

CAUVERY COLLEGE FOR WOMEN
(AUTONOMOUS)
STAFF PROFILE

PERSONAL INFORMATION

- 1. Name** : Dr.A.SIVARANJANI
2. Date of Birth : 02-03-1979
3. Address :

Residential	Office
NO.23 EB COLONY, AIRPORT (PO), TRICHY – 620007.	CAUVERY COLLEGE FOR WOMEN, ANNAMALAI NAGAR , TRICHY- 6200018.

ACADEMIC INFORMATION

- 4. Designation & Department** : ASSOCIATE PROFESSOR &
BUSINESS ADMINISTRATION
5. Educational Qualification :

Degree	Year	College/University
B.Com	1999	Government Arts College, Bharathidasan University, Trichy
M.Com	2001	Urumu Dhanalakshmi College, Bharathidasan University, Trichy
MBA	2014	Periyar University, Salem
M.Phil	2002	Urumu Dhanalakshmi College, Bharathidasan University, Trichy
PGDCA	2002	Urumu Dhanalakshmi College, Bharathidasan University. Trichy
Ph.D	28 th July.2017	Bharathidasan University, Trichy

6. Researcher ID : ID Name: sivaranjani.bba@cauverycollege.ac.in

GOOGLE SCHOLAR ID	SCOPUS ID	WEB OF SCIENCE RESEARCHER ID	ORCID ID	VIDWAN ID	MENDELEY	PUBLONS
https://scholar.google.com/citations?view_op=new_profile&hl=en	https://account.elsevier.com/verify?userid=81387429&token=2acf8342-ff38-4642-91ae-f95b9309206f	https://publons.com/researcher/ 4338615/sivaranjani/	https://orcid.org/0000-0002-2726-7878	https://vidwan.inflibnet.ac.in/profile/205443/MjA1NDQz	https://www.mendeley.com/settings/account/	https://publons.com/researcher/ 4338615/sivaranjani/

7. Experience :

Date of Joining	Institution	Year of Experience
01.07.2004	DR.RK SHANMUGAM COLLEGE OF ARTS AND SCIENCE, KALLAKURICHI	1
23.06.2008	CAUVERY COLLEGE FOR WOMEN, TRICHY.	15 years 11 months (till now)

8. Areas of Specialization : MARKETING

9. Languages known : ENGLISH & TAMIL

10. Subjects Taught :

UG	Management Concepts, Financial Accounting, Value Education, Marketing, Business Environment, Production Management, Computer Applications in Business, Business Law, Organizational Behaviour, Managerial Communication, SBE I: Introduction to Office Management, Human Resource Management, Financial Management, Management Accounting, Stock Exchange Practices, SBE III: Communication & Interpersonal skills, Cost Accounting, NME: Elements of Insurance, Soft Skill Development Course, Entrepreneurial Development , Computer Applications Package for Managers (Word), Computer Applications Package for Managers (TALLY),
PG	Investment Security Analysis and Portfolio Management, Cost Accounting

11. Research Supervision:

	University from where guideship obtained	Thesis		
		Completed (in numbers)	Year of Completion	Pursuing (in numbers)
M.Phil	-	-	-	-
P.hD	-	-	-	-

12. Details of Publications:

Journal Name & Volume	Year of Publication	ISBN Number	Name of the Paper	Impact Factor
National Conference on the Dynamics of Management	2011	ISBN No: 978-81- 920622-0-7	Customer Satisfaction Towards Service Quality in the Hotel Industry	-
Global Competitiveness in Business: Trends and Traits	2011	ISBN No: 1667-651- 207	Customer Relationship Management	-
International Journal of Applied Management Research & Volume 2	2011	ISSN No: 09748709	A Study on Customer Relationship Management in Hotels With Special Reference to Trichy District	-
Cauvery Research Journal &Volume 5 1&2)	2012	ISSN No: 0975-1300	E-CRM an Overview	-
HRD Times &Volume 14(11)	2012	ISSN No: 0976-7401	Dimensions of Service Quality	-
International Journal of Functional Management & Volume1 (2)	2013	ISSN No: 2319-1406.	Service Quality in Hospitality Industry	-
2 nd NationalBusiness Challenges and Opportunities for transformation Excellence	2014	ISBN No: 978-93- 82570-22-6	Quality Management in Tourism and Hospitality-A Study on Hotel Industry	-
National conference on Hospitality and Tourism Industry-A promising sector of Indian Economy	2014	ISBN No: 978-93- 81521-54-0,	Effectiveness of SERVQUAL Dimensions in increasing customer satisfaction between	-

