

CAUVERYCOLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

- 1. Name** : Dr.J.PRABA
2. Date of Birth : 03.06.1974
3. Address :

Residential	Office
D/O.M.JEGANATHAN, 2/69,CHETTY PETTAI STREET, WORAIYUR, TRICHY-620 003.	ASSISTANT PROFESSOR, DEPARTMENT OF COMMERCE, CAUVERY COLLEGE FOR WOMEN, TRICHY-620 018.

ACADEMIC INFORMATION2016

- 4. Designation& Department:** Assistant Professor & Commerce

5. Educational Qualification:

Degree	Year	College/University
B.Com	1994	Cauvery College For Women/ Bharathidhasan University.
M.Com	1996	Cauvery College For Women/ BharathidhasanUniversity.
M.Phil	1998	Cauvery College For Women/ BharathidhasanUniversity.
M.B.M	2003	Madurai Kamaraj University, Madurai.
P.G.D.C.A	2005	Kongu College of Arts and Science, Karur/Bharathidasan university.
M.B.A	2008	Alagappa University, Karaikudi
Ph.D	2016	Periyar EVR College/ Bharathidhasan University.

6. Researcher ID :

GOOGLE SCHOLAR ID	https://scholar.google.com/citations?view_op=new_articles&hl=en&imgq=Praba+J+Commerce#
SCOPUS ID	https://www.scopus.com/dashboard.uri?origin=sbrowse&zone=TopNavBar/
WEB OF SCIENCE RESEARCHER ID	https://publons.com/researcher/4335832/praba-j/
ORCID ID	https://orcid.org/0000-0003-1891-7047
VIDWAN ID	https://vidwan.inflibnet.ac.in/profile/205801/MjA1ODAx
MENDELEY ID	https://www.mendeley.com/reference-manager/library/all-references
PUBLONS ID	https://publons.com/researcher/4335832/praba-j/

7. Experience :

Date of Joining	Institution	Year of Experience
June2000	Kongu college of Arts and Science College,Karur.	8
June2008	Srimad Andavan Arts and ScienceCollege, Trichy.	3
June2011	Cauvery college for women, Trichy	11

8. Areas of Specialization : Human Resource Management**9. Languages known : Tamil ,English****10. Subjects Taught :**

UG	Auditing, Business Accounting, Financial Accounting, Book Keeping &Accounting-I, Cost Accounting, Business Management, Business Laws, Organisational Behaviour, Value Education, Financial Services, CRM in Service Marketing andits Tools, Business Communication, Principles of Accountancy, Office management, Management Accounting, Computer Application In Business, Labour Laws, Service sector marketing, E-CRM in Virtual Marketing,, Human Resource Management, Entrepreneurial Development, International Business, Stock Exchange Practices, Export and Import Management, Financial Services , Green Marketing
PG	Advanced Corporate Accounting, Security Analysis and Portfolio Management, Entrepreneurial Development, Research Methodology, Insurance management, Human Resource Management. ,Corporate Laws
MI.Phil	Teaching and Learning Skills

11. Research Supervision:

	Thesis Completed	Pursuing
M.Phil	9	-

12. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
Jamal Institute of Management, Trichy.	2011	ISBN:97899380430 027	Innovation in Marketing Strategies of Banks.	
Enhancing Managerial Skills- Vijay Nicole,Chennai.	3rd February 2011	ISBN:13:978 - 81-8209-280-8	Negotiation Skills	
Cauvery Research Journal	September 2011	-	Electronic Human Resource Management:Challeng	

			es in The Digital Era	
Selp Publications	September 2011	ISBN: 978 – 93-80509-03-7	Impact of CRM in the Global Organisational Structure.	
Research Explorer	25thFeb 2013	ISSN:2250-1940	Human Resource Management Issues and Challenges In The Health Sector	
Research Explorer (International Journal On Multidisciplinary)	26th&27th April 2013	ISSN:2250-1940	Financial Inclusion for Inclusive Growth- An Overview	
International Journal of Management and Social Development	April-June2013	ISSN:2348-1919	A Study of Stress Management of Bank Employees, Tiruchirappalli.	
International Journal of Functional Management, VI,	April-June2013	ISSN:2319-1406	Enhancing Organization's Human Capital Through Development Of Higher Order Thinking Skills(HOTS)	
Selp Journal Of Social Science, V	March 2014	ISSN:0975-9999	E-Banking Implementation And Challenges	
Self journal of Social Science	March 2015	0975-9999	E- Banking implementation and challenges	
International Journal of Human Resource (PIJHR)	July 2016	Special Issue, ISSN No 2348-0483.	A Study on Stress Management among Women Employees in Selected Business Process Outsourcing Industry at Chennai.	3.532*
International Journal of Business and Administration Research Review – IJBARR	July – September 2016	2348-0653	Discriminating the Factors influencing Job Involvement of Employees – A Study with Special reference to the Hotel Industry at Tiruchirappalli	3.853
Emperor International Journal of Financeand Management Research, IV	February 2018	2395-5929	A Study on Stress Management of Employees In KothariSugars Limited in Kattur, Lalgudi.	5.483
JCSE International Journal of Computer Sciences and Engineering Open Access.VI	March2018	E-SSN:2347-2693	A Study On the Morale of Co-Operative Bank Employees in Tiruchirapalli.	3.022

