

CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

- 1. Name** : MS. N. Aruna
2. Date of Birth : 06.04.1967
3. Address :

Residential	Office
A/8, 6 th Cross, Annanagar, Tennur, Trichy – 171.	Cauvery College For Women (Autonomous), Annamalai Nagar, Trichy – 18.

ACADEMIC INFORMATION

- 4. Designation & Department:** Associate Professor in Commerce

5. Educational Qualification:

Degree	Year	College/University
B.Com	1989	Bharthidasan University
M.Com	1992	Bharthidasan University
M.Phil	2008	Bharthidasan University

- 6. Researcher ID** :

Google Scholar	https://scholar.google.com/citations?view_op=new_articles&hl=en&imq=Aruna+Commerce&authuser=1#
Scopus	https://www.scopus.com/dashboard.uri?origin=NO%20ORIGIN%20DEFINED&zone=TopNavBar
Publons	https://publons.com/researcher/4338648/aruna-commerce/
Orcid	https://orcid.org/0000-0001-8325-9939
Vidwan	https://vidwan.inflibnet.ac.in/profile/205947
Mendeley	https://www.mendeley.com/reference-manager/library/all-references

- 7. Experience** : 29 Years
8. Areas of Specialization : Cost Accounting
9. Languages known : Tamil & English
10. Subjects Taught :

UG	Cost Accounting Business Statistics Quantitative Techniques Business Communication Personnel
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	Management Corporate Accounting Human Resource Management Income Tax Law and Theory
PG	Research Methodology Advanced Corporate Accounting
MI.Phil	Research Methodology

11. Research Supervision:

	Thesis Completed	Pursuing
M.Phil		
P.hD		

12. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
Food Insecurity2 (9)	2011	ISBN 978-81- 920478	An analysis of Food Insecurityin India.	

13. Details of Papers Presented:

Date & Venue	Name of the Seminar	Paper Name
29.9.05 & 30.9.05 Adaikalamatha Institute of Management	Business Economics and Finance (ICBEF 2005)	Advertising in the Women Era
11.3.06 & 12.3.06 BDU, Trichy	“Changing Scenario of Consumerism”	Consumer Awarenessand protection of Consumer rights- An Overview
1.3.06 UDC	Human Rights and related issues	Violation of human rights of Women
14.3.06 & 15.3.06 Cauvery College For Women,Trichy-18	“Going Global Challengesand Opportunities”	Challenges and opportunities forbanking sector
14.9.06 & 15.9.06 JMC,Trichy	“Commerce Education inthe new millennium challenges and perspectives”	Commerce Educationin the new Millenium – Challenges andPerspectives
7.4.07 & 8.4.07 Cauvery College for Women, Trichy	Emerging Paradigm in Financial Services	Demat services in India
18.8.07 & 19.8.07 Cauvery College for Women, Trichy	Application of stasticaltools in commerce/ management research	-
23rdSept 2011 Annai Mathammal	Challenges of Indian Business in Global Economy	Issues and Challenges of Working Women in

Sheela Engineering College,		India
24th Sept 2011 Jamal Mohamed College	UGC Sponsored on Food In Security	Food Insecurity- Challenges and Opportunities
12th & 13 th Sept Cauvery College for Women	E-Services and its emerging issues in the Global Business Environment	E-Commerce
22.09.12 AVVM Sri Puspham College, Thanjavur	Business Innovations in the Globalisation ERA	Role of Internet in Brand Marketing

14. Details of Seminars / Conferences / Workshops Attended:

Date & Venue	Title	National / International	Topic
29.9.05 & 30.9.05 Adaikalamatha Institute of Management	Business Economics and Finance (ICBEF2005)	International Level	Business Economics and Finance(ICBEF 2005)
11.2.06 & 12.2.06 BDU,Trichy	“Changing Scenario of Consumerism”	National Level	“Changing Scenario of Consumerism”
1.3.06 UDC	Human Rights and related issues	State Level	Human Rights and related issues
14.3.06 & 15.3.06 Cauvery College For Women,Trichy-18	“Going Global Challenges and Opportunities”	National Level	“Going Global Challenges and Opportunities”
14.9.06& 15.9.06 JMC, Trichy	“Commerce Education in the new millennium challenges and Perspectives”	National Level	“Commerce Education in the new millennium challenges and Perspectives”
7.4.07& 8.4.07 Cauvery College For Women,Trichy-18	“Emerging Paradigm in Financial Services”	International Level	“Emerging Paradigm in Financial Services”
18.8.07& 19.8.07 Cauvery College For Women,Trichy-18	“Application of statistical Tools in commerce /Management”	National Workshop	“Application of statistical Tools in commerce /Management”
12.09.11&13.09.11 Cauvery College For Women,Trichy-18	E – Services and its Emerging Issues in the Global Business Environment	National Seminar	E – Services and its Emerging Issues in the Global Business Environment
23.09.11 Annai Mathammal Sheela Engineering College, Namakkal	Challenges of Indian Business in Global	International Conference	Challenges of Indian Business in Global
24.09.11 JMC, Trichy	An Analysis of Food Insecurity in	National Seminar	An Analysis of Food Insecurity in

	India and its Impact on Health		India and its Impact on Health
17.09.13 National College, Trichy	Entrepreneurship – The Pathway to Progress	One day Seminar	Entrepreneurship – The Pathway to Progress
20.09.13 & 21.09.13 Cauvery College For Women, Trichy – 18	Contemporary Trends in the Avenues of Commerce and Management	National Seminar	Contemporary Trends in the Avenues of Commerce and Management
18.08.14 & 19.08.14 Cauvery College For Women, Trichy – 18	Integration and Implementation of Research to Become a Reflexive Researcher	International Conference	Integration and Implementation of Research to Become a Reflexive Researcher
17.02.2020 & 18.02.2020 Cauvery College for Women (Autonomous), Trichy – 18	NAAC Revised Accreditation Framework	Two Day Seminar	NAAC Revised Accreditation Framework

15. Details of Seminars / Conferences / Workshops Organized:

Year	Date	Title	National / International	Topic	Resource Person

16. Details of Orientation / Refresher Course Attended:

17. Details of Study Materials / Books written and published:

18. Details of Chairing as Resource Person:

19. Administration Positions held in the College: UG HOD In charge

20. Details of In-Charge / Membership in Committees for Autonomous:

21. Details of In-Charge / Participation in Extracurricular Activities : (NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

22. Details of Participation in Consultancy, Training, Development etc.:

23. Details of Membership in Academic Bodies/ Board of Studies and Reviewer Details:

24. Details of Membership of Professional Bodies:

25. Country visited:

26. Any other information if any:

S.No	Nature of Activity	Title of Activity	Date & Time	Name of Host Institute
1	FDP	Digital Teaching Methods in Higher Education	23.08.2021 to 28.08.2021	PG & Research Department of Commerce with Computer Applications, Hindusthan College of Arts & Science