			Star and Budgeted hotels	
Trends and Prospective in Management& Volume 1	2015	ISBN No: 978-81-910601-0-2	Foreign Direct Investment (FDI) in Indian Service Sector	-
Dimensions in Management	2015	ISBN No: 978-81-931094-9-6	The impact of stress on the employees involved in Hospitality business	-
PEZZOTTAITE Referred International Journal& Volume 6 (2)	2017	ISSN No: (P)-2279-0950 ISSN (Online)-2279-0969	A study on Psychological Stress among Employed and Unemployed Women\	7.185
International journal of Education and Social Science & Volume 44, Special Issue 10	2017	ISSN No: 2410-5171	Service Quality in Hospitality Industry	3.82
Asian Journal of Management Sciences and Economics (AJMSE): An International Research Journal& Volume 40, Issue 1	2017	ISSN No: 2413-0591,	The Role of Entrepreneurship in Economic growth and Development	5.18
International Journal of Finance and Management Research (EIJFMR) – in association with PRIMAX FOUNDATION& Volume 1, Issue 2	2018	ISSN No: 2395-5929,	Systematic Investment Plan	1.14
Journal of Intercontinental Management Research Consortium, & Volume 6, Issue 1	2018	ISSN No: (E).2321-0354, ISSN No: (P).2347-1 654	Impact of Demonetization of Indian Economy	5.414
International Journal of Pure and Applied Mathematics & Volume 119, Issue 10	2018	ISSN No: 1311-8080,	Capital Structure Analysis of Software Companies in India: A Structural Equation Modelling Approach	7.19

International Journal of Scientific Research in Computer Science Applications and Management Studies(UGC Jr. No. 63611) & Issue No: 5, Volume No:7	2018	ISSN(E):23 19-1953	Organisation Citizenship Behaviour - Determinants and Effects	0.654
JAC: A Journal of Composition Theory Volume XIII, Issue 1	2020	ISSN:0731-6755	A Study and Analysis of service quality in the hospitality industry: SERVQUAL Model.	5.7
Journal of Information and Computational Science UGC-Care Group –II Certified Journal Volume 10, Issue 1	2020	ISSN:1548-7741	Performance and Dimensions of Service quality in the hotel industry: A study in Tamilnadu	-
Dogo Rangsang Research Journal (UGC Care list Group I Journal), Vol-10, Issue-12	2 nd December 2020	ISSN No: 2347-7180	Capital Structure analysis of Vodafone idea limited	-
Book Chapter: Recent Trends in Commerce and Management, SCIENG Publications	June 2022	-	Strategic Human Resource Management	-
Book Chapter Recent trends in Multi-Disciplinary Research, Volume 1	October 2022	ISBN: 978-93-91117-44-3	CRM – Building Value for Customers	-
Journal of Harbin Engineering University, Elsevier Scopus, Volume :44, No:7	July 2023	ISSN: 1006-7043,	An Ability Need for Budding Entrepreneurs in Tiruchirapalli District	-

Details of Papers Presented:

Date	Organizer	Name of the Seminar	Paper Name
18.07. 2009	Erode Arts College, Erode	Indian Economy On 21 st Century Reviews Prospectus And Issues	Impact Of The Global Financial Crisis On Indian Economy
12.09.2009 & 12.09.2009	Department of Commerce and Financial Studies, Bharathidasan University	Two day National seminar on Global Financial Crisis And Its Impact On Indian Financial System	Impact Of Global Financial Crisis On Indian Banking
06.10.2009 & 07.10.2009	Department of Commerce , Holy Cross College	International Conference on Cross Cultural Management	Cross Cultural Management
09.01.2010 & 10.01.2010	International And Financial Studies, Bharathidasan University.	UGC Sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations	Impact of Financial Crisis on Mutual Funds
09.01.2010 & 10.01.2010	PG And Research Department of Economics ,National College, Trichy	Annual Conference of Association of Economists of Tamil Nadu	Impact of Financial Crisis on Employment
08.03.2011 & 09.03.2011	Bharathidasan University	Emerging Capital Markets Issues And Challenges	Secondary Market Trading and Settlement Demat, Online Trading.
09.03.2011 & 10.03.2011	St.Joesph's College	The Dynamics Of Management : The Plus Factors	Customer Satisfaction Towards Service Quality In Hotel Industry
10.03.2011	Govt. Arts And Science College For Women	Global Competitiveness In Business Trends And Traits	Customer Relationship Management