13. Details of Papers Presented:

Date & Venue	Name of the Seminar	Paper Name
11 th Feb2010 Vivekanandha College of Arts and Science for Women,, Tiruchengode	Impact of Information Technology in Financial sectors	Impact of IT in Banking Services with special reference to E-Banking
30 th Dec2010 Navarasam Arts And Science college For Women, Erode	India- An Emerging Power Issues and Challenges	Tourism and Transport
23 rd Sep2011 Annai Mathammal Sheela Engineering College, Erumapatty , Namakkal.	Challenges of Indian Business in Global Economy	Work Force Management- A Challenges To HR Manager
24 th Jan2011 Valluvar College of Science and Management, Karur.	Financial Inclusion	Financial Inclusion
25 Jan2011 Jamal Mohamed College (Autonomous), Trichy.	Management In The Age Of Innovation	Innovation in Marketing Strategies of Banks
3 rd Feb2011 Asan Memorial Arts And Science College, Chennai	Enhancing Managerial Skills	Negotiation skills
26 th Feb2011 Sri Sarada College for Women, Salem	Recent Trends In Financial Services	Mutual Funds in India
1 th Mar2011 Holy Cross college and Cauvery college, Trichy.	Emerging Trends in Women Leadership In India	Trends in Women Leadership in India
18 th Mar2011 Chettinadu college of Arts and Science, Trichy.	Evaluation in HRM Practices	Worklife Balance of Women Entrepreneurs in the present Scenario
11 th Mar2011 Poompuhar College, Melaiyur.	Emerging Investment Opportunities in Stock and Commodity Markets	Recent Trends in Financial Services (Factoring)
12 th & 13 th Sep2011 Cauvery College For Women	"E Services and its Emerging Issues in the Global Business Environment".	Electronic Human Resource management Challenges in the Digital Era
Sep2011 Periyar EVR College, Trichy	Marketing Research to the Emerging Global Services.	Impact of CRM in the Global Organizational Structure
28 th Dec2012 S. Vellaichamy Nadar College	Globalization and Its Emerging Trends	Impact Of Globalization On Human Resource Management
12 th Jan2013	Problem and Prospects	Client Problem Faced

Jamal Mohamed College(Autonomous),Trichy.	Of Service Sector In India	By Retail Banking Sector
6 th Feb2013 Dhanalakshmi Srinivasan College Of Arts And Science For Women, Perambalur.	Crisis Management	Global Strategies To Manage Crisis In An Organisation.
22 nd Feb2013 Sri Ganesh Schoool of BusinessManagement,Madurai	Competency Building Strategies In Business and Technology for Sustainable Development	Enhancing Organisation's Human Capital Through Development of HOTS
23 rd Feb2013 PGP College of Arts AndScience, Coimbatore.	Emerging Challenges And Opportunities With Globalization	Modern Trends and Future Directions of Human Resource Practices
5 th June 2013 Bharathidsan University,Trichy	Financial Markets :Issues and Challenges- (FIMC-2013)	Financial Markets: Its Types and Roles
26 th &27 th April2013 PG Research Department of Commerce ,Periyar E.V.R College,Tiruchirappalli	Financial Inclusion for Inclusive Growth – Issues & Challenges	Financial Inclusion For Inclusive Growth- An Overview
21 st Feb2014 PG Research Department of Commerce ,Periyar E.V.R College,Tiruchirappalli	Inclusive Banking Through Technology	E Banking implementation and Challenges
13thFeb2015 Swami Vivekanada Institute of Management,Tanjore	Emerging Trends in Management, Commerce, Education and Economics	A Study Of Stress Management Of Bank Employees, Tiruchirappalli
14thFeb2015 Kaamadhenu arts And Science College,athyamangalam, Erode.638 503.,	National Conference On Consumer Protection (NCCP-2015)	Misleading Advertisement and Issues.
27 th Feb2015 PG Research Department of Commerce , Periyar EVR College,Tiruchirappalli	Social Entrepreneurship - A Drive for sustainability	Human Resource Management Issues and Challenges In The Health Sector

