Faculty Development Programme – Webinar On Education 4.0	5.5.2020	IQAC & Department of Bio Technology Cauvery College for Women (Autonomous)
4	Webinar	Webinar on Research Workflows, Research Metrics & Excellence in Academic Institutes	6.5.2020 9AM-10AM	AICTE& Elsevier
5	FDP	FDP on Fitness for Women During Lockdown	6.5.2020 10AM-11AM	Department of Physical Education, Cauvery College for Women (Autonomous)
6	Webinar	Webinar on Recent Insight of Cyber Security	7.5.2020 5 PM - 6PM	Department of Computer Application, Information Technology and Computer Science, Cauvery College for Women (Autonomous)
7	Webinar	Webinar on Career Guidance organised by Face & Department of Educational Psychology	7.5.2020 3PM -4PM	TNTEU
8	Webinar	How to Prepare Competitive Exams	8.5.2020 4PM -5PM	Brain Pundits Explore the Power
9	FDP	FDP - Webinar on Faculty to Administration	8.5.2020 10.30AM-11.30AM	UG & Research Department of Business Administrative, Cauvery College for Women(Autonomous), Trichy
10	Webinar	Leadership Talk: Examination & Academics in Current Covid 19 Crisis	9.5.2020 1PM -2PM	MHRD & AICTE
11	Webinar	Using Kahoot for formative Assessment	9.5.2020 4PM-5PM	ELTAC
12	FDP	Faculty Development Programme on Virtual Teaching Tool – Moodle	11.5.2020 – 15.5.2020 10AM-4PM	IQAC Cauvery College for Women (Autonomous)
13	Webinar	Digital Tools for Engaging Students	13.5.2020 10AM-11AM	Internal Quality Assurance Cell Cauvery College for Women (Autonomous)
14	Webinar	International E-Conference on Strategies & Challenges in Higher education During Covid-19 Lockdown Period in India	15.5.2020-17.5.2020 5PM-6PM	Government of Maharashtra, Government of Vidarbha, Institute of Science and Humanities, Amaravati, Maharastra
15	Webinar	Leadership Talk	16.5.2020 1PM-2PM	MHRD & AICTE
16	Webinar	Two days Webinar on Developing Leadership Skills & Stress free Leadership	18.5.2020-19.5.2020 4PM-5PM	Department of Commerce & Management, Bharathiyar Arts and Science College for Women, Deviyakurichi.
17	Webinar	Career Counselling- An Interactive Session	23.5.2020 3.30PM-5.30PM	Career Guidance and Placement cell, Cauvery College for Women(Autonomous)



18	FDP	Online Faculty Development Program on Project Proposal preparation for Scientific Research	29.5.2020 10AM-11AM	Nanjil Catholic College of Arts and Science, Kanniyakumari
19	FDP	Faculty Development Webinar on PSYMAN 1.0	31.5.2020	IQAC & Department of English, Cauvery College for Women (Autonomous)
20	FDP	One week Faculty Development Programme on Transforming Education – The Google Classroom Way	01.06.2020 To 07.06.2020 11AM-12PM	Achi Institute of Management and Entrepreneurial Development, Chennai
21	FDP	Empowering the Millennial Mentors	1.6.2020-5.6.2020 10AM-11AM	Yuvakshetra Institute of Management Studies
22	Webinar	A2Z Approach on Overseas job	4.6.2020 5PM-6PM	Ezeal Evolutions India Pvt Ltd
23	Webinar	Self Discipline - A Master Concern	5.6.2020 5PM-6PM	Ezeal Evolutions India Pvt Ltd
24	Webinar	Post Covid -19 Challenges and Opportunities	6.6.2020 to 12.6.2020 10AM - 11AM	Sakthi Institute of Information and Management Studies, Pollachi
25	FDP	Writing Skills for Quality Research	15.6.2020 10AM-12AM	Nanjil Catholic College of Arts and Science, Kanniyakumari
26	Webinar	Impact of Covid 19 on Indian Economy	16.6.2020 1.30Am-12AM	Government Arts College, Coimbatore
27	FDP	National Level Faculty Development Program on "Outcome Based Education(OBE)"	11.07.2020 11Am to 1 pm	Cauvery College For women (Autonomous), Trichy
28	FDP	National Level FDP on "Plagiarism in Research and Publications and How to Prevent it"	22.07.2020 11 Am to 1 pm	Cauvery College For women (Autonomous), Trichy
29	Workshop	Online workshop on "SWAYAM - NPTEL"	28.07.2020 10 Am - 12 Am	Bheemanna Khandre Institute of Technology, Bhalki
30	Webinar	UGC – Sponsored Webinar on Academic Leadership	24.08.2021	University Grants Commission & Bharathidasan University
31	Webinar	Emerging Trends and Challenges in Commerce	27.08.2021-28.08.2021	Angappa College of Arts and Science
32	Workshop	Workshop on how to write Research Proposal	27.09.2021-29.09.2021	St.Joseph College of Arts and Commerce, Satpala, Virar, Maharashtra
33	Workshop	Leadership Vs	13.11.2021	Dr.B.R Ambedker National

		Management		Institute of Technology, Jalandhar
34	FDP	One week National Level FDP on Investor Awareness and Education	18.03.2022-26.03.2022	Sraddha Academy for financial Education & Jamal Mohamed College
35	Webinar	Eighteenth International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR –2023)	07.01.2023	Institute of Business Excellence, University Teknologi Mara, Malaysia and SMART Journal of Business Management Studies, Bharathidasan University,
36	FDP	Teaching Learning Methods	08.02.2023-14.02.2023	Teaching Learning Centre, Ramanujan College, University of Delhi
37	Webinar	Implications of the Union Budget 2023-24	01.03.2023	Dr.L.H.R Govt. Degree College, Mylavaram, NTR District, Andhra Pradesh