20.06.2011 & 21.06.2011	Raja Sarfoji Government College	3 rd Advanced Data Analysis, Business Analysis And Economic Intelligence	Customer Expectation of Service Quality in the Hotel Industry
20.06.2011 & 21.06.2011	Raja Sarfoji Government College	3 rd Advanced Data Analysis, Business Analysis And Economic Intelligence	A Study of Customer Relationship Management in Hotels With Special Reference in Trichy District
23.09.2011	Annai Mathammal Sheela Engineering College	Challenges Of Indian Business In Global Economics	CRM Towards Service Quality in Hotel Industry
12.09.2011 & 13.09.2011	Cauvery College For Women	E- Services And Its Emerging Issues In The Global Business Environment	E-CRM – An Overview
24.09.2011	Sri Venkateshwara College of Arts and Science	Marketing Research in the Emerging Global Scenario	Enhancing Quality Sustenance in Higher Education
14.09.2012	Annai Mathammal Sheela Engineering College	Impact of Global Crisis in Indian Business	An Assessment of Service Quality of Hotel Industry
22.02.2013	Sri Ganesh School of Business Management	Competency Building Strategies in Business and Technology for Sustainable Development	Service Quality of Hotel Industry
22.06.2013	SSM Educational and Research Foundation	International Journal of Functional Management	Service Quality in Hospitality Industry
26.02.2014	Vysya College, Salem	Business Challenges and Opportunities for transformation	Quality Management in Tourism and

		Excellence	Hospitality-A Study on Hotel Industry
17.12.2014	Jamal Mohamed College, Trichy.	Conference on Hospitality and Tourism Industry – A promising sector of Indian Economy.	Effectiveness of SERQUAL Dimensions in increasing customer satisfaction between Star and Budgeted Hotels.
29.01.2015	AIMAN College of Arts and Science for women, Trichy.	Marketing 3.0 – Sustainable and inclusive growth oriented Marketing	Relationship between customer satisfaction and service quality: A study of budgeted Hotel.
06.02.2015	Hindustan college of Arts and Science, Coimbatore	Emerging trends in global and Indian financial Markets.	Customer care and customer satisfaction in Hotels
27.02.2015 & 28.02.2015	Vivekananda Institute of Information and Management Studies, Namakkal.	Make in India – The Road Ahead	Foreign Direct Investment (FDI) in Indian Service Sector
29.08.2015	PG& Research Department of Commerce & Business Administration, Padmavani Arts and Science College for Women, Salem.	Conference on Paradigm in Services sector in India.	Importance and growth of service sector in India
31.08.2015 & 01.09.2015	Sengamala Thayaar Educational Trust Women's College, Mannargu di	Corporate Social Responsibility(CSR)	The Ethics of corporate social responsibility
03.09.2015	St. Antony's College of Arts and Sciences for Women, Dindigul.	Recent Business Trends in Globalised Era	Impact of Foreign Direct Investment of Indian economy

04.09.2015	Sengamala Thayaar Educational Trust Women's College, Mannargudi	Dimensions in Management	The impact of stress on the employees involved in Hospitality business.
11.09.2015 & 12.09.2015	Urumu Dhanalakshmi College, PG & Research Department of Commerce, Trichy.	Financial Literacy Programmes: Issues and Challenges.	To create awareness about financial literacy
07.01.2017	Srimad Andavan Arts and Science College, Trichy	International Conference – “Futurology Management”	A study on Psychological Stress among Employed and Unemployed Women
19.01.2017	Jamal Mohamed College, Trichy	One Day National Seminar on “Emerging Business Practices in the Global Environment”	Rural Tourism Impact, Challenges and Opportunities
20.01.2017	Urumu Dhanalakshmi College, Trichy	International Conference on “Business, Finance and Management: Challenges in the Global Era”	Candidate Assessment
25.03.2017	Mahendra Arts and Science College.	National seminar on corporate governance and shareholder's value	Service Quality in Hospitality Industry
01.11.2017	Mahendra Arts and Science College, Namakkal	International Conference – Empowerment of Entrepreneurs	The role of Entrepreneurship in Economic growth and development
01.02.2018	Sengunthar Arts and Science College, Namakkal	International Conference on “Finance and Banking (FIBA-2018)”	Systematic Investment Plan
01.02.2018	SASTRA School of Management, Thanjavur.	International Conference on “Contemporary Issues and Challenges in Global Business, Economics and Management”	Capital Structure Analysis of Software Companies in India: A Structural

			Equation Modelling Approach
01.02.2018	Nandha Arts and Science College, Erode	National Level Seminar on “Cash Vs Cashless Trade: Challenges & Opportunities	Impact of Demonetization on Indian Economy
27.10.2018	Adaikalamatha Institute of Management Studies, Thanjavur	8 th Interanational on SMART I individual Institution Industry, India	Organizational Citizenship Behaviour Determinants and Effects
12.02.2019	Nehru Memorial College , Puthanampati	UGC Sponsored International conference on “Emerging Trends in Business and Management”	Assessment of Beta
04.11.2022	PG & Research Department of Commerce and Commerce with Computer Applications, Navarasam Arts and Science College for Women, Erode	ICSSR Sponsored National Level Seminar on “ Digital Innovation in Business and Economy – Opportunities and Challenges “	Trends in E-Commerce

