

# CAUVERY COLLEGE FOR WOMEN (AUTONOMOUS)

## STAFF PROFILE

### PERSONAL INFORMATION:

1. Name : A.SUGANYA

2. Date of Birth : 17/04/1986

3. Address:

Residential Address	Office Address
Plot no.10, Maduram Residency, Mahalakshmi Nagar, Salem Main Road, Nochiyam, Trichy-621 216.	CAUVERY COLLEGE FOR WOMEN, ANNAMALAI NAGAR, TRICHY- 6200018.

### ACADEMIC INFORMATION

4. **Designation & Department:** Assistant Professor & Business Administration

5. **Educational Qualification:**

Degree	Grade/Class	Year of passing	College / University
B.Com	2 <sup>nd</sup> Class	2006	Nehru Memorial College Puthanampatti.
MBA	1 <sup>st</sup> Class	2008	Shri Mati Indira Gandhi College, Trichy
M.Phil	1 <sup>st</sup> Class	2011	PRIST University
Ph.D	Registered on August 2022, Course Work Completed		

Dissertation/Thesis

S.No	Research Degree M.Phil / Ph.d	Title of Dissertation / Thesis
1	M.Phil (Management) (2011)	A Study on Employees Performance Appraisal in Cement Factory with Special Reference to TANCEM Ariyalur.

**6. Researcher ID:**

**GOOGLE SCHOLAR ID:**

[https://scholar.google.com/citations?view\\_op=new\\_profile&hl=en&authuser=1](https://scholar.google.com/citations?view_op=new_profile&hl=en&authuser=1)

**SCOPUS ID:**

<https://id.elsevier.com/settings/redirect?code=C9PeOqLRfbhf-ks-NIOqikub83RIEWuhQNhMjc3u#>

**WEB OF SCIENCE RESEARCHER ID:** <https://publons.com/dashboard/summary/>

**ORCID ID:** [0000-0002-0012-6039](https://orcid.org/0000-0002-0012-6039)

**VIDWAN ID:**

<https://vidwan.inflibnet.ac.in//profile/205626/MjA1NjI2>

**MENDELEY:** <https://www.mendeley.com/settings/account/>

**PUBLONS:** <https://publons.com/dashboard/summary/>

**7. Experience Details:**

Name of the Institution	From	To	Experience		
			Years	Months	Days
Dhanalakshmi Srinivasan College of Arts & Science for Women, Perambalur	Aug 2009	April 2011	1	8	-
Indra Ganesan College of Engineering, Trichy	Sept 2011	April 2015	3	7	-
Cauvery College for Women (Autonomous), Trichy	14.12.2015	Till Date	-	-	8

**8. Area of Specialization:** HR & Marketing

**9. Language Known :** English, Tamil, Hindi (only Read and Write)

**10. Subject Taught:**

<b>UG</b>	E-Commerce and Web Design, Export Management, Banking Theory Law and Practice, Computer Application for Manager (Tally) Practical, Managerial Economics, Management Concepts, Business Law, Organizational Psychology, Cost Accounting, SBE I : Introduction to office Management, Production Management, Managerial Communication, Computer Applications in Business, Organizational Behaviour, SBE III Communication and Interpersonal Skills, Environmental Science, Value Education, Universal Human Values, Soft Skill Development, Business Environment, Company Law, Marketing Management, Computer Applications Package for Managers, Banking Practicum Study.
<b>PG</b>	Total Quality Management, Consumer Behavior, Organizational Behaviors, Public Relations, Entrepreneurial Development, International Business, Marketing Management

**11. Research Supervision:**

	University from where guideship obtained	Thesis		
		Completed (in Numbers)	Year of Completion	Pursuing (in numbers)
M.Phil	--	--	--	--
P.hD	--	--	--	--