14. Details of Seminars / Conferences / Workshops Attended:

Date & Venue	Title	National / International	Topic
11 th Feb2010 Vivekananda College of Arts and Science for Women, Tiruchengode	Impact of Information Technology in Financial sectors	InternationalLevel Seminar	
17 th July2010 Srimad Andavan Arts And Science College, Srirangam	Recent Trends In HR	District Level Workshop	
25 th Jan2011 Jamal Institute of Management,Trichy.	Innovation in MarketingStrategies of Banks	National Conference	National Conference on Management inthe age of

			Innovation
11 th March 2011 Srimad Andavan Arts And Science College, Srirangam	Emerging Investment in Stock and Commodities Market	State Level Seminar	
4 th February 2011 Srimad Andavan Arts And Science College, Srirangam	Prospects Of Commerce Education in India	District level Seminar	
24 th & 25 th Feb 2011 Srimad Andavan Arts And Science College, Srirangam	The Role of IQAC in enhancing innovations in the Pedagogical System in India	National Level Seminar	
23 rd September 2011 Annai Mathammal Sheela Engineering College, Namakkal.	Work force Management- A Challenges to HR Manager	International Conference	
12 & 13 Sep 2011 PG Research Department of Commerce Cauvery College For Women, Trichy	Electronic Human Resource Management –Challenges in the Digital Era	National Seminar	
20 th & 21 st September 2013 PG Research Department of Commerce & Business Administration Cauvery College For Women, Trichy		National Level Seminar	
26 th & 27 th April 2013 PG Research Department of Commerce, Periyar E.V.R. College, Tiruchirappalli	Financial Inclusion for Inclusive Growth – Issues & Challenges	UGC - Sponsored National Level seminar	
5 th June 2013 Bharathidasan University, Trichy	Financial Markets :Issues and Challenges-(FIMC- 2013)	International level	
22.09.2021 – 5.10.2021 Internal Quality Assurance Cell PG & Research	Recent Trend In Commerce	Professional Development Programme	ERP For Business Decisions GST Recent Changes in Company Law

Department of Commerce ,Duvaraka Doss Goverdhan Doss Vaisnav College,Institute of Cost Accountants Of India 7 Srimad Arts And Science College			Business Excellence Internal Audit Industry 4.0 Artificial India's New Labour Codes International Taxation & Transfer Pricing
31.01.2022 - 04.02.2022 Srimad Andavan ArtsAnd Science College, Srirangam	Advances and recent trends in social science research”	National Level Workshop	The Overview of Social Science Recent research needs in Social Science Recent Advances in Literature Review Advanced Tools of Data Analysis Trends and availability of data The Effective presentation of research out come The Methods of drawing logical write up Recent impact of legal and ethical aspects of research

15. Details of Seminars / Conferences / Workshops Organized:

Year	Date	Title	National / International	Topic	Resource Person
-	-	-	-	-	-

16. Details of Orientation / Refresher Course Attended: Nil

17. Details of Study Materials / Books written and published: Nil

18. Details of Chairing as Resource Person: Nil

19. Administration Positions held in the College: Nil

20. Details of In-Charge / Membership in Committees for Autonomous: Nil

21. Details of In-Charge / Participation in Extracurricular Activities : Nil

(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities): Nil

22. Details of Participation in Consultancy, Training, Development etc.. Nil

23. Details of Membership in Academic Bodies/ Board of Studies and Reviewer Details: Nil

24. Details of Membership of Professional Bodies:

25. Country visited:

26. Any other information if any:

Awards & Recognitions received:

Body Language: Key to Professional Success	NPTEL	July to December 2021
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LOCK DOWN ACTIVITY REPORT
WEBINAR, FDP, & ONLINE CERTIFICATE COURSE
(April 2020- April 2022)

S.No	Nature of Activity	Title of Activity	Date & Time	Resource Person	Name of Host Institute
1.	FDP	Online Course on Reference Management Tools on Citation Database for Academic Purposes	19 th – 21 st April 2020	Dr. B. Balasubramani, Assistant Professor of Library & Information Science, Bharathidasan University, Trichy. 2. Dr. K. Ramasamy, Librarian, M V Muthiah Government Arts College for Women, Dindigul. Dr. T. Pradeepan, Acting Librarian, UVA Wellassa University, Sri Lanka. 4. Mr. J. Arumugam, Librarian, PSG College of Technology, Coimbatore 5. Mr. J. Arumugam, Librarian, PSG College of Technology, Coimbatore. 6. Dr. C. Paramasivan, Assistant Professor of Commerce, Periyar E.V.R. College (Autonomous), Trichy 7. Dr. S. Aravind, Central Librarian & Head Department of Library & Information Science, Commerce, G.T.N. College (Autonomous), Dindigul.	Indian Academic Researchers Association (IARA), Trichy