13. Details of Seminars / Conferences / Workshops Attended:

Year & Date	Organizer	Title	National / International	Topic
21.03.2009 & 22.03.2009	Sastra University, Thanjavur	Emerging Trends in Management Studies	State Level	Emerging Trends in Management Studies
30.07.2009	Cauvery College For Women, Trichy	The Challenges of Management in The Era of Global Crises	State Level	The Challenges of Management in The Era of Global Crises -

18.07.2009	Erode Arts College, Erode	Indian Economy on 21 st Century Reviews Prospectus and Issues	National Level	Century Reviews Prospectus and Issues
12.09.2009 & 13.09.2009	Department of Commerce and Financial Studies, Bharathidasan University, Trichy	Two day National seminar on Global Financial Crisis and Its Impact on Indian Financial System	National	“Impact of Global Financial Crisis on Indian Banking”
06.10.2009 & 07.10.2009	Department of Commerce , Holy Cross College, Trichy	International Conference on “Cross Cultural Management”	International	Cross Cultural Management
21.10.2009	School of Management, Sastra University, Thanjavur	One Day National Level Seminar on Investment Strategies In Financial Markets”INVESTRA 2009”	National	-
19.12.2009 & 20.12.2009	Cauvery College For Women, Trichy	Carer and Business Prospects in Food Processing	State Level	Carrier and Business Prospects in Food Processing
09.01.2010 & 10.01.2010	International and Financial Studies, Bharathidasan University, Trichy	UGC Sponsored Two Day International Seminar on Recent Trends in Capital Markets and Financial Innovations	International	Impact of Financial Crisis on Mutual Funds
09.01.2010 & 10.01.2010	PG And Research Department of Economics, National College ,Trichy	Annual Conference of Association of Economists of Tamil Nadu	National	Impact of Financial Crisis on Employment
24.04.2010 & 25.04.2010	Research and Publication in Commerce And Management, Bharathidasan University, Trichy	Smart Journal of Business Management Studies	National Level	-
08.03.2011 & 09.03.2011	Bharathidasan University, Trichy	Emerging Capital Markets Issues And Challenges	International	Secondary Market Trading and Settlement Demat, Online Trading.

08.03.2011 & 09.03.2011	Department of Commerce, St.Joesph's College,Trichy	The Dynamics of Management : The Plus Factors	National	Customer Satisfaction Towards Service Quality in Hotel Industry
10.03.2011	Govt. Arts And Science College For Women, Bargur	Global Competitiveness In Business Trends and Traits	National	Customer Relationship Management
20.06.2011 & 21.06.2011	Raja Sarfoji Government College, Thanjavur	3 rd Advanced Data Analysis, Business Analysis And Economic Intelligence	National	Customer Expectation of Service Quality In The Hotel Industry
20.06.2011 & 21.06.2011	Raja Sarfoji Government College, Thanjavur	3 rd Advanced Data Analysis, Business Analysis And Economic Intelligence	National	A Study of Customer Relationship Management in Hotels With Special Reference In Trichy District
23.09.2011	Annai Mathammal Sheela Engineering College, Namakkal	Challenges Of Indian Business In Global Economics	International	CRM Towards Service Quality In Hotel Industry
12.09.2011 & 13.09.2011	Cauvery College For Women,Trichy	E- Services And Its Emerging Issues In The Global Business Environment	National	E-CRM – An Overview
24.09.2011	Sri Venkateshwara College of Arts And Science, Peravurani	Marketing Research In The Emerging Global Scenario	International	Enhancing Quality Sustenance In Higher Education
14.09.2012	Annai Mathammal Sheela Engineering College,Namakkal	Impact of Global Crisis in Indian Business	International	An Assessment of Service Quality of Hotel Industry
22.02.2013	Sri Ganesh School of Business Management, Salem	Competency Building Strategices in Business and Technology for	International	Service Quality of Hotel Industry

		Sustainable Development		
22.06.2013	SSM Educational and Research Foundation, Salem	International Journal of Functional Management	International	Service Quality In Hospitality Industry
25.02.2014	Department of Management Studies, Indira Ganesan College of Engineering, Trichy	Succeeding & Surviving With Soft Skills in Challenging Business Environment	State Level	Succeeding & Surviving With Soft Skills in Challenging Business Environment
26.02.2014	Vysya College, Salem	Business Challenges and Opportunities for transformation Excellence	National	Quality Management in Tourism and Hospitality-A Study on Hotel Industry
17.12.2014	Department of Hospitality and Tourism Management, Jamal Mohamed college., Trichy	Conference on Hospitality and Tourism Industry – A promising sector of Indian Economy.	National	Effectiveness of SERQUAL Dimensions in increasing customer satisfaction between star and Budgeted Hotels.
29.01.2015	AIMAN College of Arts and Science for women, Trichy	Marketing 3.0 – Sustainable and inclusive growth oriented Marketing	National	Relationship between customer satisfaction and service quality: A study of budgeted Hotel.
06.02.2015	Hindustan college of Arts and Science, Coimbatore	Emerging trends in global and Indian financial Markets.	International	Customer care and customer satisfaction in Hotels
27.02.2015 & 28.02.2015	Vivekanandha Institute of Information and Management Studies, Namakkal	Make in India – The Road Ahead	International	Foreign Direct Investment (FDI) in Indian Service Sector