## 12. PAPERS PUBLISHED

S.No	Title of the Paper	Name of the Journal	Volume Number	Page Number	Date
<b>2016 – 2017</b>					
1	Service Quality In Hospital Industry	International Journal of Education and Social Science	Volume .44 Special Issue-10	Page No. 90-92 ISSN No. 2410-5171 Impact Factor: 3.82	Mar 2017
<b>2017 – 2018</b>					
2	Innovation and Entrepreneurship In Current Scenario	Asian Journal of Management Sciences and Economics – An International Research Journal	Special Issue No:1 Volume No: 40	Page No.79-82 ISSN No. 2413-0591 Impact Factor: 5.18 Issn-	Nov 2017
<b>2021-2022</b>					
3	“Role of Emotional Intelligence in Social work”	Recent Trends in Commerce and Management	Chapter 12, Page No: 88 – 93	978-81-955557-9-6	June 2022
<b>2022-2023</b>					
4	Market Segmentation and Positioning	Chapter in the book titled “Recent trends in Multi-Disciplinary Research” Vol-2	Vol-2	ISBN:978-93-91117-44-3 (Page No. 78-85)	Oct- 2022
<b>2023-2024</b>					
5	Knowledge Sharing Practices among College Students	Journal of Xidian University,	Volume 17, Issue-8, 2023	ISSN : 1001-2400	Aug-23

**13. Presented:**

<b>S.No</b>	<b>Title of the Conference / Seminar / Workshop</b>	<b>LEVEL International / National / Regional / State Level</b>	<b>Organization Name</b>	<b>Date</b>	<b>Place</b>
<b>2009-2010</b>					
1.	National Workshop on “Campus to Corporate”	National	Dhanalakshmi Srinivasan Institute of Management.	12 <sup>th</sup> October 2009.	Perambalur
<b>2010-2011</b>					
2.	Gender Training of Trainer(TOT).	State	Centre for Women’s Studies, Cauvery College for Women & Department of Women’s Studies, Bharathidasan University, Trichy.	12 <sup>th</sup> & 13 <sup>th</sup> August 2010	Trichy
3.	Sustainable Livelihood Interventions for Rural Areas and Weaker Sections-New Paradigms	National	Shri AMM Murugappa Chettiar Research Centre	4 <sup>th</sup> Dec 2010	Taramani, Chennai
4.	International seminar on Health Economics and Management	International	PG & Research Department of Economics, Rajah Serfoji Government College (Autonomous).	16 <sup>th</sup> & 17 <sup>th</sup> Dec 2010	Thanjavur

5.	International Workshop on “The Mindset of a Champion”-Capitalto success.	International	Dhanalakshmi Srinivasan Educational Institutions	6 <sup>th</sup> April 2011	Perambalur
<b>2015-16</b>					
6.	International Conference on “Building Urban Rural Divide-Techno Management Perspective”	International	--- --- --	SASTRA University	26 <sup>th</sup> Feb & 27 <sup>th</sup> Feb 2016
<b>2017-18</b>					
7.	Innovation and Entrepreneurship in Current Scenario	International Conference “Empowerment of Entrepreneurs”	Mahendra Artsand Science College,	1 <sup>st</sup> November, 2017	Namakkal
<b>2018-19</b>					
8.	A study on Impact of application of social media marketing in Indian scenario	8 <sup>th</sup> International Conference	Adaikalamatha Instituteof Management & Research	27 <sup>th</sup> October 2018	Thanjavur.
<b>2024-2025</b>					

9.	National Conference on Innovative Interdisciplinary Research for Sustainable Development Topic “Knowledge Management in Sustainable Development”	National	SRM Arts & Science College, Trichy	04.03.2025	Trichy
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#### 14. Conference/Seminars/Workshops/FDP Attended

S.No	Title of the Conference / Seminar / Workshop	LEVEL International / National / Regional / State Level	Organization Name	Date	Place
<b>2009-2010</b>					
1.	National Workshop on “Campus to Corporate”	National	Dhanalakshmi Srinivasan Institute of Management.	12 <sup>th</sup> October 2009.	Perambalur
<b>2010-2011</b>					
2.	Gender Training of Trainer(TOT).	State	Centre for Women’s Studies, Cauvery College for Women & Department of Women’s Studies, Bharathidasan University, Trichy.	12 <sup>th</sup> & 13 <sup>th</sup> August 2010	Trichy
3.	Sustainable Livelihood Interventions for Rural Areas and Weaker Sections- New Paradigms	National	Shri AMM Murugappa Chettiar Research Centre	4 <sup>th</sup> Dec 2010	Taramani, Chennai
4.	International seminar on Health Economics and Management	International	PG & Research Department of Economics, Rajah Serfoji Government College(Autonomous).	16 <sup>th</sup> & 17 <sup>th</sup> Dec 2010	Thanjavur
5.	International Workshop on “The Mindset of a	International	Dhanalakshmi Srinivasan Educational Institutions	6 <sup>th</sup> April 2011	Perambalur