12.	FDP	One Day Faculty Development Programme on Challenges in Building Collaborations in Research and Innovation	9 th May 2020		Dr.M.G.R Educational and Research Institute(Deemed University), Chennai
13.	FDP	Faculty Development Programme on Virtual Teaching Tool – Moodle	11 th -15 th May 2020	Mr.Parveen Kumar Sharma Assistant Professor at Maharishi Markandeshwar University, Mullana	Internal Quality Assurance Cell Cauvery College for Women(Autonomous), Trichy
14	Webinar	Digital Tools for Engaging Students	13 th May 2020	Mr.G.Laxminaray Anan BE (EEE)., B.Tech., PGDM., Associate Director, Deloitte, Bangalore	Internal Quality Assurance Cell Cauvery College for Women (Autonomous) Trichy
15	Webinar	National Webinar on COVID-19-Resilience and Recovery Strategies	15 th May 2020		Department of Commerce and Financial Accounting , Hindusthan College of Arts and Science Collge, Coimbatore
16	International E-Conference	Strategies and Challenges in Higher Education during COVID-19 Lockdown Period in India with reference to the World,	15 th -17 th May 2020		Government Vidarbha Institute Of Science and Humanities, Amravati, Maharashtra, India
17	Webinar	Nuture Your Mind, Notchup Your Career	16 th May 2020	M.Peethi Priya Dharshini, Alumna of Dept of Socialwork, Senior Plant HR, Yamaha Music ,Chennai	CASA- Chennai Chapter, Alumnae Students Association Cauvery College for Women(Autonomous), Trichy
18.	Online Course	A Two Day Online Course On The Essence of Research Methodology	16 th -17 th May 2020		PG Department of commerce(SF), Jamal Mohamed College (Autonomous), Tiruchirappalli.
19	National Level Webinar	National Level Webinar on Re-evaluating COVID 19 for New Buiness Opportunities... Ramnath Pradeep	19 th May 2020		IQAC and Department of Economics, Thakur college of Science and Commerce (Autonomous)
20	Webinar	One Day Free Open Access Resources for Teaching, Learning and Research	20 th May 2020		Department of Business Administration ,SRI ADI Chunchanagiri Women's College, Cumbum
21	Webinar	Personal Financial Management	20 th May 2020		SKY Campus and ICT Academy
22	Webinar	One day National Level	21 st May		Department of Computer

		webinar on Blockchain Technology	2020		Science and Computer Applications Sri Subramaniya Government Arts College, Tiruttani
23	Webinar	Guidelines for Writing a Research Paper	22 nd May 2020		Research Committee, Arasu Engineering College, Kumbakonam
24	National Level Interactive Webinar	National Level Interactive Webinar on Designing an effective Questionnaire	23 rd May 2020		Research Education Foundation
25	Webinar	A Career in Digital Technologies	24 th May 2020		Centre For Training And Development, Uran Foundations, Delhi
26	FDP	NAAC Accreditation Process	26 th May 2020	Dr.S.Bharathi Raja, Principal, Indra Ganesan College of Engineering, Trichy	IQAC and Department of Commerce, Rathinam College of Arts and Science (Autonomous), Coimbatore
27	FDP	On Future of Computing	27 th May 2020	Dr.E.Chandra, Professor & Head, Department of Computer Science, Bharthiar University, Coimbatore	Bharthiar University Arts and Science College, Pollachi, Coimbatore.
28	Webinar	Strategy for investment in Share Market during the period of COVID-19	29 th May 2020		Department of Commerce and IQAC, CH.S.D.ST. Theresa's College For Women(A), Eluru.
29	Webinar	Three Days National Level interactive webinar on Data Preparation and Basics of SPSS in Social Science	29 th -31 st May 2020		Research Education Foundation
30	FDP	Two-Day e-Faculty Development Program on Virtual Teaching Learning Moodle the Efficient Way	29 th -30 th May 2020		Dr.M.G.R Educational and Research Institute (Deemed University), Chennai.
31	FDP	National Level Faculty Development Programme on Skill Development	31 st May - 1 st June 2020	Dr.S.Gopalakrishnan, Associate Professor, Acharya Institute, Bengaluru. Dr.K.Prabhakar Raj Kumar, Associate Professor, Periyar University, Salem. Dr.M.Jayalakshmi, Assistant Professor, SKSS College, Tiruppanandal. Ms.Preethy Nagaraj, Travel Corporation of India Pvt., Chennai	School of Management Studies and Commerce, VELS Institute of Science Technology and Advanced Studies (VISTAS), Chennai.
32	Webinar	Webinar on tips for Your Career and Life	3 rd June 2020	Dr.P.R.Muthusamy, Director Academics, NGP Educational Institutions	PG and Research Department of Management Studies, Hindusthan College of Arts and Science College, Coimbatore.
33	Webinar	Webinar on Experiential Learning and Management Education	4 th June 2020	Mr.T.Saravanan, CEO-CRASKILLS	PG and Research Department of Management Studies, Hindusthan College of Arts and Science College, Coimbatore.
34	Webinar	UGC NET PAPER- I	6 th & 7 th June 2020 10AM -	Prof. C.Arun Kumar, Arun Academy	Prof.Priyanka Rout, Arun Academy & Prof Shasun Jain College, Chennai