29.08.2015	PG& Research Department of Commerce & Business Administration, Padmavani Arts and Science College for Women,Salem	Conference on Paradigm in Services sector in India.	National	Importance and growth of service sector in India
31.08.2015 & 01.09.2015	Sengamala Thayaar Educational Trust Women's College, Mannargudi	Corporate Social Responsibility(CSR)	National	The Ethics of corporate social responsibility
03.09.2015	St. Antony's College of Arts and Sciences for Women,Dindigul	Recent Business Trends in Globalised Era	International	Impact of Foreign Direct Investment of Indian economy
04.09.2015	Sengamala Thayaar Educational Trust Women's College, Mannargudi	Dimensions in Management	International	The impact of stress on the employees involved in Hospitality business.
11.09.2015 & 12.09.2015	PG & Research Department of Commerce, Urumu Dhanalakshmi College, Trichy	Financial Literacy Programmes: Issues and Challenges.	National	To create awareness about financial literacy
26.02.2016 & 27.02.2016	Sastra University, Thanjavur	International Conference on "Building Urban Rural Divide-Techno Management Perspective"	International	-
07.01.2017	Srimad Andavan Arts and Science College,Trichy	International Conference – "Futurology Management"	International	A study on Psychological Stress among Employed and Unemployed Women

19.01.2017	Jamal Mohamed College, Trichy	One Day National Seminar on “Emerging Business Practices in the Global Environment”	National	Rural Tourism Impact, Challenges And Opportunities
20.01.2017	Urumu Dhanalakshmi College, Trichy	International Conference on “Business, Finance and Management: Challenges in the Global Era”	International	Candidate Assessment
18.02.2017	Sastra University, Thanjavur	HRConclave on Renventing HR practices for the current Millennium	National	-
25.03.2017	Mahendra Arts and Science College, Namakkal	National seminar on corporate governance and shareholder’s value	National	Service Quality in Hospitality Industry
01.11.2017	Mahendra Arts and Science College, Namakkal	International Conference – “Empowerment of Entrepreneurs”	International	The role of Entrepreneurship in Economic growth and development
01.02.2018	Sengunthar Arts and Science College, Namakkal	International Conference on “Finance and Banking (FIBA-2018)”	International	Systematic Investment Plan
01.02.2018	SASTRA School of Management, Thanjavur	International Conference on “Contemporary Issues and Challenges in Global Business, Economics and Management”	International	Capital Structure Analysis of Software Companies in India: A Structural Equation Modelling Approach
01.02.2018	Nandha Arts and Science College, Erode	National Level Seminar on “Cash Vs Cashless Trade: Challenges & Opportunities	National	Impact of Demonetization on Indian Economy
27.10.2018	Adaikalamatha Institute of Management Studies, Thanjavur	8 th International on SMART I individual Institution Industry, India	International	Organizational Citizenship Behaviour Determinants and Effects

12.02.2019	Nehru Memorial College, Puthanampati, Trichy	UGC Sponsored International conference on Emerging Trends in Business and Management	International	Assessment of Beta
11.08.2021	Department of Political Science, PES'S RSN College of Arts & Science, Goa	Strategy for Effectively Managing Personal Finance	National	Strategy for Effectively Managing Personal Finance
12.08.2021	SRM Institute of Science & Technology, College of Science and Humanities, Chennai	One day National Webinar on "Mutual Fund Dynamic"	National	Mutual Fund Dynamic
13.08.2021	Padmashri Dr.C.C Jadhav Mahavidyalaya in Association of Mutual funds in India (AMFI)	National webinar on "Financial Planning and Investment opportunities including Mutual Funds"	National	Financial Planning and Investment opportunities including Mutual Funds
19.08.2021	College of Agriculture Sanskriti University, Madhura in Association of Mutual Funds in India.	National Webinar on Financial Awareness: A key to financial well being	National	Financial Awareness: A key to financial well being
25.08.2021	Ajeenkya DY Patil University, Pune.	National webinar on "Financial Empowerment: A key to prosperity	National	Financial Empowerment: A key to prosperity