	Champion”-Capital to success.				
<b>2017-18</b>					
6.	Innovation and Entrepreneurship inCurrent Scenario	International	Mahendra Artsand Science College,	1 <sup>st</sup> November, 2017	Namakkal
<b>2018-19</b>					
7.	A study on Impact ofapplication of social media marketing in Indian scenario	8 <sup>th</sup> International Conference	Adaikalamatha Instituteof Management & Research	27 <sup>th</sup> October 2018	Thanjavu r.
<b>2020-2021</b>					
8	Online Training Programme on Economics for Financial Markets	Online Training Programme	NSE Academy Limited, New Delhi.	21.10.2020 to 23.10.2020	New Delhi
<b>2021-2022</b>					
9	Seven Day Online Short tern Course on 'Basics of Effective Business Administration'	Online Short Term Course	NallamuthuGounderMahalingam College (Autonomous), Pollachi, Tamilnadu	07.06.2021 - 13.06.2021	Pollachi
10	Online FDP on“Outcome Based Education”	Online FDP	Karpagam Academy of Higher Education, Coimbatore	26.07.2021 to 01.08.2021	Coimbatore

11	One week International FDP on Research Excellence and Academic Excellence	Online FDP	Sri Ramakrishna College of Arts & Science	01.09.2021 to 08.09.2021	Chennai
12	Five Day Virtual National Faculty Development Programme on Transformation from Traditional Practices to Digital Practices in Business World	Online FDP	Holy Cross College (Autonomous)	20.09.2021 to 24.09.2021	Trichy
13	Five Days National Level Faculty Development Programme on Innovative Approaches in Management Teaching	Online FDP	Holy Cross College (Autonomous)	20.09.2021 to 24.09.2021	Trichy
14	UGC-Sponsored Eighth Online Faculty Induction Programme	Online FIP	Bharathidasan University, Trichy	29.11.2021 to 28.12.2021	Trichy
2022-2023					
15	Faculty Development Programme on Public Speaking	Online FDP	NPTEL-AICTE	July to Oct 2022	Online
16	ICSSR Sponsored National Seminar on ‘Digital Innovation in Business and Economy-	National Seminar	Navarasam Arts and Science College for Women, Arachalur, Erode.	04.11.2022	Erode

	Opportunities and Challenges”				
17	SMART Journal of Business Management Studies Eighteenth Annual International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR 2023)	International Seminar (Webinar)	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	06.01.2023 to 07.01.2023	Trichy
2023-2024					
18	Shri Shankarlal Sundarbai SHASUN Jain College for Women	National Level Seven Day Professional Development Program for Higher Education Teachers	Internal Quality Assurance Cell (IQAC) & School of Commerce, Shri Shankarlal Sundarbai Shasun Jain College for Women in collaboration with Department of Business Administration, Ayya Nadar Janaki College.	21.08.2023 to 30.08.2023	Sivakasi
19	“Five Day International Faculty Development Programme on Soft Skills for Capacity Building”	“Five Day International Faculty Development Programme	St. Joseph’s Academy of Soft Skills (JASS), St. Joseph’s College (Autonomous), Tiruchirappalli	25.09.2023 to 29.09.2023	Tiruchirappalli
20	One Week International Virtual FDP on “Innovative Teaching and Learning	One Week Virtual FDP	Sathyabama Institute of Science and Technology	4-10-2023 to 11.10.2023	Chennai

	Pedagogies”				
21	EXCELR 10 hours International Faculty Development Program on “Applications of Business Analytics”	International Faculty Development Program	Department of Management Studies, Ramaiah Institute of Technology in Collaboration with ExceLR Edtech Pvt. Ltd.	09.10.2023 to 13.10.2023	Bangaluru
22	Opportunity to Leverage the Teaching Skills in Digital and Professional Landscape	One Week Virtual “Faculty Development Programme”	Department of Commerce – Finance & Taxation	18.12.2023 to 21.12.2023	Chennai
23	Developing your Professional Edge: Strategies for Career Growth and Financial Success	Five Days International Virtual “Professional Development Programme”	Department of Commerce with Information Technology & IQAC of PPG College of Arts and Science	08.01.2024 to 12.01.2024	Coimbatore
24	Five Days International Virtual Faculty Development Programme on Emerging Trends in data Analytics	International Virtual Faculty Programme	Saveetha College of Liberal Arts & Sciences, SIMATS	22.01.2024 to 26.01.2024	Chennai
25	“AI for Sustainable Development”	A one-week international Faculty Development Program	VIIT, Pune	05.08.2024 to 9.08.2024	Pune
26	Machine Learning and Artificial Intelligence	10 hours International FDP	Pimpri Chinchward College of Engineering and Research, Ravet, Pune- Maharashtra, Sri Venkateswara Degree College, Kadapa-Andra Pradesh, SJB	12.08.2024 to 19.08.2024	Maharashtra, Andra Pradesh, Karnataka, Telangana in collaboration