			4.30PM		
35.	Online course	Three day online course on Application of Tally to Computation of GST	11 th - 13 th June 2020	S.Selvanathan, Assistant Professor, Department of Commerce, VHNSN College (Autonomous), Virudhunagar	Virudhunagar Hindu Nadar's Senthilkumar Nadar college, virudhunagar.
36	Webinar	Writing a conceptual / empirical paper for publication for young scholars	12 th June 2020	Dr. Lawrence Arokiasamy, Head – centre of Innovation & Entrepreneurship, School of Marketing and Media, Asia Pacific University, Kuala Lumpur, Malaysia.	PG and Research Department of Management Studies, Hindustan College of Arts & Science, Coimbatore
37	FDP	Academic Enhancement in Digital Teaching and Learning	11 th & 12 th June 2020		Department of Management Studies, St. Peter's College of Engineering and Technology, Avadi, Chennai.
38.	Webinar	Digital Transformation for business Survival Post- 2020	15 th June 2020 11am-12pm	Mr. Revin Rajan, CEO of Human Capital, Asia Ltd, Hong Kong & Mr. Ravindran Raghavan, General Manager, Group of CEO's Office IAL Group of Companies, Dubai and Director, IAL Logistics Malaysia.	Hindustan College of Arts and Science, Coimbatore
40.	Webinar	Webinar on Social Capital - Impact on Society and Economy	16 th June 2020 11am	Dr. N. Sumitradevi, Assistant Professor, PG Department of Commerce, Arulmigu Palaniandavar Arts College For Women, Palani	Department of Commerce, NIFT- Tea College of Knitwear Fashion, Tirupur.
41.	Webinar	Science Behind solar Eclipse and Myths	17 th June 2020		National Service Scheme of Cauvery college For Women, Trichy
42.	FDP	Seven day online International FDP on Leadership Excellence	17 th - 23 rd June 2020 4pm	Ms. Nirmala Guru, Leadership & Business Coach, CEO, Guru Coaching & Consultancy LLC, Doha, Qatar. Mr. Joshua Gerard, Chief Operating Officer at TATTI, Social Entrepreneur, Social Activist, Chennai, India	Corporate Secretaryship and Information Systems Management, Justice Basheer Ahmed Sayeed College For Women, Chennai..
42.	International Webinar	Impact of COVID-19 on Society and Education : A Perspective	20 th June 2020		Internal Quality Assurance Cell, Swami Shraddhanand College, University of Delhi, Delhi.
43.	Webinar	Virtual Session on Mind Fullness	23 rd June 2020	Dr. Ranjini Manian, Founder Chairperson, Global Adjustments Foundations, Chennai	Dr. M. G. R Educational and Research Institute (Deemed University), Chennai.
43.	Webinar	Health and Hygiene Practices for Women Against Covid-19	24 th June 2020	Mrs. K. Subashini, Nursing Tutor, Our Lady School of Nursing, St. Joseph Hospital, Dindigul.	Parvathy's Arts and Science College, Women Empowerment Cell, Dindigul.
44.	National Level Webinar	Digital Repositories – New Navigation Tools for Online Education”	22 nd June 2021		Government Arts & Science College, Trichy
45.	National Level FDP		18 th march – 26 th march 2022		Sraddha Academy for Financial Education in Partnership with Jamal Mohamed College