23.08.2021 - 27.08.2021	Sri Ramakrishna College of Arts & Science, Coimbatore	Workshop Five Days National Level Virtual Workshop on “Compliance of Goods and Services Tax (GST)”	National	Compliance of Goods and Services Tax (GST)
02.08.2021	Sindhi College, Bengaluru in Association with AWARE International Institute of Kochi	International webinar on Employment Vs Employability in the Present Global Scenario	International	Employment Vs Employability in the Present Global Scenario
18.08.2021	KPR College of Arts, Science & Research , Coimbatore	International Conclave on Tools and Strategies for Emerging Business	International	Tools and Strategies for Emerging Business
09.08.2021	Tagore College of Arts& Science Chennai.	Research innovation and Ranking	State	Research innovation and Ranking
03.09.2021	SNMV College of Arts & Science Institute Management(Shri Nehru Maha Vidyalaya)	One day international webinar on Recruitment Trends- A Virtual Reality 2021	International	Recruitment Trends- A Virtual Reality 2021
04.09.2021	Ryan Publishers Siena College of Professional Studies	One day international webinar on Empowering Women Through Domestic Violence Experiences	International	Empowering Women Through Domestic Violence Experiences
06.09.2021	Islamiah College (Autonomous) , Vaniyambadi Association of Mutual Funds of India,Mumbai	National level webinar on Strategy for Managing Personal Finance	National	Strategy for Managing Personal Finance
07.09.2021	The Institute of Company Secretaries Of India	ICSI Teacher’s Conference on the Theme “Empowering Educators”	National	Empowering Educators

13.09.2021	SNMV College of Arts and Science, Institute of Management	High-tech Entrepreneurship and Startup 2.0	International	High-tech Entrepreneurship and Startup 2.0
27.09.2021-29.09.2021	St. Joseph College of Arts & Commerce, Virar	Workshop on How to write Research Proposal for M.Phil and Ph.D Admission	National	How to Write Research Proposal for M.Phil and Ph.D Admission
13.11.2021	Industry Interaction Cell, Managerial Society - Department of Humanities and Management	Leadership Vs Management	National	Leadership Vs Management
25.11.2021	Women's Studies Centre and Department Sri Padmavathi Mahila Visvavidyalayam, Tirupati Collaboration with UGC, New Delhi	Women Pioneers Worked for Women's Liberation since Independence in Commemoration of White Ribbon Day	National	Women Pioneers Worked for Women's Liberation since Independence in Commemoration of White Ribbon Day
27.11.2021	Nehru Arts and Science college, Coimbatore.	Gender Equity Myths and Reality	National	Gender Equity Myths and Reality
09.03.2022	Prabandha samiti of PG & Research Department of Management, Srimad Andavan Arts and Science college, Trichy	Atmanirbhar Bharat Abhiyan Scheme through Entrepreneurship Development	National	Atmanirbhar Bharat Abhiyan Scheme through Entrepreneurship Development

FDP **attended** by faculty members through **online** mode:

S.No	Title of the Programme	Date	Organizer
1	Two days faculty development programme on Theory Building and Article Writing	03.06.2019 & 04.06.2019	PG and Research Department of Commerce and IQAC, Cauvery College for Women (Autonomous), Trichy
2	The Art of Teaching and Learning for Next Generation	12.04.2020 & 13.04.2020	Department of Business Administration, D.G.Vaishnav College, Chennai
3	Three Days FDP on Leader – A Real Role Model	16.04.2020 to	Department of Business Administration, NGM College,

		18.04.2020	Pollachi
4	Three Days FDP on Emotional Intelligence	28.04.2020, 30.04.2020 & 02.05.2020	K.G.College of Arts & Science College, Coimbatore
5	FDP on Scientific Research Article Writing & Publishing	21.04.2020	AE Consultancy Services & EMG Group – SSM Trust
6	FDP on Art of Writing Research Article in Hi-Indexed Journals	29.04.2020 & 30.04.2020	Nehru Arts & Science College, Coimbatore
7	Youth of India – Covid 19 Aftermath Webinar	02.05.2020	Department of Social Work, Cauvery College for Women (Autonomous), Trichy
8	FDP on Fitness for Women During Lockdown	06.05.2020	Department of Physical Education, Cauvery College for Women (Autonomous)
9	FDP - Webinar on Faculty to Administration	08.05.2020	UG & Research Department of Business Administrative, Cauvery College for Women(Autonomous)Trichy
10	Faculty Development Programme on Virtual Teaching Tool – Moodle	11.05.2020 to 15.05.2020	IQAC Cauvery College for Women (Autonomous)
11	Online Three Day Faculty Development programme on Economic Turndown and Phenomenal Progress	14.05.2020 to 16.05.2020	Department of Business Administration, NGM College, Pollachi
12	Seven Days FDP on Teaching in Globally Connected World	18.05.2020 to 24.05.2020	Department of Business Administration, NGM College, Pollachi
13	FDP on Empowering the Millennial Mentors	01.06.2020 to 05.06.2020	Yuvakshetra Institute of Management Studies, Kerala
14	National level FDP On Outcome Based Education	11.07.2020	PG & Research Department of Commerce, Cauvery College for Women(Autonomous)Trichy
15	National level FDP On Upscaling Pedagogy with Moodle	13.07.2020 to 15.07.2020	Don Bosco College, Yelagiri Hills, Tamil Nadu
16	National Level FDP on Plagiarism in Research and Publications and How to Prevent it	22.07.2020	PG & Research Department of Commerce, Cauvery College for Women(Autonomous)Trichy
17	Five Day National Level Faculty Development Programme on Personality Development & Innovative Pedagogies in	03.08.2020 to 07.08.2020	Christu Jyothi Institute of Technology & Science, Telangana