			Institute of Technology, Bangalore-Karnataka and Sri Indu PG College, Hyderabad- Telangana in collaboration with ExcelR Edtech Pvt. Ltd.		with ExcelR Edtech Pvt. Ltd.
27	Research Article writing and Research Funding	International Workshop	Knowledge Research Academy, Coimbatore	21.09.2024	Knowledge Research Academy, Coimbatore

**15. Details of In charge / Participation in Extracurricular Activities :**

**( NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):**

<b>Nature of Activity</b>	<b>Period of In charge</b>
PLACEMENT IN-CHARGE	2015-2016, 2016-2017
CULTURAL IN-CHARGE	2017-2018, 2018-2019, 2019-2020, 2023-2024
CLUB IN-CHARGE	2020-2021, 2021-2022, 2022-2023, 2023-2024

**16. Any other information: Lockdown period Activities**

Number of Webinars Attended	Number of FDP's Attended	Number of Online Courses Attended	Number of Quizzes Attended
66	21	14	33

**17. E-Contents Developed**

<b>S.No</b>	<b>Name of the Faculty</b>	<b>Date</b>	<b>Topic</b>	<b>Link</b>
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1	Ms.A.Suganya	28.10.2021	<b>Managerial Economics:</b> Demand, Demand Schedule, Determinants of Demand	<a href="https://youtu.be/3ZDIEyqLEhM">https://youtu.be/3ZDIEyqLEhM</a>
2		12.12.2020	<b>Office Management :</b> Office, office Management and functions of office Management	<a href="https://youtu.be/5Us0bqY3NkM">https://youtu.be/5Us0bqY3NkM</a>
3		22.06.2022	<b>Consumer Surplus :</b> Concepts, Assumptions and Criticism	<a href="https://youtu.be/HmHEBA6YRM">https://youtu.be/HmHEBA6YRM</a>

4		05.07.2022	<b>Stress Management:</b> Meaning, Sources, Types	<a href="https://youtu.be/mrChQS_ya4w">https://youtu.be/mrChQS_ya4w</a>
5		05.06.2022	<b>NPTEL :</b> How to Join in NPTEL Course from Swayam Portal	<a href="https://youtu.be/PRSy-sJ9lxs">https://youtu.be/PRSy-sJ9lxs</a>
6		06.07.2022	<b>Managing Stress:</b> Ways to Manage Stress and How to overcome the stress	<a href="https://youtu.be/UaRKEWnHwLE">https://youtu.be/UaRKEWnHwLE</a>
7		06.07.2022	<b>Stress Management:</b> Symptoms of Stress	<a href="https://youtu.be/MHBcjrbr8M">https://youtu.be/MHBcjrbr8M</a>

8		04.08.2022	<b>Coronavirus:</b> Meaning, Symptoms of Coronavirus and precautionary measures of coronavirus	<a href="https://youtu.be/ow8Phnfn78">https://youtu.be/ow8Phnfn78</a>
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**18. MOOCs /NPTEL/COURSERA/UDEMY/Any other online Exams qualified by Faculty**

Name of Faculty	Title of the Course	Exam Date	Register Number of Online course	Mark	Grade Achieved
A.Suganya	Consumer Psychology	26.09.2021	NOC21HS64S14371254	71	Elite
A.Suganya	Emotional Intelligence	27.03.2022	NOC22HS11S34362230	63	Elite
A.Suganya	Public Speaking	30.10.2022	NPTEL22HS134S54561182	63	Elite

A.Suganya in recognition of her role as mentor for the NPTEL Online Certification Course Public Speaking July – December 2022.

A.Suganya in recognition of her role as mentor for the NPTEL Online Certification Course Emotional Intelligence Jan – April 2023.