	Teaching and Learning – Before & After Covid'19		
18	One month National Online Gender Sensitization and Capacity Building Programme on “Gender, Society Economy and Polity”	13.07.2020 to 12.08.2020	Bharathidasan University, Department of Women’s Studies & Centre for Women Studies and National Service Scheme of Cauvery College for Women (Autonomous) & Regional Association for Women’s Studies in Association with University Grants Commission
19	AICTE Sponsored Online Short Term Training Programme (STTP) On “Implementation of Outcome Based Education to Enhance the Quality of HEI	24.08.2020 to 29.08.2020	Sri Ramakrishna College of Arts and Science, Coimbatore
20	Online Training Programme on Economics for Financial Markets	21.10.2020 to 23.10.2020	NSE Academy Limited, New Delhi
21	Online Five Day Professional Development Program on “Exploring Best Pedagogical Practices for Virtual Classroom Teaching”	29.06.2021 to 03.07.2021	Patrician College of Arts and Science, Chennai
22	Three Days Online National Level Faculty Development Programme series on “Strategies for Management Research”	12.07.2021 to 14.07.2021	Kongu Arts and Science College (Autonomous), Erode
23	Online FDP on “Outcome Based Education”	26.07.2021 to 01.08.2021	Karpagam Academy of Higher Education, Coimbatore
24	Five Days International level FDP on “Experimental Teaching - Corporate Cognizance”	09.08.2021 to 13.08.2021	Sri Ramakrishna College of Arts & Science in Association with Tata Consultancy service
25	Six Days FDP on Digital Teaching methods in Higher Education	23.08.2021 to 28.8.2021	Hindustan College of Arts & Science , Coimbatore
26	A Five-Day Atal Online Faculty Development Programme on “Technology Disruptions in Management”	23.08.2021 to 27.08.2021	SRM Institute of Science and Technology, Chennai sponsored by AICTE training and Learning (ATAL) Acedemy, New Delhi
27	On week International FDP on Research Excellence and Academic Excellence	01.09.2021 to 08.09.2021	Sri Ramakrishna College of Arts & Science, Chennai
28	Five Day National Level Faculty Development Program on Nature of Research Techniques	06.09.2021 to 10.09.2021	Sri Krishna Adithya college of Arts & Science, Coimbatore
29	Three Day FDP on Including the Significance of Employability Skills in the Minds of the Teacher	23.09.2021 to 25.09.2021	Ayya Nadar Janaki Ammal College, Sivakasi
30	Five Days National Level Faculty Development Programme on Innovative Approaches in	20.09.2021 to 24.09.2021	Holy Cross College (Autonomous), Trichy

	Management Teaching		
31	FDP on Consumer Psychology	26.07.2021 to 17.09.2021	NPTEL- AICTE, Govt. of India
32	UGC-Sponsored Eighth Online Faculty Induction Programme	29.11.2021 to 28.12.2021	Bharathidasan University, Trichy
33	One Week National Level FDP on Investor Awareness and Education	18.03.2022 to 26.03.2022	Sraddha Academy for Financial Education in Partnersjip with PG & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli.
34	Faculty Development Programme on Public Speaking	July – October 2022	NPTEL – AICTE
35	One-week National level online Faculty Development program on Outcome based Education (OBE)	16.02.2023 to 22.02.2023	IQAC of JPM Arts and Science College, Kanchiyar, Idukki in association with IPSR solutions limited, Kottayam.
36	National Level Seven Day – Professional Development Program for Higher Education Teachers	21.08-2023 to 30.08.2023	Shri Shankarlal Sundarbai Shasun Jain College For Women In Collaboration With Department Of Business Administration (Sf) Ayya Nadar Janaki College, Sivakasi.
37	Five Day International Faculty Development Programme on Soft Skills for Capacity Building	25.09.2023 to 29.09.2023	Joseph,s Academy of Soft Skills (JASS), St. Joseph’s College (Autonomous), Trichy.
38	One week International Virtual Faculty Development Programme on Innovative Teaching and Learning Pedagogies	04.10.2023 to 11.10.2023	Sathyabama Institute of Science and Technology, Chennai.
39	Five Day International Faculty Development Programme on “Applications of Business Analytics”	09.10.2023 to 13.10.2023	Ramaiah Institute of Technology, Bangaluru, collaboration with ExcelR Editech Private Limited.
40	One week virtual Faculty Development programme on “Opportunity to leverage the Teaching skills in Digital and Professional Lanscape”	18.12.2023 to 22.12.2023	Diwaraka Doss Govardhan Doss Vaishnav college, Chennai.
41	Five Days International Virtual”Professional Development Programme” on Developing your Professional Edge: Strategies for Career Growth and Financial Success.	08.01.2024 to 12.01.2024	Department of Commerce with Information Technology and IQAC ,PPG College of Arts & Science, Coimbatore.
42	Five Days International Virtual Faculty Development Programme on Emerging Trends in Data Analytics	22.01.2024 to 26.01.2024	Saveetha College of Liberal Arts and Sciences, Chennai.
43	NEP Orientation and Sensitization Programme	11.11.2024 to 19.11.2024	Malaviya Mission Teacher Training Centre (Formerly TLC), Coimbatore Institute of

			Technology, Coimbatore
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14. Details of Seminars / Conferences / Workshops Organized: NIL

Date	Title	National / International	Topic
-	-	-	-

15. Details of Orientation / Refresher Course Attended:

Date	Title of the Course	Organizer
29.11.2021 to 28.12.2021	UGC-Sponsored Eighth Online Faculty Induction Programme	Bharathidasan University, Trichy

16. Details of Study Materials / Books written and published: NIL

17. Details of Chairing as Resource Person: NIL

Date	Title of the Seminar/Conference	Session Chaired
-	-	-

18. Administrative Positions held in the College: NIL

Nature of Position	Year
-	-

19. Details of In-Charge / Membership in Committees for Autonomous: NIL

20. Details of Incharge / Participation in Extracurricular Activities :

(NSS, NCC, Sports, Games, Voluntary Association and Cultural Activities):

Nature of Activity	Period of Incharge
PLACEMENT IN-CHARGE	2008 - 2009, 2009 - 2010
LIBRARY IN-CHARGE	2011-2012, 2012-2013
SYNERGY CLUB IN-CHARGE	2013-2014, 2014-2015
CULTURAL IN-CHARGE	2015-2016, 2016-2017, 2017-2018
SPORTS IN-CHARGE	2018-2019, 2019-2020
PLACEMENT IN-CHARGE	2020-2021,2021-2022,2022-2023,2023-2024 2024-2025

21. Details of Participation in Consultancy, Training, Development etc..:

22. Details of Membership in Academic Bodies/ Board of Studies: NIL

23. Details of Membership of Professional Bodies: NIL

24. Countries visited: NIL

**25. Any other information if any:
E-Contents Developed**

S.No	Date	Topic	Link
1	28.10.2020	Computerised Accounting System	https://youtu.be/QsCo-RlV7Qo
2	04.11.2020	Difference between Manual Accounting and System Computerized Accounting System	https://youtu.be/v=cOLJRmRzuCc
3	06.07. 2022	Management Accounting	https://youtu.be/a1kBJ8WQg_8
4	06.07. 2022	Financial Accounting Vs Management Accounting	https://youtu.be/jtdosIFjG1A
5	06.07. 2022	FREECAM	https://youtu.be/c8col9eKVA4
6	06.07. 2022	Ratio Analysis	https://youtu.be/nvnys_Ty_0A

MOOCs /NPTEL/COURSERA/UDEMY/Any other online Exams qualified

- Acted as Mentor for Consumer Psychology, NPTEL Course from July – December 2021.
- Secured Elite with Silver medal in Consumer Psychology NPTEL Course from July - September 2021.
- Acted as Mentor for Public Speaking, NPTEL Course from July – October 2021.
- Secured Elite in Public Speaking NPTEL Course from July – December 2022.
- Acted as Mentor for Emotional Intelligence, NPTEL Course from Jan-April 2022.
- Acted as Mentor for Public Speaking, NPTEL Course from July – December 2022.
- Acted as Mentor for Emotional Intelligence, NPTEL Course from January –April 2023.
- Acted as Mentor for Soft skill development, NPTEL Course from July – December 2023.

Title of the Course	Register Number of Online course	Grade Achieved
Consumer Psychology	NPTEL21HS64S24370517	Elite with Silver
NPTEL - AICTE Public Speaking	NPTEL22HS134S64560738	Elite

Other details to be highlighted

S.No.	Name of The College / Organisation	Date	Topic
1	Commerce and Management Association	13.08.2022	Life Member Membership ID: CMA/TN/019

Awards received by Faculty

S.No.	Name of The College / Organisation	Date	Topic
1	Annual Professional Individual Member	February 2024	All India Management Association (AIMA)